

MONDAY JULY 7 1997

Mr Edmund Stoiber, prime minister of Bavaria, adds his voice to German calls to delay the single European currency Von Bruch

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NEWS: EUROPE

Nato at odds on second wave of members

By David Buchan and Bruce Clark in London

The Nato summit opens tomorrow in Madrid with its 16 member countries still at odds over how far to commit themselves to taking in a second wave of members beyond Poland, Hungary and the Czech Republic which are due to join the alliance within two years.

The main business of the two-day meeting - Nato's first summit since early 1994 - is to decide on how far and how fast to bring in east European countries, though it will also discuss internal reform of the alliance and its role in overseeing peace in Bosnia.

Nato allies are all agreed to sign up Poland, the Czech Republic and Hungary in time for Nato's 50th anniversary in April 1999. But the US has used its weight within the alliance to insist that for the moment enlargement should be limited to these three. This has disappointed other Nato allies, notably France and Italy, who pushed for the inclusion of Romania and Slovenia in the first wave of new members.

The draft communiqué makes clear that Nato will keep an "open door" to other members from the east and that "the first (wave of entrants) will not be the last". But while the US, backed by the UK, wants to avoid over precise commitments at this stage, France has demanded a thorough discussion of the future enlargement timetable at tomorrow's meeting during which President Chirac is expected to push for Nato to put names or dates on a second enlargement.

Support for such precision is, ironically, expected to come from the leaders of Poland, the Czech Republic and Hungary who will attend the Madrid summit for a meeting of the new Euro-Atlantic Partnership Council, formalising relations between Nato and a number of central and east European states. Warsaw, Prague and Budapest want enlargement to continue so that they are not left on Nato's eastern edge.

US officials suspect some of their European allies of secretly hoping that the first wave of new members will also be the last.

While many west Europeans are conscious of the difficulty Nato will face in absorbing even three nations with entirely different military traditions, the US is focusing on the drawbacks of leaving candidates out in the cold for too long. The UK has publicly backed the US insistence on limiting the first round of enlargement to three countries. German support for this has been more discreet, though no less clear, and this has caused Bonn some problems with Paris which has championed the case of Romania.

"We believe the Romanians are being entirely mature and sensible about the decision to be taken at Madrid [to relegate Bucharest to a second wave of enlargement]," said a senior British official.

Editorial comment, Page 15

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Bonn's capital gains plan attacked as 'own goal'

By Andrew Fisher in Frankfurt

German bankers and fund managers have attacked government plans to extend capital gains tax to securities dealings by investment funds, saying this could harm the country's standing as a financial centre.

Mr Gerhard Eberstadt, a Dresdner Bank director, called the proposal - part of the government's tax reform package - a "laughing matter" which would make Germany look foolish abroad and amount to an "own goal".

His criticism centres on the plan to levy capital gains

tax not only on the proceeds of individual investors' disposals of mutual fund units but also on the internal securities transactions of the funds themselves. This would amount to double taxation, he said.

It would also work against attempts to strengthen equity culture in Germany at a time when immense strains on the state pay-as-you-go pension system point to the need for greater old-age provision by individuals.

Bankers and fund managers said they still hoped the proposal would be dropped. The tax package, mainly to take effect from 1999, has been passed by the first

chamber of parliament, but was rejected on Friday by the second chamber in which the opposition has a majority.

It now goes to an arbitration committee. Under the capital gains proposals, profits from sales of securities and mutual funds will be subject to tax if these take place within a year of purchase. The current period is six months. Gains of more than DM1,000 (\$580) per person will be liable to tax.

The government wants to reduce the maximum tax rate from 33 per cent to below 40 per cent, but bankers and fund officials say this will still put too high a

burden on investors if the gains tax proposal is not modified.

Mr Eberstadt said this would force fund managers to change investment strategies, thus inhibiting Germany's development as a financial centre and reducing liquidity on German bourses.

Fund management officials said this could mean funds holding securities for longer than desirable to avoid the tax. It would also put purchasers of mutual funds in a worse position than those buying shares directly, who would be faced with capital gains tax only once.

RPR elects former National Assembly leader

Séguin promises to regain rightwing vote

By Andrew Jack in Paris

Mr Philippe Séguin, the new president of the Gaulist RPR party, yesterday pledged to make the movement more populist in order to recapture the disenchanted voters who supported the extreme rightwing National Front in last month's election.

Mr Séguin, former leader of the National Assembly, was elected president yesterday by nearly 79 per cent of the votes cast by 80,000 party members.

He replaces Mr Alain Juppé, who had led the RPR since the election of President Jacques Chirac in 1995, but who resolved not to stand again after the party's defeat in the election was in large measure linked to his leadership during two years as prime minister.

Mr Séguin - who was credited in large measure with defining President Chirac's successful campaign in 1995 - emerged as the natural leader of the centre-right movement after Mr Juppé resigned between the two rounds of voting in late May.

In a speech to some 5,000 activists after the vote at a meeting just outside Paris, Mr Séguin stressed the need to reaffirm the party's link to ordinary French people. He implicitly criticised the country's technocrats and elites, and stressed the importance of France remaining strong, free-spirited and defiant in the face of "all imported models" - a clear gesture of hostility to the free market.

Mr Séguin, who himself in the past opposed the single currency, said the RPR should neither ignore, demonise nor forge tactical alliances with the anti-European National Front, but rather appeal to



Alain Juppé (left), former PM and RPR president, applauds Philippe Séguin (right), who was elected new president by members at yesterday's party rally

the majority of those who supported the extreme-right party, whom he argued were "neither fascists nor opposed to democracy".

His victory was welcomed by Mr François Léotard, leader of the centre-right UDF coalition, who called on the RPR to clarify its views on its own group's priorities: decentralisation, a reduction in social security charges, the single European currency, a more politically-integrated Europe, and the central importance of business to job creation.

However, Mr François Hollande, acting first secretary of the Socialist

party, said Mr Séguin's election reflected a shift towards the political right, towards "unbridled liberalism, the dismantling of the state social security system, a reduction in public spending and a desire to reduce the importance of the state".

President Chirac sent a message both praising the work achieved by Mr Juppé, and offering his support for Mr Séguin. The new leader faces the task of trying to unite a political movement which includes those who want a strong state, free market advocates and others with strong anti-immigrant feelings.

Controversial internet proposals face US criticism over privacy

Call for multimedia accord

By Ralph Atkins in Bonn and Heather Bourbeau in Washington

Germany will this week risk a clash with the US government and international multimedia companies as it pushes for European agreement on principles for regulating global information networks.

At a two-day ministerial conference in Bonn starting today Germany hopes to secure backing for a "Bonn declaration" as part of efforts to set ground rules for the future expansion of the industry.

Mr Jürgen Rüttgers, the federal education and technology minister, sees German multimedia legislation - which was approved in the Bundesrat, the second chamber of Parliament, on Friday - as a possible model for Europe. He said the new multimedia law would make Germany a "pacemaker" worldwide.

Among its more controversial provisions, the legislation makes service providers responsible in certain circumstances for illegal content provided by third parties.

It also requires providers to appoint "cyber sheriffs" with responsibilities for protecting minors.

Germany could face resistance if any declaration is modelled closely on this law, which has met a cool response from the industry, amid worries that its framework is too rigid. The German chambers of industry and commerce said the legislation reflects "thinking in pigeon-holes".

The differences between services supplied to individuals and mass media did not take into account technological developments or demand. "Those who stand still and remain attached to old concepts will be left behind in international competition," the chambers warned.

Concern about the privacy provisions have been expressed by the American Chambers of Commerce in Germany. Mr Hermann Neus, chairman of the chambers' telecommunications and multimedia department, warned: "German customers and investors alike might emigrate by mouse-click to those spheres of the internet not hampered by excessive data protection bureaucracy."

The federal economics ministry has also seemed hesitant about some of the legislation's provisions, suggesting revisions may be possible. Mr Günter Rexrodt, economics minister, who opens the Bonn conference, has emphasised that the planned declaration should make clear that the freedom of information networks needs to be as wide as possible and regulation only used when absolutely necessary.

Mr Rexrodt is hoping the declaration will set guidelines on issues such as pos-

sible the taxation of electronic commerce, common standards on rating material that might be seen by children or offend sensibilities, as well as measures for combating the use of networks for illegal purposes. The global reach of information networks, he argues, means an operational framework cannot be confined to a single country.

The meeting will be attended by European Union representatives as well as the US, Canada and Japan. Last week Mr William Daley, US commerce secretary, voiced concern that European rules on privacy protection and other regulations would curb competition. The US "framework for global electronic commerce" emphasises the importance of a free flow of information.

But the German government points out that the US has yet to address regulatory problems under their proposed framework.

Ukraine's fledgling merchant class raises its voice

Protests occur almost weekly in the dismal eastern Ukrainian city of Luhansk, where coal miners, unpaid for months, spend more time demonstrating than they do labouring.

The demonstration was part of

a wave of protests across Ukraine last week in which small traders showed that while Ukraine may not yet be a nation of shopkeepers, its fledgling merchant class is emerging as an independent and vocal political force.

"This is no joke, all Ukraine has risen up," Vira, a defiant 42-year-old matron insisted in Luhansk. "I don't get anything from the government any more, and that's all right, but I don't want the government to touch me."

At issue were new tax rules, which came into force on July 1, that would require small traders to keep detailed written accounts

or to register all their sales through cash registers.

The law is aimed at providing more revenue for Ukraine's treasury. But small merchants - many of them professionals who lost their jobs and who now hawk goods on street corners or in ramshackle bazaars - said they were barely getting by and were unwilling to shoulder the burden of what remains of Ukraine's dying state sector.

Reformers at all levels of government welcomed the wave of demonstrations as a sign that the weary Ukrainian people would no longer put up with the country's

slow pace of change and were ready to defend their slight, hard-won economic freedoms.

"It is wonderful that the traders have emerged as a group and it is even better they are gathering to demonstrate," said Mr Oleksy Danilov, market-minded mayor of Luhansk. "Now we can say to the communist bastards - look, you are not the only ones who can call people on to the street."

The president's men in Kiev, who are trying to push through a painful package of reforms in the face of a hostile parliament, agree. "This small-scale trade has huge significance in Ukraine right now,

It is the only way that many people, who have lost their old jobs, are surviving," said Mr Yevhen Kushnarov, the president's chief of staff. "The sector is wild and unformed right now, but these are the people who will eventually form a middle class."

Ukraine's economic ministers think likewise and are discussing changes to the hated new system, including possible introduction of a trading licence for small merchants, which would simplify their tax obligations in a single payment. The measure is part of a deregulation package that government reformers hope to introduce

over the next few months.

That would be welcome to the small traders of Luhansk, who, after 70 years of communism and six years of inept and incomplete market transformation, have learned that the best they can expect from their government is that it refrain from doing harm.

"Look, I started selling shoes and dresses at a bazaar after I was laid off by my factory in 1994," said Valentina, a carefully dressed 29-year-old. "It's hard, but I'm surviving. All I want from the government is to leave me alone."

Christina Freeland

Albania poll runoff set to confirm win for left

By Guy Dinmore in Tirana

Albanians voted yesterday in a second round of bitterly contested elections that are expected to lead to the formation of a government by the Socialist party and, if he keeps his public word, the resignation of President Sali Berisha.

Unofficial results from the first round of voting on June 29 showed the former Communists leading by about 53 per cent of the vote against 26 per cent for Mr Berisha's rightwing Democratic party. Run-offs were held yesterday in 32 constituencies where no candidate won over 50 per cent in the first round.

Mr Berisha, who came to power in 1992, publicly conceded after the first round that his party had been defeated, and said he would

resign after the formation of a Socialist government. But behind the scenes, election monitors said, Mr Berisha was attempting to manipulate the result of the first round which should have been declared last Wednesday but has still not been made public.

Officials from the US, Italy, Germany and Denmark telephoned Mr Berisha to warn him to stop interfering. Denmark's foreign minister, Mr Niels Petersen, chairman of the Organisation of Security and Co-operation in Europe, urged Mr Berisha and all parties involved "to cease forthwith any attempt to put obstacles in the way of the electoral process".

The chairman of Albania's central election commission, Mr Kristaq Kums, disap-

peared for a day last week and later said his family had been threatened, western monitors said.

The Socialists, led by Mr Fatos Nano, a former Marxist economist now publicly wedded to economic reforms, said they were confident their centre-left coalition would emerge with over two-thirds of parliament's 155 seats, enough to write a constitution and force Mr Berisha from office.

Western monitors in Tirana said it appeared Mr Berisha was trying to ensure the Democrats had at least one third in parliament. The vote counting process has descended into horse trading of seats between the Democrats and Socialists, one election observer said.

Observers from the OSCE, protected by troops of the



An elderly Albanian woman casts her vote yesterday in a village north of the capital, Tirana

Italian-led multinational force in Albania, planned to monitor 75 per cent of the polling stations yesterday. Western governments have made it clear that aid to rebuild Albania after four months of chaos depended on acceptable elections and a

smooth transition of power.

Voting on June 29 passed without the widespread violence many had feared. Allowing the OSCE to pronounce the first day of the elections - before all votes had been counted - as "adequate and acceptable".

Bulgaria and Romania seek same treatment as other membership candidates

EU faces renewed pressure over visas

By Sander Thoerens in Brussels

Bulgaria and Romania have stepped up pressure on the European Union to ease visa restrictions for their citizens, in a test case for equal treatment of the 10 applicants for EU membership.

Bulgaria and Romania are the only countries among the 10 candidates for EU membership which are on a list of 101 countries for which EU visas are required.

The European Court of Justice last month struck down the EU council of ministers' visa regulation, adopted in 1995, for failing properly to consult the European Parliament. The parliament has supported waiving visa restrictions for Romania and Bulgaria and may repeat its

request when it gets a second look at the visa regulation this autumn.

Both countries last week asked the European Commission for equal treatment with neighbouring countries, including on such matters as immigration rules.

The US passed over Bulgaria and Romania last month when it chose Poland, Hungary and the Czech Republic as candidates for early admission to the Nato military alliance.

The Commission has signalled it may do the same when it releases its proposals for EU enlargement on July 16, in spite of pledges that all applicants would be treated equally.

Mr Gotev Gorev, first secretary at the Bulgarian mission in Brussels, said a relaxation of visa restrictions

could be a compensation of sorts. "We're afraid of being forgotten," he said. "The time has come for the west to change its mind."

The 1995 visa list effectively cancelled some existing bilateral visa waivers between the two countries and certain EU member states. Only last month Greece toughened entry for Bulgarians and Romanians to abide by the Schengen accord on common borders.

"It was easier to get a visa in 1989," Mr Gotev said. "It's a bit of a paradox, and politically it's wrong. It breeds anti-European feelings among the population."

Bulgaria and Romania hope to get a more willing ear in Brussels now they have elected more reformist governments.

Both have tried to stem the flow of illegal transit migrants and hard drugs into the EU, the main reason for being placed on the visa list in 1995.

EU officials said these changes would go some way to boosting their chances, but added that ministers were hesitant to change the visa list for fear that other countries would demand visa waivers too.

A second unspoken concern, the official added, was with the Roma - or gypsies - who have moved from Romania to western Europe in large numbers and are sometimes associated with crime.

Both Bulgaria and Romania have yet to sign agreements to take back citizens caught working inside the EU illegally.

EUROPEAN NEWS DIGEST

Chechen hunt for aid workers

The Chechen authorities have set up a special investigation team to try to find two British aid workers taken hostage by gunmen in the Caucasian region last week. Ms Camilla Carr and Mr Jon James, two aid workers with the Centre for Peacekeeping and Community Development, became the latest of more than 20 foreign hostages seized in Chechnya. Mr Aslan Maskhadov, Chechen president, has threatened hostage takers with the death penalty.

The two British aid workers had been helping child victims of the war in Chechnya. The authorities said they had not been aware of the charity's presence in their territory and had therefore not been able to provide protection. Several other aid organisations withdrew last December after six Red Cross workers were shot in their beds.

John Thornhill, Moscow

Slovenian takeover law soon

Slovenia is to enact strict legislation on company takeovers later this month, giving the government a powerful role in protecting large enterprises from hostile foreign bidders. The legislation has already been passed by the lower house of parliament and is expected to take effect this month after formal approval by the upper house.

Under the new law a full bid must be made when an investor seeks to acquire a voting stake of more than 25 per cent in any company whose shares are publicly traded, and in any company which was valued at more than the tolar (\$6.3m) for privatisation and which has more than 500 shareholders. In addition, the government will have full discretion to block or to approve all takeovers of privatised companies valued at more than 800m tolar. This will affect between 100 and 150 companies and is valid for five years after the law comes into force.

Jack Crimston, Ljubljana

Ukraine inflation rate plunges

Ukraine's inflation rate plunged to 5.3 per cent in the first half of this year, suggesting the government will come in well below its target rate of 24.7 per cent on the year, and a signal that stabilisation is firmly on course in the once hyper-inflationary economy.

According to Mr Yuri Yekhanurov, minister for the economy, the inflation rate in June was 0.1 per cent. In some sectors, a deflationary trend had appeared, in particular in food where a profusion of small garden plots and a shortage of money pushed prices down 0.2 per cent in June compared to last year.

Mr Yekhanurov said a new currency, the hryvnia, and stable prices had triggered "a real respect for money" among Ukrainians.

Christina Freeland, Kiev

Senate hearings on campaign finance set to open

US fund-raising probe loses lustre

When the US Senate's long-delayed hearings on campaign finance improprieties begin tomorrow, they will not be, as originally planned, in the room that once hosted the Watergate hearings.

Instead of the imposing Russell Caucus room, the hearings will be held in a more functional but less historic room that can safely accommodate modern television crews.

But it is not only the decor that is unlikely to emulate the electrifying testimony that eventually led to President Richard Nixon's resignation nearly 25 years ago. Although Mr Fred Thompson, the Republican senator from Tennessee leading the hearings, is hoping his flagging investigation will be reinvigorated, the public seems to be showing an increasing lack of interest in the affair.

That boredom has been exacerbated by a recent loss of momentum to other investigations into alleged wrongdoing by the president.

Last week President Clinton's lawyers formally filed a motion in Arkansas that, for the first time, formally denied allegations by Ms Paula Jones that he sexually harassed her in 1991.

Also last week, Mr Kenneth Starr, the prosecutor into the Whitewater affair, lost credibility for pressing his investigators to question women they suspected of having had affairs with President Clinton - detracting from the probe into financial and legal aspects of the case.

Mr Dan Burton, the Republican congressman from Indiana who is heading

a similar investigation by the House of Representatives, has come under attack for allegedly using heavy-handed fund-raising techniques in his own election campaigns.

Mark Suzman on an inquiry unlikely to rival Watergate

Both committees have also been plagued by sharp partisan disagreements, with Democrats complaining that there has been little attempt as yet to probe alleged Republican abuses.

However, with a December 31 deadline for its investigation, Senator Thompson's governmental affairs committee is determined to gather as much testimony as possible before the August summer break.

It is hoping to uncover evidence of both illegal fund-raising and, potentially much more serious, possible influence-peddling by China and other overseas interests who may have tried to supply campaign donations in exchange for political favours.

The committee has already named 30 potential witnesses, including Mr Harold Ickes, the former deputy White House chief of staff, and Mr Bruce Lindsey, one of the president's closest advisers.

Among others expected to be called to testify are several associates of Mr John Huang, a former commerce department official who is alleged to have helped trans-

fer funds from large Asian companies to the Democrats.

Mr Huang himself, who is also a former employee of the Lippo group, an Indonesian conglomerate that is at the centre of the allegations, has refused to testify unless granted immunity.

To try to minimise the impact of potentially damaging information, the White House has been following a largely successful policy of selectively leaking some of the more incriminating documents, such as one suggesting President Bill Clinton may have personally telephoned donors to solicit funds.

The four-week long hearings might expect media coverage comparable to that of the Watergate hearings, especially as little serious legislation is being debated in Congress.

But, short of the emergence of a "smoking gun" that directly links administration policy to campaign donations, few analysts feel the hearings precipitate more than a case of acute presidential embarrassment.

Mexico City votes for its future

By Leslie Crawford
in Mexico City

As Mexicans voted in mid-term elections yesterday, contenders for the next mayor of Mexico City were calculating whether the capital would turn out to be a platform for their presidential ambitions, or a poisoned chalice.

Mexico City and its towns have 20m people, one-third of the country's economic activity and the political power of a highly centralised state. The capital's first elected mayor will therefore be an extremely influential politician, with the authority to challenge President Ernesto Zedillo on national questions of social and economic policy.

But the elections have raised enormous expectations of a solution to the capital's many intractable problems. The new mayor, restricted to a three-year term, has little time to make a difference.

The valley of Mexico City is prone to earthquakes; water is scarce; and smog suffocates the volcano-ringed metropolis every day of the year. The mayor's powers, however, are limited. The budget for the capital, which totalled \$4.6bn in 1997, is allocated by the Finance



A poster for the PRI candidate in Mexico City dominates the slum area of Santa Fe

Ministry and approved by the National Congress. The city cannot raise its own debt. Police corruption has evolved from the extortion of petty bribes to the protection of big criminal gangs but the mayor cannot appoint or remove his police chief, who is a presidential appointee.

Mr Cuauhtémoc Cárdenas, who represents the leftwing

Revolutionary Democratic party (PRD) and is tipped by opinion polls to win the mayoralty contest, estimates police are involved in three-quarters of all crime in the city. "We have to clean up and moralise the police force," he said recently.

Polls indicating a landslide win for Mr Cárdenas were questioned throughout the

campaign by the ruling Institutional Revolutionary party (PRI), which claims 1.2m signed-up members in the capital. It believes Mr Alfredo del Mazo, its candidate, stands a strong chance of winning.

If Mr Cárdenas wins, he will have to wait until December before taking office. The long handover

might act in his favour, as the PRD, founded by disaffected PRI members in 1986, has never won a political prize the size of Mexico City.

Mr Cárdenas would be expected to invite academics and professionals to strengthen his team because of the lack of PRD experience in government. His aides say the next five months would be used to negotiate the city budget with the Finance Ministry. Mr Cárdenas is also seeking consultations with President Zedillo over the naming of a new police chief.

For the city's 206,000 employees, who would be under an opposition mayor for the first time, Mr Cárdenas has promised a more professional civil service and a career structure "which does not depend on arbitrary decisions from superiors".

He has also promised to attack corruption. All public works contracts would be revised when he took office, Mr Cárdenas said. To the business community, which remains suspicious of his leftist credentials, he has promised to cut back red-tape and act as a "facilitator" for private-sector activity.

If his administration were successful, Mr Cárdenas has all but said he would stand for president in 2000.

Haiti becomes Caricom member

By Canute James
in Montego Bay

Haiti has become a member of the Caribbean Community (Caricom), thereby doubling the population of the 24-year-old grouping.

Caricom leaders accepted Haiti's application during their annual summit in Montego Bay, Jamaica, and said its integration would assist the country's economic and political development.

Regional economists say that the community's target for achieving a common market in 2½ years, and its efforts to create a single currency, could be affected by Haiti's membership.

Haiti's 7m population has a per capita income of \$210 and the country's economy has contracted 40 per cent in the past five years.

However, Mr Percival Patterson, Jamaica's prime minister and Caricom chairman, said: "Neither Haiti nor Caricom wants this [Caricom's] expansion to decelerate or in any way adversely affect the speed at which we are moving towards a common market."

The parlous state of Haiti's economy will be studied by a Caricom technical team to determine the rate at which it can be phased into the community's customs union and the move to a common market.

President Rene Preval of Haiti, who attended the summit as a guest, said membership of Caricom was a "great privilege and a big step for our country".

"We have always been assisted by our neighbours in Caricom, and membership of the community will help us economically, and help to strengthen democracy in Haiti."

Haiti is the second non-English speaking Caricom member, following the admission of Dutch speaking Suriname in 1985.

The other members are English-speaking islands, as well as Belize in Central America and Guyana in South America.

Caricom deferred a decision on a request from Cuba to negotiate a free trade treaty with the community.

The summit had been expected to decide on Cuba's request, but instead asked the Caribbean Export Development Agency to study the readiness of Cuban institutions that would implement the treaty.

A decision is to be taken in December.

Smoke of battle for cigarette name

By Raymond Collett in Quito

A court ruling has reignited a long-standing dispute between Philip Morris of the US and BAT Industries, the British tobacco and insurance group, over a cigarette trademark in Ecuador.

The ruling could prohibit Bigott, BAT's Venezuelan subsidiary, from marketing its Belmont brand cigarettes in Ecuador and has prompted concerns over trade and intellectual property rights in the region.

The Quito tribunal apparently ruled that Bigott lost its right to export Belmont cigarettes to Ecuador when Philip Morris began using the same brand name in 1994. Philip Morris registered the Belmont trademark in Ecuador more than 30 years ago but only began using it months after Bigott entered the Ecuador market.

However, in an argument deemed contradictory by some legal experts, the tribunal also ruled that Ecuador violated Andean Pact regulations by prohibiting Bigott from continuing to market its Belmont brand in November of 1994.

The Venezuelan government will ask the tribunal to clarify the ruling and will use "any legal recourse to ensure Bigott's rights to export its products" to the country. "The decision adopted by the Andean Judicial Tribunal in the Belmont case is disconcerting for the future of investment by other companies in the region, and could affect the process of regional integration," the Venezuelan ministry of industry and commerce added.

"The Andean Pact clearly establishes that a licence not used for more than three years is void," said Mr Ricardo Antequera, a legal consultant to the ministry. He said the spirit of the regional accord was to avoid the use of trademarks as a means to prevent free competition and access to markets. Countless companies had registered trademarks in the region without using them, he said.

Philip Morris's Quito representative, Mr Armando Sobalvarro, was satisfied with the ruling. "The tribunal reflected the solid legal arguments of the Ecuadorian government," he said. Bigott said it would sue Philip Morris for damages incurred as a result of being barred from Ecuador's market.

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NEWS: ASIA-PACIFIC

China
backing
for
power
industryBy James Harding
in Shanghai

Beijing has taken a further step to bolster its ailing power equipment industry, enabling Chinese power projects to use the country's vast foreign exchange reserves as a means of helping domestic manufacturers of machinery.

China's state-owned power-generating machinery groups have struggled to win orders in the face of foreign competition and the extra line of credit is likely to encourage Chinese infrastructure projects to source more equipment locally.

The central government has authorised four pilot power projects to use \$800m of China's foreign exchange reserves as credit to buy domestically made products; \$400m worth of orders for generators has already been placed with three of China's machinery manufacturers.

Officials are also considering using foreign reserves to provide financial support for other state-owned industries struggling to find off international competition. Mr Wang Jianye, director-general of production at the Ministry of Machine-Building Industry, said in an official report yesterday: "Measures were urgent because major state machinery enterprises are losing market share to foreign companies and imports."

Use of foreign exchange reserves to support domestic companies appears to offer another source of credit to Beijing, which is under pressure to provide loans and subsidies to China's loss-making state enterprises despite inadequate fiscal revenues and an over-stretched national budget.

Yesterday's announcement did not give details of how the financing would be structured.

China had foreign exchange reserves of \$115bn at the end of April, the largest reserves in the world after Japan.

"The pilot power projects' experience is widely expected to help the government make decisions about other uses of the reserves," according to the official report.

Beijing calculates that half the state-sector capacity for building thermal power generators lies idle because Chinese power plants have ordered machinery from overseas. The report also listed the machine tool sector as having suffered as "more foreign business gains assault the market".

With the assistance of the reserves, "major state machinery plants will participate in major power projects as general contractors for the first time, according to Beijing officials."

Separately, the World Bank announced that it would lend China \$2.5bn annually for the next three fiscal years, to assist with infrastructure projects and poverty relief.

'Coup attempt' in Cambodian capital heightens fear of fresh civil war

Rivals clash in Phnom Penh

By William Barnes
in Bangkok

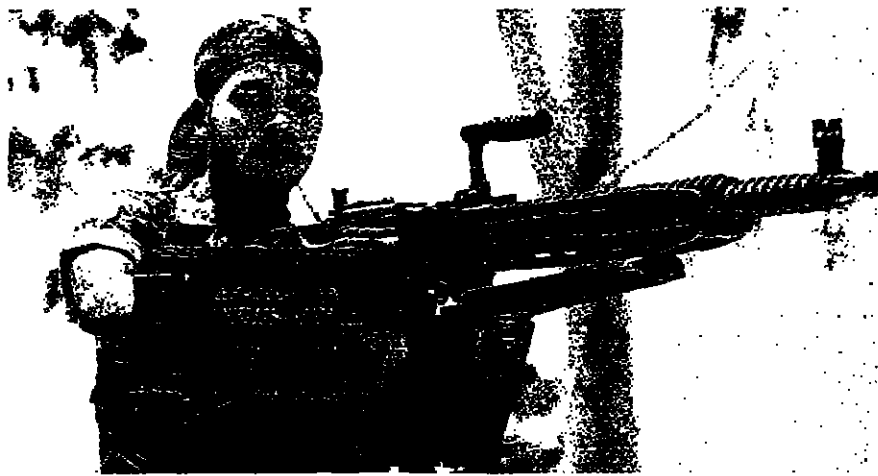
Bitter fighting at the weekend between rival factions of the Cambodian government yesterday left more than 12 people dead and many injured and sparked fears of a slide towards civil war.

The head of the former communist Cambodian People's party (CPP), Mr Hun Sen, said that his fighters were rooting out Khmer Rouge guerrillas who he claimed had been sneaked into Phnom Penh by Prince Norodom Ranariddh, his rival joint prime minister.

But the leader of the royalist FUNCINPEC party dismissed suggestions that he had been hiding Khmer Rouge soldiers and called the upsurge in fighting "a straightforward coup attempt".

Each of the joint prime ministers said he had ousted the other. The prince was reported to be abroad, but his whereabouts were not immediately clear.

Mr Roland King, a FUNCINPEC member and Cambodia's ambassador in Bangkok,



A soldier mans a machine gun on a truck near Phnom Penh airport at the weekend

said: "I am shocked. I should be ashamed at what's going on in Cambodia... Was this a coup? Everybody is denying it. But if you move troops around like that then... what else is it?"

The capital's airport was closed. The prince's radio and television were off the air and most phone lines into the city were down.

The FUNCINPEC party headquarters and the French embassy next door were badly damaged by shellfire.

Many residents fled to the countryside and or across the border to Thailand.

Cambodia's absent King Norodom Sihanouk, the father of Prince Ranariddh, issued an urgent appeal for a halt to the fighting and called on the rival prime ministers to meet him for talks in Beijing.

The Japanese government said yesterday it had been told that Mr Hun Sen was willing to negotiate with the royalist party, but diplomats

thought it unlikely the former Khmer Rouge soldier, and later leader of a communist government installed by Vietnam, would be willing to go back to the status quo.

The street fighting was an escalation of bitter rows that have plagued the power-sharing government demanded by the CPP after FUNCINPEC won a United Nations sponsored general election in 1993.

The flaw in the UN scheme was that the CPP

maintained control of much of the army, police and bureaucracy that it built up during its days as a largely isolated communist government. Mr Hun Sen has made it clear he does not intend to let the CPP lose power in next year's general election - if it is held at all.

He has been deeply irritated by Prince Ranariddh's moves to link up with the remnants of the Khmer Rouge.

Khmer Rouge radio station yesterday broadcast a statement by Mr Khieu Samphan, its front man, who pledged support for the Cambodian constitution and said that the Khmer Rouge's revived leader, Pol Pot, was politically finished.

Prince Ranariddh had demanded such a statement as the price for rapprochement with the Khmer Rouge.

Donor countries last week expressed concern about Cambodia's political stability as they pledged \$450m in aid for 1997-98. They donated \$500m for the 1996-97. A World Bank official said Cambodia must ensure "political issues" do not destabilise past gains.

Delhi eases
industrial
sector curbsBy Mark Nicholson
in New Delhi

India's United Front government has nudged reforms forward by removing licensing requirements in five industrial sectors, approving the first batch of state asset sales and announcing plans to grant operating autonomy to the nine biggest state corporations.

The moves, taken in spite of the government's internal political problems, pruned to just nine the number of industrial sectors requiring government licensing for investment. The measures also mark a formal beginning of cautious reform and disinvestment of India's 240 public sector units.

However, the cabinet at the weekend again deferred a decision on whether to raise controlled prices for petroleum products, including petrol, diesel and kerosene. The UP's chief policy body is due to meet tomorrow to discuss the measure, which has been postponed for months despite the assertion of Mr L.K. Jha, prime minister, that such price rises are "inevitable".

India's system of cross-subsidising and administered prices has led to an accumulated deficit in its "oil pool" account of Rs155bn (\$4.3bn), starving the state-run oil companies of operating funds. However, while the Finance Ministry has argued for double-digit price rises, the move is opposed both by components of the 16-party coalition and the Congress party, on whose political support the minority UP relies.

The cabinet did, however, agree to remove licensing restrictions on five industries: paper and newsprint, plywood and other wood-based products, asbestos, tannins and skins, and animal fats and oils. The measures maintain a gradual process of delicensing begun with India's first reforms in 1981.

The UP also gave its first formal approval to recommendations by the Disinvestment Commission, which it established a year ago, by recommending minority sales in four state companies. It said the government expected to earn its budgetary target of Rs48bn from public offerings of stock in GAIL, the state gas company, MTNL, which operates telephone systems in Delhi and Bombay, Concor, a container group, and IOC, the state oil refiner.

In addition, Mr Murali Manohar, the industries minister,

announced plans to grant functional autonomy to India's nine biggest public sector enterprises: Indian Oil Corporation, Hindustan Petroleum, Bharat Petroleum, Steel Authority of India, Bharat Heavy Electricals, Oil and Natural Gas Corporation, Indian Petrochemicals Corporation, National Thermal Power Corporation and Videsh Sanchar Nigam Limited, the international telephone utility.

The nine will now be free to raise resources from domestic and international markets with a minimum of government approval. They will be able to undertake autonomous restructuring, set up joint ventures in India and overseas without prior state assent and invest freely subject to certain caps.

Mr Manohar said that policy was aimed at creating nine "global Indian giants" and that government nominees on the boards of each would progressively be reduced. He said further measures to grant autonomy to other Indian public sector units would follow.

Thailand under
pressure to act
after baht float

By William Barnes

Thailand's financial community is eagerly waiting to see if the government follows up last week's bold move to float the baht. Some fear that if the government fails to take steps to deal with the spreading debt crisis, renewed confidence will ebb away.

Mr Chavalit Yongchaiyud, the prime minister, will have an early opportunity to show his mettle when he meets his economic ministers today to explore ways of dealing with the cut in government revenues.

Mr Chaturon Chaisaeng, the deputy finance minister, admitted over the weekend that next year's budget might have to be cut because revenues were unlikely to be sufficient.

Opposition parties attacked the government during last month's debate over the austerity budget for managing the country's worst economic crisis for more than a decade.

"Freeing the baht is the right measure taken at the wrong time by the wrong people," said the former banker and deputy prime minister Mr Supachai Panitchpakdi, a senior member of the opposition Democrat party.

"The government should never have allowed itself to be cornered like this. Freeing the baht does not get the government off the hook."

The government and the central bank have been widely criticised for their handling of the baht. They have also drawn fire

for failing to deal with the spreading debt crisis among domestic lenders and for clumsy attempts to revive a shattered property market.

Officials from the International Monetary Fund are due to arrive in Thailand shortly to offer technical advice about how to operate the managed floatation of the baht. Mr Graham Carter, well-known head of equities at Deutsche Morgan Grenfell in Bangkok, said he hoped the IMF would tell the government: "Get your act together."

Some analysts think the Thai stock market has enough momentum to sustain a rally that has seen it rise 24 per cent after touching eight-year lows.

Stockbrokers said the market could climb to the 700 level soon. Investors are likely to be more selective than they were in last week's buying scramble. From August 1, the limit on daily share price movements will be raised to 30 per cent from the present 10 per cent.

The baht has been steady after its initial post-float tumble and ended last week in the domestic market at B28.5 against the US dollar, down from nearly B26 before the link to a dollar-dominated basket of currencies was severed.

Currency experts, however, remained cautious, pointing out that many traders had so far stayed on the sidelines, indicating that the Bank of Thailand's ability to manage the baht has yet to be properly tested.

Jakarta hopes to ride
out currency stormBy Manuela Saragosa
in Jakarta

In an indication of the level of confidence in Indonesia's economic fundamentals, the Indonesian rupiah continued to trade at the low end of its band against the US dollar and the Jakarta stock market hit an all-time high after Thailand devalued the baht.

The rupiah's stability and the stock market's strength come despite superficial parallels between the Thai and Indonesian economies: both have seen a rapid build-up in private sector external debt, a widening current account deficit and increasing exposure by banks to the property sector.

But there is a conviction that Indonesia's situation is sustainable. "The risk is at an emotional level, but in a fundamental sense there is no justification whatsoever for any contagion" from Thailand, says Mr Desmond Supple, director of Asian currency research at Barclays Bank Global Foreign Exchange in Singapore.

What has soothed concerns in Indonesia is that the rupiah fluctuates against the US dollar within an 8 per

cent band determined by the central bank, rather than being locked to the US currency, as was the case in Thailand. This transfers risk to the market and eases the burden of defending the currency should any shock occur.

"The wider buy-sell band of the rupiah is a market-based shock absorber that has served Indonesia well," the World Bank wrote in its latest report on the country.

"What's more, the current account deficit, which registered 3.5 per cent of GDP in fiscal 1996-97 and is set to remain close to 4 per cent over the next couple of years, is funded largely by foreign direct investment flows rather than short-term capital flows as was the case in Thailand," the report continued.

Mr Supple describes these long-term FDI inflows as "key" and providing continuing support. There is also little to indicate that Indonesian companies have embarked on the kind of speculative and high-risk investment binge that was among the factors leading to the run on the Thai baht.

While there may be concerns about the fact that the

ratio of property-related loans in Indonesia has grown from 11 per cent of total outstanding loans in 1991 to about 20 per cent there is more confidence in the consistent Bank Indonesia and finance ministry efforts to clean up the banking sector and strengthen the country's relatively weak financial sector.

The signs are that Bank Indonesia is aware of the dangers of allowing cheap and easy US dollar financing of Indonesian investments, ensuring that Indonesian companies are nowhere near as exposed as their Thai counterparts. Bank Indonesia stipulates, for example, that 80 per cent of all onshore US dollar funds have to be extended to export-orientated companies.

In the longer term, concerns will focus on the performance of Indonesia's non-oil export growth, which slowed from 15.3 per cent in 1994-95 to 8.6 per cent in 1995-96. Economists say record foreign investment figures of the past two years must translate into higher exports if Indonesia is to maintain market confidence that its current account deficit is sustainable.

Taiwan wary of Beijing's embrace

Taipei is edgy after HK's handover, report Peter Montagnon and Laura Tyson

The Taiwanese public has given a brusque thumbs-down to the idea of adopting the "one country, two systems" formula for unification with China. Given a straight choice, more Taiwanese would prefer independence to reunification, according to the first opinion poll after the Hong Kong handover.

Published by the conservative-leaning United News paper, the poll showed 43 per cent of respondents in favour of independence compared with 34 per cent for reunification. It is the first time the independence option has come out ahead.

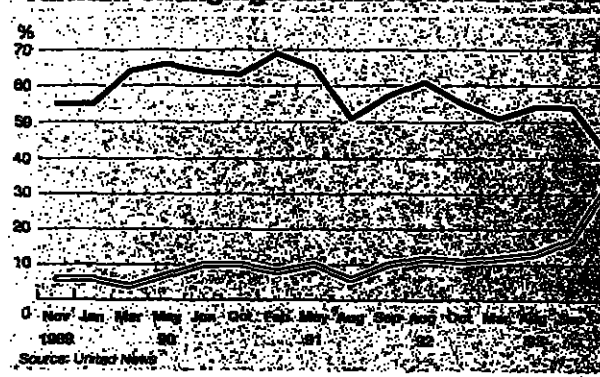
The result underlines the dilemma facing the government of Mr Lee Teng-hui as it considers its response to post-handover Chinese pressure. While public opinion and its own instincts favour a negative response to Beijing, its room for manoeuvre is substantially diminished.

In public, officials from President Lee down have been mounting an intense campaign to convince the world that "one country, two systems" cannot apply to Taiwan, however well it works in Hong Kong.

"One country remains the one-party dictatorship of the People's Republic of China and they would like to downgrade us as a local and provincial government," says Mr Chiang Ching-kuh, head of the official Mainland Affairs Council. "For the government and people it's a non-starter."

But behind this bluster the tone is more conciliatory. Officials say they want a better relationship with Beijing that could reduce tensions. There is hope political talks could resume once China's

Taiwan: changing sentiment towards China



Communist party congress is over in autumn. Even so, the obstacles to a closer relationship remain formidable.

Analysts say the Hong Kong handover has weakened Taiwan's position. A successful transition in Hong Kong would increase pressure on Taiwan to accept a similar solution at a time when it is looking almost totally isolated now that South Africa is switching recognition from Taipei to Beijing.

Of more practical concern is the fact the mainland now effectively controls Taiwan's relationship with Hong Kong, through which much of its \$38bn in annual China trade and \$35bn in foreign investment still passes. Were China to insist Hong Kong cut its links with Taiwan, Mr Lee might have to negotiate directly with Beijing on unfavourable terms.

There was thus unmitigated relief at the warmth of last week's meeting between Mr Tung Chee-hua, Hong Kong's new leader, and Mr Koo Chen-fu, head of the unofficial Straits Exchange Foundation.

This was the first contact

between Taiwan and the new Hong Kong administration. Officials say they are happy that the relationship is now on a more formal footing, but they are sceptical of Mr Tung's ability to be a political intermediary between Taipei and Beijing.

"He has his work cut out to establish himself at home," says Mr David Lee, Taiwan's chief government spokesman. "There is concern, too, at Beijing's announcement that deals between Hong Kong and Taiwan have to be sanctioned by the central government."

The prospects for direct political talks between Taiwan and China are also deeply uncertain. Both sides have imposed tough conditions for resuming these talks, which were broken off after President Lee's visit to the US in 1995. China wants Taiwan to commit itself formally to unification and drop its campaign - now days a lower-profile one - to join the United Nations.

Taiwan wants China to renounce use of force and agree to negotiate on equal terms. It is up to China to make concessions, says Mr Lin

Chong-pin, vice-chairman of the Mainland Affairs Council, adding it is still a question of whether or when political talks resume. There are a number of items outstanding, including commercial issues such as protection of intellectual property, but a main focus would be to agree the so-called three links: shipping, air transport and telecommunications.

China wants these links to draw Taiwan ever closer into its fold. For the same reason, there is extreme caution on the Taiwanese side. It might be possible to step up shipping links but air transport is more difficult for security reasons, says Mr Lin. On a radar screen it is difficult to distinguish between a civilian aircraft and a fighter.

"The Taiwan situation is more complicated than Hong Kong," adds Mr Alexander Lu, political science professor at National Taiwan University. It is not just that Taiwan is a democracy with its own army. Unlike Hong Kong it is not a transient people who simply leave, he says.

Those who think that Taiwan could be made more

comfortable by what happens in Hong Kong are mistaken, says Mr Chiao Jen-ho, secretary-general of the Straits Exchange Foundation. "Internal changes in China will make the difference to Taiwan, not the success of 'one country, two systems' in Hong Kong."

When United News polled a third choice to the status quo, the result looked rather different. This option came out well ahead of the other two, with 43 per cent in favour compared with 34 per cent for independence and 19 per cent for reunification.

If that is the people's real choice, it is also what most seem to expect. "The status quo will continue for many years, and the military threat will remain," says Mr Shen Fu-hsing, a legislator from the opposition DPP.

But the more isolated Taiwan becomes internationally, the more domestic support for independence will grow, he adds. Response to Chinese pressure would then become all the more hostile. Taiwan is like a skunk, he says. "If you prod it, it gives off an awful smell."

Fids abolition may hit fund sales to Europe

By Jonathan Guthrie

The abolition of foreign income dividends (Fids), proposed in last Wednesday's Budget, will hinder a sales push into the European Union by UK fund managers, industry commentators have warned.

Investment managers had planned to use Fids to pay fund income to investors in mainland Europe who dislike traditional UK dividends. Mr Jeremy Soutter, a divisional director of Henderson

Investors, a unit trust manager, said: "This government is making the regime for companies launching investment vehicles into Europe very difficult - it is a mess."

Many investment firms, Henderson included, aim to convert their unit trusts into open-ended investment companies (Oeics) over the next two years. This is partly because Oeics, a hybrid of a unit trust and an investment company, can be sold more easily to mainland Europe investors.

On Saturday Threadneedle Investments detailed a plan to convert £4.7bn in unit trusts into sub-funds of a single Oeic by November.

But though mainland Europe investors are comfortable with the single pricing structure of UK Oeics, they are not happy receiving ordinary UK dividends. These are paid with 20 per cent tax deducted. Although foreign investors can reclaim this, it creates extra administration and impedes cashflow.

The solution many fund managers were planning to adopt was to pay income to foreign investors using Fids. These can be used to deliver income on a gross basis.

said Ms Lynne Ed, a tax partner at Coopers & Lybrand, the accountant. A UK-based Oeic paying income through a Fid "could produce twice the income of an equivalent offshore fund", she said.

"The Fid makes the UK-based vehicle very efficient," said Mr Philip Warland, director-general

of the Association of Unit Trusts and Investment Funds, a trade body. "The abolition will mean offshore fund managers will be jumping for joy at the thought of the extra business."

Fids will not be scrapped until April 1999. But UK fund managers say they will find it difficult to sell Oeics paying Fids to investors in the rest of Europe.

Mr Warland said Autofid would lobby strongly for the finance bill to be amended to allow Oeics to pay Fids after April 1999.

The abolition of Fids has added to the tax difficulties of UK fund managers. They have had a long-running battle with the Inland Revenue over unit trust transactions.

Fund managers say they should be able to avoid the stamp duty on the recycling of unit trusts, which occurs when a fund manager sells existing units to investors.

The Revenue says they must sell and repurchase underlying shares, paying stamp duty.

Brown's 'hidden cuts' attacked

By David Wighton, Political Correspondent

Mr Gordon Brown, the chancellor, was yesterday accused by the Liberal Democrats of hiding a £5bn (£8.25bn) real-terms cut in public spending in the Budget which would have a "devastating" effect on jobs and services.

The cut more than offsets the extra £2.2bn of spending on health and education that Mr Brown announced would be found from the government's contingency reserve.

The £5bn hole was confirmed by researchers from the House of Commons Library after analysing the impact of the higher inflation forecast built into the Budget arithmetic.

The cut results from an expected increase in public sector inflation which will erode the real value of public spending.

The Liberal Democrats, who commissioned the research, said Mr Brown had made a "windfall gain" by scaling up tax revenue forecasts to reflect higher inflation without increasing the spending totals. As a result, real public spending would be £3bn lower this year and £5.3bn lower in 1998-99 than under the previous government's plans, which the City already viewed as unsustainably tight.

Mr Malcolm Bruce, the Liberal Democrat's Treasury spokesman, said the Budget was now "thoroughly discredited" and in a letter to Mr Brown called for an explanation of how the spending cuts would be implemented.

The Treasury said it could not comment until Mr Brown had received Mr Bruce's letter.

A Labour official dismissed the Liberal Democrats as "economically illiterate", but their claim was backed by the independent Institute for Fiscal Studies, which warned of the impact on spending departments.

Warning on 'millennium bomb' staffing

By Paul Taylor

A shortage of computer programmers means it may already be too late for Europe's industry and public sector to resolve the "millennium bomb" problem, a senior computer services industry leader has warned.

Mr Geoff Unwin, chief operating officer of Cap Gemini, Europe's largest computer services company, said he was increasingly concerned that industry and government leaders were failing to take the problem, in which computers will not be able to recognise dates after December 1 1999, seriously.

He said many business leaders did not realise the full implications of the problem, which is caused by the way dates are stored in many computer programmes and embedded systems. He also warned that while Britain lagged behind North America in getting to grips with it, most other European countries were even further behind.

Mr Unwin said that even if all available resources were directed towards the problem, they would be insufficient to resolve the issue by 2000. "The computer services industry just does not have the capacity," he said.

Already companies were reporting problems recruiting enough staff. "Wages are going to escalate and prices will rise. We cannot recruit enough people. The supply just isn't there," Mr Unwin said.

Mr Unwin believes private sector companies, particularly those in financial services, will end up "paying what it takes" to get the problem fixed. But smaller companies, those with less financial muscle and the public sector will be the losers. "The public sector is likely to be at the end of the queue," he said.

To deal with the capacity shortage, companies which were competitors would have to share resources, Mr Unwin argued. He has proposed a campaign, to include legislation if necessary, designed to raise awareness. Proposals include:

- Encouraging all regulatory authorities to ask organisations for which they are responsible whether they have resolved the problem.

- Giving auditors responsibility for qualifying the accounts of companies that are not taking steps to safeguard their systems.

- Encouraging investors to question companies about the steps they are taking.

A champion of new technology

Lloyd's chairman-elect is a rarity in the commercial insurance market

Mr Max Taylor is almost the perfect diplomat. Tall and sleek in a pin-striped suit, he talks animatedly but is careful what he says, aware that thousands are sizing him up as the next chairman of Lloyd's.

Few would relish the prospect of running a society where the members always row, and decisions are often made after long and frustrating negotiation. But Mr Taylor comes to the world's oldest insurance market fully aware of the political battle lines that dissect it and with few illusions about the commercial risks it faces.

Mr Taylor, an insurance broker with Willis Corroon for 27 years, is a traditional Name, using personal funds to support underwriting at Lloyd's and trading like thousands of others with unlimited liability.

Those who campaigned for other candidates say he is a compromise choice, designed to reassure Names who might have balked at a reformist figure such as Mr Jonathan Agnew, who as chairman of Limit, a Lloyd's investment trust, is seen by many as more closely linked to the new-style corporate capital which has flooded into Lloyd's over recent years.

However, Mr Taylor does not quite fit the orthodox mould. At 49, he is relatively young for a Name, and has a deep passion for rock 'n' roll. His background as a bro-

ker is similar to that of Sir David, who moved to Lloyd's from Sedgwick, and gives him some advantages over newcomers. He has spent enough time with the insurance market's clients to see how Lloyd's reputation has been damaged by its recent traumas and the extent to which some customers see the protracted face-to-face dealings between underwriters and brokers as costly and unnecessary.

He says he has little time for the internal bickering at Lloyd's and instead wants the insurance market to cut costs and exploit new technology if it is to prosper in the aftermath of the large losses which nearly destroyed it. "Any business has to be efficient so it can be competitive. Lloyd's has historically had a low cost base, but expenses have increased dramatically over time," he says.

Mr Taylor, who is heavily involved with efforts by the world's big brokers to develop an electronic trading network, is regarded as a champion of technology, rare in the commercial insurance market. He says Lloyd's should co-operate with the rest of London's insurance community in developing common accounting and settlement systems.

He acknowledges, however, that growth has slowed in too many of Lloyd's traditional markets for the society to prosper simply by cutting costs. It is too reliant on areas where premium



Max Taylor: looking to raise Lloyd's presence in areas such as east Asia and South America

growth is stagnant, such as the US, and needs desperately to diversify. "A lot of people are losing money and the balance is to get more income out of markets where growth is limited while at the same time up the presence in fast-growing areas."

He cites Lloyd's entrance into Japan as typical of the kind of moves it should make and wants to raise its presence in east Asia and South America.

Only days have elapsed since he accepted the offer to become chairman and it is possible that somebody else may mount a challenge to his appointment. He steers clear of questions about fighting, not caring much for the wrangles over Lloyd's capital structure.

He supports moves to raise the solvency requirements for Names and believes corporate capital is essential. But he is unlikely to endorse

calls in the market that Names should become shareholders instead.

"Without corporate capital, the market would not exist in any commercial sense today. At the same time, a market with diverse trading units seems to argue for diverse capital and there is no reason why we shouldn't keep mixed capital."

Christopher Adams

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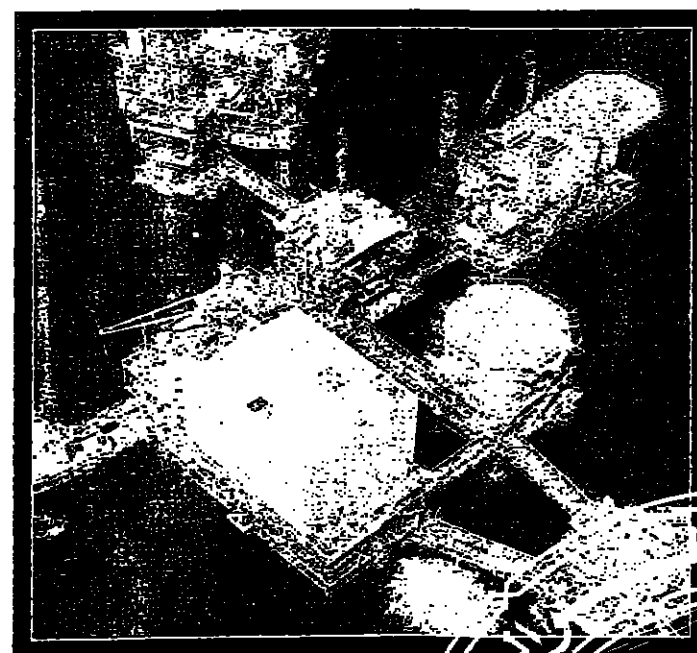
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THIS WEEK

Green dots create a stink

Bonn, the unassuming Rhineland home of Germany's federal government, may not have New York's zip, Paris's romance or Tokyo's energy. But it does have the world's most complicated domestic refuse system.

At sunrise, a rainbow of coloured bins stands like soldiers guarding diplomatic residences in the sleepy suburb of Bad Godesberg. Their colour varies according to a 24-page "rubbish calendar" supplied by Bonn's local council, their contents sorted carefully according to product type and recyclability.

A fleet of lorries executes different collection routes daily, the fast-moving dustmen who ride the plate spinning a diversion at least as exciting as the trains racing through Bonn's railway crossings.

It seems at first sight a model of efficiency. In the smoother parts of the city, housewives rush out after a collection to sweep the

pavement and scrub the bins. For the more down-to-earth, open days are held at waste disposal sites with bouncy castles and rides in dustcarts.

In fact the elaborate system has, like Germany's once-prized post-war economic model, begun to show signs of strain. The nation's refuse-retentiveness has created an over-regulated and expensive system that throws up ever more ridiculous anomalies.

Around Bonn, each house has four bins for different types of rubbish, each emptied once or twice a month. But the lifestyle of most households simply proves too complicated.

Come summer and some families are driven to deep-freeze leftover food rather than leave it to stink for two weeks in the green bio-waste bin until the next col-

DATELINE

Bonn: The world's most complicated domestic refuse system could end up buried under its own anomalies, writes Ralph Atkins

lection. Young parents walk the quiet streets at night seeking homes for used nappies, their own black bins (non-recyclable waste) already overflowing. In kitchens there are intense

debates about whether it is better to follow the instructions on the yellow bin (lightweight, recyclable packaging), and wash a yoghurt pot before its disposal - or does the extra detergent and hot water outweigh the environmental benefits?

More seriously, the financial viability of the system has been called into question, and particularly the future of the Grüne Punkt, or Green Dot, scheme. This complex system, operating alongside local authorities' own arrangements, allows participating retailers and packaging manufacturers to off-load on to a nationwide organisation their legal responsibility to take back cartons, bags and other wrappings. Products that can be recycled this way - and placed in the yellow bin - are

marked with a green dot. The problem is that too many companies are "free-riding": refusing to pay the Grüne Punkt fees and paying only lip-service to recycling obligations. Even the most diligent Bonn resident is not prepared to separate bags from non-participating stores from legitimate Grüne Punkt items.

Duales System Deutschland, the non-profit making company which organises the recycling of Grüne Punkt products, reckons it loses DM156m (£54m) a year from packaging materials supplied to bakers and butchers shops alone.

DSD is urging government action to close loopholes, fearing more companies will otherwise leave the scheme, driving charges still higher for those who remain. But changes to Germany's 1991

"packaging ordinance" have been blocked in parliament by the opposition Social Democratic Party amid wider fears that the Grüne Punkt has become a uncontrollable monster. Marlon Caspers-Merk, an SPD MP specialising in environmental affairs, argues that the system legitimises the use of unnecessary packaging.

"Protecting the environment does not play a role any more. Through the Grüne Punkt, here today, gone tomorrow, has clearly become the fashion and is no longer seen as a bad thing," she says.

Caspers-Merk proposes an independent scientific commission to pass judgement on the re-usability of products and to make recommendations on the environmental use of scarce resources.

The biggest irony is that the intellectual energy expended on rubbish recycling has not led to a reduction in household bills. The Bonn-based German alliance for nature and environment protection (Bund) calculates that refuse charges levied by local authorities on an average three person household rose by more than 12 per cent between 1995 and 1997 - 10 times the rate of inflation.

The reason, says Bund, is an ambitious expansion of refuse incineration sites planned and built in the 1980s - before recycling took off. Germans not only have to spend their leisure time sorting rubbish methodically; they must also pay the increased cost of under-used incinerators operated in accordance with stringent environmental protection rules.

And for those who fail to follow the "rubbish calendar" and forget to put the right bin out on the right day, the frustration is even greater.

FT GUIDE TO: ELECTRONIC COMMERCE

Electronic commerce was centre stage in Washington last week, when President Bill Clinton presented his administration's "Global Framework for Electronic Commerce" report. Why all the excitement?

Although electronic commerce, or "ecommerce" as it is often called, is more hype than reality, most analysts forecast huge growth in the value of goods and services sold through the internet. It could total tens of billions of dollars by the turn of the century, they say.

While it is impossible to predict with any certainty by how much and how quickly ecommerce will grow, there are many reasons to believe that consumers and businesses will eventually transact huge volumes of purchases and sales online.

Ecommerce is, most importantly, convenient for consumers. Without leaving your home you can order anything from a computer to a car over the internet. For businesses, ecommerce represents a direct link to consumers.

A small producer of any sort of consumer goods can potentially reach customers worldwide at low cost, simply by setting up an internet web site to advertise its wares. Publishers can attract new readers without the costs of printing and distribution. Computer manufacturers can bypass retailers to supply equipment direct to individuals and businesses.

I'm a purchasing manager. My company doesn't make consumer products. Why should I care about electronic commerce?

Ecommerce will streamline business-to-business transactions. No doubt your company deals regularly with several suppliers. The paperwork and staff time involved in making these purchases could be substantially reduced if you were to establish electronic purchasing procedures.

Until recently, this involved the use of expensive "electronic data interchange" systems. Widely used by large companies, these have been beyond the reach of small and medium size businesses. The internet makes it less expensive and easier for any business to take advantage of electronic purchasing and selling.

As a consumer, I'm not convinced that shopping by the internet is worth the effort. What does it offer that I can't get from local retailers?

If you enjoy a trip to the High Street or local shopping mall, the internet is not going to give you the satisfaction of dealing face-to-face with a car dealer, tailor or hardware store.

However, if finding the time to pick up groceries, select a new sofa or new software is a problem, the internet provides 24-hour a day access to businesses geared to meet your needs.

If you yearn for the style of Italian furniture, but live in Ipswich, it may be easier to find what you want on the internet, which brings any seller with an internet presence, anywhere in the world, to your computer screen.

What about the widely reported cases of internet hackers and software bugs?

Security problems on the internet get a great deal of attention. These should, however, be balanced against the risks of doing business in the "real world".

Many people worry about sending a credit card number over the internet. Yet we regularly hand over our credit cards to restaurant waiters and shop assistants without undue concern. We also provide card numbers to people when we make mail order or telephone purchases.

The chances of an individual credit card number being intercepted on the internet are remote. The greater risk lies in the misuse of a credit card number by a dishonest merchant on the internet, or a merchant's employee. There is also a risk that a merchant's computer system, containing records of transactions, could be hacked.

So, as in the real world, it is safer to deal with merchants you know - those you deal with regularly, or well-known retailers and manufacturers with a reputation to protect.

President Clinton is promoting a "hands off" policy toward the internet. What does this mean for consumers?

The Clinton administration has come to the conclusion that it would be a mistake to try to regulate business on the internet because new laws or regulations would be likely to inhibit the growth of ecommerce.

"Government attempts to regulate are likely to be outmoded by the time they are finally enacted, especially to the extent such regulations are technology-specific," the policy document stated.

However, this does not mean that existing "real world" laws such as those that cover contracts and liabilities will not apply. Rather, the administration is attempting to head off new regulations that might impose taxes or duties on ecommerce, restrictions on the type of information transmitted by the internet, government control over technology standards, licensing requirements and rate regulation of service providers.

The internet is global. Why is the US setting the rules for ecommerce?

The internet indeed reaches most countries in the world. Yet the US has far more internet users than any other country. It therefore has a great interest in shaping the "rules of the road" for the information highway.

The Clinton administration is responding to the demands of US industry in declaring its stance on ecommerce. However, numerous international agreements would have to be hammered out if there is ever to be a uniform approach to commerce. A delegation of government and business leaders is going to Europe later this month to outline the US vision for ecommerce.

Louise Kehoe

The Monday Profile: Richard Thoman

Xerox's heir apparent



Thoman: "I see myself as more of a leader, someone who can size up a situation and act on it quickly."

Rick Thoman is a self-confessed Francophile. Every summer for the past 20 years, he has packed himself and his family off to the Mediterranean coast, to a house he owns between Nice and Monte Carlo.

It was a love that took root during a student vacation in Marseille, then developed when he worked for management consultants McKinsey in Paris in the early 1970s. Of his French, he says now: "It was fluent at some point - and it's still pretty good."

Out of those beginnings has grown one of the most wide-ranging international careers in American business.

Thoman, 52, this month took on the job of heir apparent to Paul Allaire, chairman of Xerox, a company which generates more than half its \$17bn (£10.3bn) revenues abroad. He has arrived there by way of running the international operations of both American Express and Nabisco, with a stint most recently as chief financial officer of International Business Machines.

"I was always interested in the international thing," Thoman says of his introduction to business. It was apparent in the early 1970s, he says, that global companies would come to dominate a number of industries.

"We Americans seemed to have the best hand to play, because we had the biggest companies." He adds, though: "A blind spot in our culture is that we expect everyone to adapt to the American way."

Former colleagues say Thoman himself has not fallen into this trap. Ken Chenault, now chief executive of American Express, says the Xerox president proved himself "very sensitive and cognizant of local customs" while running the company's non-US business.

(Thoman himself says the plastic card company always knew how to make money from travelling Americans, but hadn't worked out how to sell the brand to the rest of the world before he arrived.)

Such skills have become increasingly important in US business. The Xerox brand may be well known internationally, but efforts to reach small businesses and even individual consumers, rather than just the big companies that have been its traditional customers, are about to take the company down sales channels it has never developed before.

"You have to understand how people want to buy things," Thoman says - and that could well mean striking a different balance between the global and local positioning of the Xerox brand.

The move to Xerox, meanwhile, has brought an end to a prominent and long-running association with Lou Gerstner, IBM's chairman. "He's been the biggest mentor in my professional career, no doubt about it," Thoman says.

The relationship was forged in McKinsey's New York office 25 years ago, where it was Gerstner who first hired Thoman from Tufts University after a PhD in international economics. The partnership continued at American Express in 1979, RJR Nabisco in 1992 and IBM in 1994.

The main lesson imparted by Gerstner: "To be maniacally focused on being operationally

excellent, but to keep your eye on the future," says Thoman.

These are the qualities that eventually led Xerox to pass over insiders in its search for a successor to Allaire. "He is very open to ideas, and very strategic," says Chenault.

There is also a hard edge to Thoman, a directness that contrasts with the more diplomatic Allaire. That edge was very much to the fore during assignments like that at IBM's PC unit, where he was credited with a rapid revival of the struggling business in 1984 and 1985.

Thoman, however, does not like to be labelled a turnaround expert. "I see myself as more of a leader," he says, "someone who can size up a situation and act on it quickly."

Speed of action is certainly a virtue that Xerox has been trying to cultivate of late. Under Allaire, the company has a patchy track record on new products, and has at times unsettled Wall Street with earnings disappointments.

It was not surprising, therefore, to see a vote of confidence from the stock market on the arrival of an executive who displayed considerable skills in handling the Street while chief financial officer at IBM.

Speaking just before his arrival at Xerox, Thoman was unwilling to pass judgement on how well the company is doing.

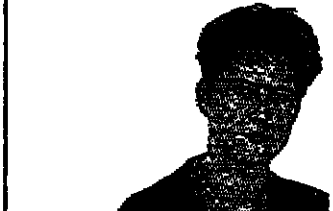
But, on the brink of introducing a whole range of digital copiers, it is "clearly in an industry where the speed of getting technology into your product, and getting the product into the market, is essential."

This, he says, is "a skill it will have to get much better at".

Xerox has already been through considerable change in the 1990s, with an attempt by Allaire to overhaul its inbred culture. But a hard-driving outsider like Thoman is bound to push the process further.

"I suspect a lot of good work has been done at Xerox, but I suspect a lot more needs to be done - it always does," he says.

Richard Waters



Stephanie Flanders - Economics Notebook

When theories don't add up

Culture and history can help explain what makes economies tick

You might not realise it, flicking through the average academic journal, but economists are getting more down to earth. The more mathematical theorists still scribble away at ever more abstruse models of the world. But a lot of mainstream economists have spent the 1990s getting a better grip on reality: the real forces driving economic behaviour, many of which have little to do with capital "e" Economics.

In part, this has come from their having so much more reality to cope with. Not so long ago, the young North American or European student wanting to get ahead in economics would have been advised to stay close to home. All the "action" was in the mature disputes of maturing economies: the causes of business cycles, say, or why monetary policy still affected output despite all the theories suggesting it shouldn't.

Development economics, on the other hand, was an academic backwater, home, with honourable exceptions, only to unconstructed leftists and crackpots. Economic history was worse still. Indeed, purists didn't consider it a branch of economics at all (too few equations).

Today, all that has changed, because the world has changed. First, market reforms across the globe have simply expanded the part of the world which mainstream economists find interesting. At the same time, it has forced them to learn new tricks, often from their unfashionable colleagues down the hall.

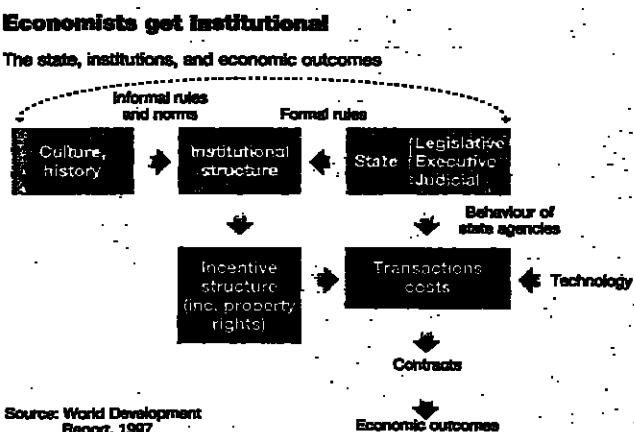
This shift crystallised in the early years of market transition

in Eastern Europe and the former Soviet Union. Overnight, development economics had become sexy, smack in the middle in one of the biggest economic and political stories of our times. Young whizkids from the London School of Economics or Harvard flocked East to advise the new governments on everything from exchange rate policy to constitutional reform.

Critics caricatured these advisers as "cookbook capitalists", trying to impose textbook models of a western-style market economy on starkly different terrain. Some of this criticism was unjust. The best advisers served their clients well precisely by teaching them fundamentals which did apply everywhere. Funding large budget deficits exclusively by printing money causes inflation. Keeping food prices at absurdly low levels discourages production. And so on.

Yet it was rapidly obvious to most of these academics that reviving growth was not just about picking the right economic policies. It also meant understanding the environment in which they would - or would not - be adopted. And that, in turn, meant getting to grips with small "e" economics: the rules, customs and history that make each economy tick.

The resurgence of economic history as a discipline, led by theorists such as Douglass North, winner of the 1993 Nobel prize, has helped fill some of these gaps. Or at least, it has helped economists feel they have something to say about these subjects. Whether it has helped



countries do something about them is another matter.

The above graph, taken from this year's World Development Report from the World Bank (which I helped to edit), is a case in point. In effect, it summarises North's book, *Institutions, Institutional Change and Economic Fundamentals* (1990), which showed how and why institutions and history both needed to be integrated more fully into economics. That the graph should have appeared at all shows how far his ideas have been accepted into the mainstream.

It is not, perhaps, the most exciting diagram ever to have appeared on these pages. But the ideas it expresses are fundamental. North's work reminded economists that making economies grow is about getting people to co-operate. Throughout history, societies have got richer by

evolving institutions that provide a friendly environment for hitting on mutually beneficial exchanges - the same old gains of trade identified by Adam Smith in *Wealth of Nations*. Laws, regulations and other formal rules are part of this picture. But they are hardly the whole story. Consider Japan, which adopted wholesale large chunks of US fair labour standards legislation after the war, yet developed an utterly different labour market system around it.

The box marked "culture, history" is a nod to all these other, informal, norms which dictate whether good ideas will be taken on in some places but not in others. Many, these days, would call it "social capital". Whatever it is, economists are now much more aware of how these factors may interfere with the best laid structural reform plans.

And yet, their very realisation gives rise to a problem. For, if formal and informal institutions matter, and these tend to be the result of years of complex evolution, what hope does that offer to countries long saddled with the wrong ones?

The World Bank report did not, ultimately, have very many answers to this question. The main argument was factual. Some countries' institutions - and growth prospects - have changed dramatically. This happened twice in the case of Japan, once with the Meiji Restoration in the 19th century and again after the war. Many of the ex-communist countries seem to have achieved equally successful breaks with the past. In all these cases there was a so-called "window of reform opportunity": a moment when the heavens opened and the fates dealt a country a new set of cards.

And yet, more often than not, even these opportunities have been squandered, leaving economists again pointing to institutions, or an absence of social capital, to explain why the status quo won out. None of these would have seemed satisfactory answers to the economist of a few years back. But if economists now interpret the world in a variety of new ways, they are also, perhaps, a little humbler about their ability to change it.

This is Stephanie Flanders' last column. She is leaving the FT to join the staff of Lawrence Summers, the US Deputy Treasury Secretary.

Prices for electricity delivered to the consumer (pence per kWh) for the period ending 1996/97

Year	1996/97	1995/96	1994/95	1993/94	1992/93	1991/92	1990/91	1989/90	1988/89	1987/88	1986/87	1985/86	1984/85	1983/84	1982/83	1981/82	1980/81	1979/80	1978/79	1977/78	1976/77	1975/76	1974/75	1973/74	1972/73	1971/72	1970/71	1969/70	1968/69	1967/68	1966/67	1965/66	1964/65	1963/64	1962/63	1961/62	1960/61	1959/60	1958/59	1957/58	1956/57	1955/56	1954/55	1953/54	1952/53	1951/52	1950/51	1949/50	1948/49	1947/48	1946/47	1945/46	1944/45	1943/44	1942/43	1941/42	1940/41	1939/40	1938/39	1937/38	1936/37	1935/36	1934/35	1933/34	1932/33	1931/32	1930/31	1929/30	1928/29	1927/28	1926/27	1925/26	1924/25	1923/24	1922/23	1921/22	1920/21	1919/20	1918/19	1917/18	1916/17	1915/16	1914/15	1913/14	1912/13	1911/12	1910/11	1909/10	1908/09	1907/08	1906/07	1905/06	1904/05	1903/04	1902/03	1901/02	1900/01	1899/00	1898/99	1897/98	1896/97	1895/96	1894/95	1893/94	1892/93	1891/92	1890/91	1889/90	1888/89	1887/88	1886/87	1885/86	1884/85	1883/84	1882/83	1881/82	1880/81	1879/80	1878/79	1877/78	1876/77	1875/76	1874/75	1873/74	1872/73	1871/72	1870/71	1869/70	1868/69	1867/68	1866/67	1865/66	1864/65	1863/64	1862/63	1861/62	1860/61	1859/60	1858/59	1857/58	1856/57	1855/56	1854/55	1853/54	1852/53	1851/52	1850/51	1849/50	1848/49	1847/48	1846/47	1845/46	1844/45	1843/44	1842/43	1841/42	1840/41	1839/40	1838/39	1837/38	1836/37	1835/36	1834/35	1833/34	1832/33	1831/32	1830/31	1829/30	1828/29	1827/28	1826/27	1825/26	1824/25	1823/24	1822/23	1821/22	1820/21	1819/20	1818/19	1817/18	1816/17	1815/16	1814/15	1813/14	1812/13	1811/12	1810/11	1809/10	1808/09	1807/08	1806/07	1805/06	1804/05	1803/04	1802/03	1801/02	1800/01	1799/00	1798/99	1797/98	1796/97	1795/96	1794/95	1793/94	1792/93	1791/92	1790/91	1789/90	1788/89	1787/88	1786/87	1785/86	1784/85	1783/84	1782/83	1781/82	1780/81	1779/80	1778/79	1777/78	1776/77	1775/76	1774/75	1773/74	1772/73	1771/72	1770/71	1769/70	1768/69	1767/68	1766/67	1765/66	1764/65	1763/64	1762/63	1761/62	1760/61	1759/60	1758/59	1757/58	1756/57	1755/56	1754/55	1753/54	1752/53	1751/52	1750/51	1749/50	1748/49	1747/48	1746/47	1745/46	1744/45	1743/44	1742/43	1741/42	1740/41	1739/40	1738/39	1737/38	1736/37	1735/36	1734/35	1733/34	1732/33	1731/32	1730/31	1729/30	1728/29	1727/28	1726/27	1725/26	1724/25	1723/24	1722/23	1721/22	1720/21	1719/20	1718/19	1717/18	1716/17	1715/16	1714/15	1713/14	1712/13	1711/12	1710/11	1709/10	1708/09	1707/08	1706/07	1705/06	1704/05	1703/04	1702/03	1701/02	1700/01	1699/00	1698/99	1697/98	1696/97	1695/96	1694/95	1693/94	1692/93	1691/92	1690/91	1689/90	1688/89	1687/88	1686/87	1685/86	1684/85	1683/84	1682/83	1681/82	1680/81	1679/80	1678/79	1677/78	1676/77	1675/76	1674/75	1673/74	1672/73	1671/72	1670/71	1669/70	1668/69	1667/68	1666/67	1665/66	1664/65	1663/64	1662/63	1661/62	1660/61	1659/60	1658/59	1657/58	1656/57	1655/56	1654/55	1653/54	1652/53	1651/52	1650/51	1649/50	1648/49	1647/48	1646/47	1645/46	1644/45	1643/44	1642/43	1641/42	1640/41	1639/40	1638/39	1637/38	1636/37	1635/36	1634/35	1633/34	1632/33	1631/32	1630/31	1629/30	1628/29	1627/28	1626/27	1625/26	1624/25	1623/24	1622/23	1621/22	1620/21	1619/20	1618/19	1617/18	1616/17	1615/16	1614/15	1613/14	1612/13	1611/12	1610/11	1609/10	1608/09	1607/08	1606/07	1605/06	1604/05	1603/04	1602/03	1601/02	1600/01	1599/00	1598/99	1597/98	1596/97	1595/96	1594/95	1593/94	1592/93	1591/92	1590/91	1589/90	1588/89	1587/88	1586/87	1585/86	1584/85	1583/84	1582/83	1581/82	1580/81	1579/80	1578/79	1577/78	1576/77	1575/76	1574/75	1573/74	1572/73	1571/72	1570/71	1569/70	1568/69	1567/68	1566/67	1565/66	1564/65	1563/64	1562/63	1561/62	1560/61	1559/60	1558/59	1557/58	1556/57	1555/56	1554/55	1553/54	1552/53	1551/52	1550/51	1549/50	1548/49	1547/48	1546/47	1545/46	1544/45	1543/44	1542/43	1541/42	1540/41	1539/40	1538/39	1537/38	1536/37	1535/36	1534/35	1533/34	1532/33	1531/32	1530/31	1529/30	1528/29	1527/28	1526/27	1525/26	1524/25	1523/24	1522/23	1521/22	1520/21	1519/20	1518/19	1517/18	1516/17	1515/16	1514/15	1513/14	1512/13	1511/12	1510/11	1509/10	1508/09	1507/08	1506/07	1505/06	1504/05	1503/04	1502/03	1501/02	1500/01	1499/00	1498/99	1497/98	1496/97	1495/96	1494/95	1493/94	1492/93	1491/92	1490/91	1489/90	1488/89	1487/88	1486/87	1485/86	1484/85	1483/84	1482/83	1481/82	1480/81	1479/80	1478/79	1477/78	1476/77	1475/76	1474/75	1473/74	1472/73	1471/72	1470/71	1469/70	1468/69	1467/68	1466/67	1465/66	1464/65	1463/64	1462/63	1461/62	1460/61	1459/60	1458/59	1457/58	1456/57	1455/56	1454/55	1453/54	1452/53	1451/52	1450/51	1449/50	1448/49	1447/48	1446/47	1445/46	1444/45	1443/44	1442/43	1441/42	1440/41	1439/40	1438/39	1437/38	1436/37	1435/36	1434/35	1433/34	1432/33	1431/32	1430/31	1429/30	1428/29	1427/28	1426/27	1425/26	1424/25	1423/24	1422/23	1421/22	1420/21	1419/20	1418/19	1417/18	1416/17	1415/16	1414/15	1413/14	1412/13	1411/12	1410/11	1409/10	1408/09	1407/08	1406/07	1405/06	1404/05	1403/04	1402/03	1401/02	1400/01	1399/00	1398/99	1397/98	1396/97	1395/96	1394/95	1393/94	1392/93	1391/92	1390/91	1389/90	1388/89	1387/88	1386/87	1385/86	1384/85	1383/84	1382/83	1381/82	1380/81	1379/80	1378/79	1377/78	1376/77	1375/76	1374/75	1373/74	1372/73	1371/72	1370/71	1369/70	1368/69	1367/68	1366/67	1365/66	1364/65	1363/64	1362/63	1361/62	1360/61	1359/60	1358/59	1357/58	1356/57	1355/56	1354/55	1353/54	1352/53	1351/52	1350/51	1349/50	1348/49	1347/48	1346/47	1345/46	1344/45	1343/44	1342/43	1341/42	1340/41	1339/40	1338/39	1337/38	1336/37	1335/36	1334/35	1333/34	1332/33	1331/32	1330/31	1329/30	1328/29	1327/28	1326/27	1325/26	1324/25	1323/24	1322/23	1321/22	1320/21	1319/20	1318/19	1317/18	1316/17	1315/16	1314/15	1313/14	1312/13	1311/12	1310/11	1309/10	1308/09	1307/08	1306/07	1305/06	1304/05	1303/04	1302/03	1301/02	1300/01	1299/00	1298/99	1297/98	1296/97	1295/96	1294/95	1293/94	1292/93	1291/92	1290/91	1289/90	1288/89	1287/88	1286/87	1285/86	1284/85	1283/84	1282/83	1281/82	1280/81	1279/80	1278/79	1277/78	1276/77	1275/76	1274/75	1273/74	1272/73	1271/72	1270/71	1269/70	1268/69	1267/68	1266/67	1265/66	1264/65	1263/64	1262/63	1261/62	1260/61	1259/60	1258/59	1257/58	1256/57	1255/56	1254/55	1253/54	1252/53	1251/52	1250/51	1249/50	1248/49	1247/48	1246/47	1245/46	1244/45	1243/44	1242/43	1241/42	1240/41	1239/40	1238/39	1237/38	1236/37	1235/36	1234/35	1233/34	1232/33	1231/32	1230/31	1229/30	1228/29	1227/28	1226/27	1225/26	1224/25	1223/24	1222/23	1221/22	1220/21	1219/20	1218/19	1217/18	1216/17	1215/16	1214/15	1213/14	1212/13	1211/12	1210/11	1209/10	1208/09	1207/08	1206/07	1205/06	1204/05	1203/04	1202/03	1201/02	1200/01	1199/00	1198/99	1197/98	1196/97	1195/96	1194/95	1193/94	1192/93	1191/92	1190/91	1189/90	1188/89	1187/88	1186/87	1185/86	1184/85	1183/84	1182/83	1181/82	1180/81	1179/80	1178/79	1177/78	1176/77	1175/76	1174/75	1173/74	1172/73	1171/72	1170/71	1169/70	1168/69	1167/68	1166/67	1165/66	1164/65	1163/64	1162/63	1161/62	1160/61	1159/60	1158/59	1157/58	1156/57	1155/56	1154/55	1153/54	1152/53	1151/52	1150/51	1149/50	1148/49	1147/48	1146/47	1145/46	1144/45	1143/44	1142/43	1141/42	1140/41	1139/40	1138/39	1137/38	1136/37	1135/36	1134/35	1133/34	1132/33	1131/32	1130/31	1129/30	1128/29	1127/28	1126/27	1125/26	1124/25	1123/24	1122/23	1121/22	1120/21	1119/20	1118/19	1117/18	1116/17	1115/16	1114/15	1113/14	1112/13	1111/12	1110/11	1109/10	1108/09	1107/08	1106/07	1105/06	1104/05	1103/04	1102/03	1101/02	1100/01	1099/00	1098/99	1097/98	1096/97	1095/96	1094/95	1093/94	1092/93	1091/92	1090/91	1089/90	1088/89	1087/88	1086/87	1085/86	1084/85	1083/84	1082/83	1081/82	1080/81	1079/80	1078/79	1077/78	1076/77	1075/76	1074/75	1073/74	1072/73	1071/72	1070/71	1069/70	1068/69	1067/68	1066/67	1065/66	1064/65	1063/64	1062/63	1061/62	1060/61	1059/60	1058/59	1057/58	1056/57	1055/56	1054/55	1053/54	1052/53	1051/52	1050/51	1049/50	1048/49	1047/48	1046/47	1045/46	1044/45	1043/44	1042/43	1041/42	1040/41	1039/40	1038/39	1037/38	1036/37	1035/36	1034/35	1033/34	1032/33	1031/32	1030/31	1029/30	1028/29	1027/28	1026/27	1025/26	1024/25	1023/24	1022/23	1021/22	1020/21	1019/20	1018/19	1017/18	1016/17	1015/16	1014/15	1013/14	1012/13	1011/12	1010/11	1009/10	1008/09	1007/08	1006/07	1005/06	1004/05	1003/04	1002/03	1001/02	1000/01	999/00	998/99	997/98	996/97	995/96	994/95	993/94	992/93	991/92	990/91	989/90	988/89	987/88	986/87	985/86	984/85	983/84	982/83	981/82	980/81	979/80	978/79	977/78	976/77	975/76	974/75	973/74	972/73	971/72	970/71	969/70	968/69	967/68	966/67	965/
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صباح الخير



Marc Andreessen
'Webmaster'
Netscape Communications

When a company is synonymous with the Web, it needs servers that are synonymous with unstoppable. Which explains why Netscape Communications chooses 64-bit *The Webmaster's Prayer* DIGITAL AlphaServer™ systems to help handle the 155 million hits its Web site receives daily. Ultra-reliable AlphaServers are also Netscape's primary backup system—because netscape.com simply can't afford to be down. Sheer muscle isn't the whole story, though.

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Your graphics be cool.
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MANAGEMENT

Helen Hauge has a headache. She runs the equity compensation department at Adobe, the personal computer software company which is based in San Jose, the heart of Silicon Valley. The job is complex: Adobe, in common with many Silicon Valley companies, runs a raft of profit-sharing and employee share-ownership schemes. But that is not the headache. The problem is that Adobe is finding it increasingly difficult to compete with small creative start-ups which are luring away the brightest staff with offers of share options that could turn them into millionaires.

Hauge explains: "We are a large, publicly quoted company. We can offer attractive stock options and we pay well, but not enough to make people really rich. These smaller companies have nothing to offer staff other than stock options. They offer employees tens of thousands of stock options which could make them very rich indeed in a few years' time."

This is just one example of how equity pay is driving Silicon Valley's creativity: luring the brightest talent to the biggest opportunities.

Silicon Valley, the narrow peninsula south of San Francisco, is home to about 6,000 high-tech companies, with annual sales last year of about \$300bn (£119bn). The valley has been home to some of America's most dynamic high-tech computer companies, among them Sun Microsystems, Intel, Netscape, Oracle and Hewlett Packard.

A fifth of the public companies based in Silicon Valley are "gazelles" - small businesses whose revenues have grown by 20 per cent a year in the past four years. Employee ownership has played a central role in the rise of Silicon Valley in several distinct but linked ways.

Silicon Valley companies often pay all their staff - not just the top executives or highly skilled technicians - share options. Equity pay is the financial currency of the area's extraordinary creativity. The traditional pay packet - a wage in exchange for a fixed amount of effort - is long dead in Silicon Valley.

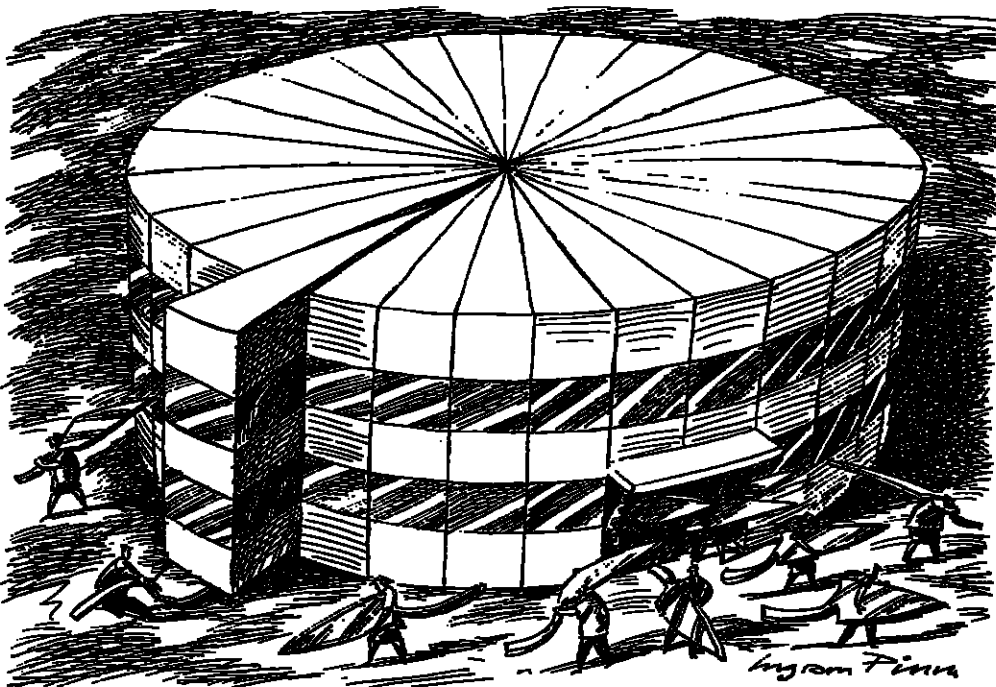
Adobe, the world's third largest personal computer software company, with revenues of \$762m last year, is an example. Even the humblest person at Adobe, which was founded by two scientists in 1982 and has about 2,400 employees, are advised to get an accountant.

Within a few years of joining the company a large chunk of their pay will be in the shape of shares, profit-sharing bonuses and share options. All staff who join Adobe in the US get stock options which they can exercise three years later. In a typical year, half the staff receive selective share options, which depend on their performance and competitive pressures in the labour market.

The company also offers to sell shares to any employee at a heavily discounted price. An employee can buy shares at 85 per cent of the share price at any point in the two years after entering the Adobe stock purchase programme, regardless of how much the price has risen.

A rich slice of Silicon pie

Charles Leadbeater on how equity pay is driving California's high-tech companies



Real stock can be granted, at a senior manager's discretion, to key staff to help to recruit or retain them.

Recently Adobe introduced team-based rewards to recognise collaborative product development. At the start of a project, the team manager is given a pool of cash and stock to award team members as they reach milestones in the project. Adobe also operates a corporate profit-sharing scheme, which pays a bonus of up to 10 per cent of base salary. If the company's performance is more than 15 per cent ahead of budget at the end of the year, additional sums are paid into an employee's "401K" retirement plan. In the past three years Adobe has contributed about \$3.5m to these 401K plans, which are one of the fastest-growing forms of employee ownership in the US.

Adobe issued shares worth

\$156m under these employee stock programmes between 1993 and 1995. In that time 7.8m options were granted to employees, and 7.4m were exercised. As

Silicon Valley's vitality is fed by a network of companies which collaborate and compete

an example of what these schemes can mean to an average employee, take the notional example of a 28-year-old software developer who joined the company last year on a wage of \$70,000. By her third year with the company she would be paid a wage of \$85,000 and have exerciseable share options and

bonuses worth more than \$45,000. A third of her compensation would be in the form of equity pay.

One of Silicon Valley's strengths is that it does not depend upon large companies such as Adobe. On the contrary, its vitality is fed by a network of small and large companies, which collaborate and compete. Staff are constantly moving between companies. These networks help companies to share information, generate new ideas and pool risks. Employee ownership has helped to create and sustain this corporate network.

A generation of owner-founders who set up companies in the 1960s when the Silicon Valley computer industry was starting are now retiring. Many are selling their companies to an Employee Stock Ownership Plan, which allows a company to use its profits to acquire its shares on

behalf of an employee benefit trust. This trust usually distributes the shares to employees.

This is not workers' democracy. Employees rarely have much say in this transaction. Usually, the founder of a business decides to sell the company to such a plan to take advantage of tax concessions. Yet this transformation of a generation of entrepreneurial start-ups into employee-owned companies has helped provide Silicon Valley's smaller companies with a measure of stability during the succession away from the founding generation.

Just one example of how this process can work is HSQ, a manufacturer of bespoke electronic environmental controls. Henry Hoge created the company more than two decades ago with an investment of \$200,000. Now it has sales of about \$20m a year and is worth about \$5m. If Hoge sold HSQ to another company he would have to pay a capital gains tax bill of about \$2m. By selling to an employee plan he has accepted a lower price but avoided the tax.

That is not the only reason why he and other retiring Silicon Valley entrepreneurs are selling out to their employees. Says Hoge: "This is a creativity business. It thrives on people's ideas. An Esop was the best way to keep them together. This is not just a company, it's a professional community of interests. If I sold the business to a competitor there would be great turmoil and disruption."

Large Silicon Valley companies are increasingly playing a role in promoting entrepreneurial, employee ownership. Worried about losing some of their brightest staff, companies such as Adobe are investing in entrepreneurial employee-owned start-ups as a source of future ideas. Adobe has pumped \$50m into 23 small companies "to gain key insights into emerging technologies."

Overall, Silicon Valley, as one of the most successful economic regions in the world, has much to teach other sectors and economies about using bright staff and bright ideas. One of the central lessons is that equity pay and employee ownership will be vital to the knowledge creating businesses of the future.

Charles Leadbeater's report, *A Piece of the Action: Employee Ownership, Equity Pay and The Rise of the Knowledge Economy*, is published tomorrow by Demos, 9 Brideswell Place, London EC4V 6AP, price £14.95.



Paul Hawkes and John Abram: "We both wish we'd created a corporate image"

PARTNERS

Abram, Hawkes

Paul Hawkes, 45, and John Abram, 45, founded their marketing consultancy, Abram Hawkes, in 1987. Their clients include Abbey National, Lloyd's Bank, Lloyds TSB, and the London Stock Exchange.

Paul: "The idea came from talking in the pub one night. We'd both worked for large organisations, both used advertising agencies and consultants and both arrived at the same conclusion: that agencies sold ad solutions and consultants never got to the heart of the problem."

There was a real opportunity for a pure marketing consultancy which would provide practical advice. We knew it would make profit from the start because we were selling our expertise - it wasn't like going into the retail business where you need capital to buy stock, then sit and hope someone wants to buy it."

For the first 18 months we grew rapidly, but then we'd used up our stock of client contacts things got a bit shaky. Our third financial year coincided with us not only having a shortfall in new business, but moving to larger offices with significantly larger overheads. Neither of us panicked, we just thought things through.

We're both pretty logical, except I reach a conclusion much quicker than John. He's incredibly methodical, often writing things in longhand to get things ordered in his mind. Also, he's rather suspicious of technological gimmicks. "Whenever I see this electronic diary on my computer, he thinks the old manual one. One time he said, 'I don't want to see that thing, I don't want to see that thing'."

John: "I was doing well in my previous job with Abbey National. I was doing well, but I was only safe as long as the international vice-president liked me. If he'd moved, I could have ended up with a big cheque at 45, not knowing what to do. Also, I would have kicked myself if I hadn't tried running my own company."

We gave ourselves a year to write the business plan and worked on the principle that if we were still talking the company had a chance of working. The hardest part was thinking up a name that didn't sound like a hairdressing salon or a sandwich bar. Anything with "marketing" in the title would have been too restrictive.

As we've grown, we've employed people who are more capable than both of us, yet some clients still assume greater authority to Paul and I because of the company name. In hindsight, we both wish we'd created a corporate image but it's too late to change.

One of the things we wanted from the beginning was a blue-chip client list. Larger companies not only pay the bills on time, they help when it comes to recruitment. If you're working for a local butcher, it's very hard to have a credible proposition for a company like Norwich Union.

One of our earliest accounts was a corporation of banks by market research firm. We learned that large clients expect large bills, so we've stuck to that policy ever since."

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A stake in a growing business

McKay Nurseries is one of the most remarkable employee-owned businesses in the US and proof that equity-based compensation schemes can work well outside high-tech sectors.

Based in Waterloo, Wisconsin, more than half the workforce of about 100 are seasonal migrant Mexican labourers from Texas. Most are employed in the horticultural business for only three months a year. About 90 per cent of the workforce are

members of the Employee Stock Ownership Plan that owns the company. Many have worked with McKay for 15 years.

The company, which is entirely owned by the plan, contributes between 20 per cent and 25 per cent of the salary bill to the plan each year, which was set up in 1984 to avoid the company being sold. The plan was financed in part from funds built up in a profit-sharing account as well as bank borrowing. Griff Mason, McKay's

president, says employee ownership has been the best way to build a lasting relationship with a very fluid workforce. All seasonal employees qualify to join as long as they have worked more than 1,000 hours - there are about 62 seasonal employees. The company also works with about 60 partners as independent sales distributors - their membership of a profit-sharing plan helps to build their relationship with the company.

A professional translator is hired to explain financial details to the Mexican workers. If a committee meets it has to publish its minutes which are put in every payroll envelope. The pay structure is entirely merit-based. Pay rises depend on the recommendation of team leaders, and first-time home buyers can use their plan account as collateral for a mortgage.

CL

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How to win the hearts and soles of your workers



Lucy Kellaway

Iwish I could work for Nike! Not at the funky campus HQ in Beaverton, Oregon. I want to work trimming the soles of sport shoes in a Vietnamese factory. This might sound eccentric given the nasty stories that were circulating earlier this year about how the company paid its workers 12p an hour to make the shoes that sell back home for over £100. There were also tales of ugly sweatshop conditions, sexual harassment, and of pathetic women being forced to run laps around the factory as punishment for not working hard enough.

Yet I now discover the truth is otherwise. I have been reading a report that the company commissioned from Andrew Young, the former US ambassador to the UN. He has concluded that for the most part, the Asian Nike factories are fine places to work: light, clean and well-ventilated. Cynics might point out that as Nike was paying Mr Young, it is not surprising if his report reads like a company press release. But that wouldn't cut much ice with Mr Young. Indeed, he devotes a good deal of the 75-page report to upholding his own reputation, telling us how independent he is, and how the views are his own, based on a long trip around Asia during which he saw and talked to whoever he liked. And if that was not enough, his company is called GoodWorks, so it must be good, mustn't it?

A further half of the report is devoted to pictures. It is these that make me wish I worked in one of their shoe factories. The snaps were taken by Mr Young and by his wife, Carolyn, who came along for the ride. Mr Young tells us on page one of his report that he and Carolyn have not been married long; on page seven he confides that she is a fifth-grade teacher. I like these details, they're so personal.

The photos show groups of happy,

smiling workers. The young girls who toil at the Indonesian factory look as if they have just won the lottery as they stand outside their Nike dorms posing for Mr Young. They must adore the company! Even the workers forced to run around the Vietnamese factory look quite cheerful. Strapping chaps are shown strumming the guitar and laughing during a factory break. People are even grinning as they walk to work.

I defy you to walk around the City of London and find people smiling as they head for the office. We know that the camera cannot lie, so you have to conclude that there is some-

thing about making Nike shoes that makes people very happy indeed.

The only thing that makes me hesitate before packing my bags for Vietnam (or Indonesia or China or any of the other places where happy people make trainers) is the pay. Nike has specifically told Mr Young not to mention anything so squallid as money, and, being an obliging sort, he agreed. He argued that it Nike cannot single-handedly solve the problem of low wages in the developing world.

But his silence on the subject of dollars has a happy side-effect: it means the interests of symmetry it means

that he can be excused for not letting on how many megabucks he was paid by Nike to take his wife on this unusual junket.

Imagine. You are going to get married in three hours' time. A business deal you were about to close suddenly comes unstuck. What do you do? If you are Ralph R. Roberts, you invite the parties to your wedding and do the deal between the champagne and the speeches. And then you write a book about the experience and all the other experiences that have made you America's most successful real estate salesman.

The book, *Walk Like a Giant, Sell Like a Madman*, takes self-assessments to new heights. This is a book so powerful that if you read even the first two chapters it will make you better than 90 per cent of sales staff, Roberts promises at the beginning. "I love selling and one of my favourite things to sell is Ralph Roberts," he says.

The first thing you have to do to be like Roberts is to get a picture of yourself on to your business card. And then you distribute stacks of them wherever you go. At baseball games you throw a thousand cards into the crowd. At restaurants you leave a copy of your brochure (featuring large pictures of yourself, of course) along with your cheque. And if you succeed in pushing your way into the editorial pages of *Time* magazine, then you get the article made up into a wall plaque and have it sent to everyone who knows you.

Estate agents in the UK have a lot to learn about selling, but I hope they do not get hold of this book. If I want an agent's help in buying a house, I would rather not have a card with a photo of them in my wallet. My needs are different: I simply want them to buck up and return my phone calls.



IN BRIEF

Alusuisse to sell small businesses

Alusuisse-Luza, the Swiss industrial conglomerate, plans to raise more than Sfr500m (\$340m) from the sale of some of its smaller operations. It will not sell any core businesses, which range from aluminium smelting to packaging and chemicals. The group is hoping for compound growth in earnings of 10 per cent a year until 2002. Page 19

Iraqi oil deal unnerves traders
Oil traders will be seeking more clues this week about when Iraq will resume oil exports under the United Nations oil-for-food programme. The news at the end of last week that Iraqi and UN negotiators had reached agreement on a new plan sent oil prices tumbling. Page 21

Pro Sieben shares to float at DM72
The price of shares in Pro Sieben, the first German television broadcaster to come to the stock market, has been set at DM72 so that the new issue will raise nearly DM1.3bn (\$742m). The offer of 17.5m non-voting shares was subscribed 50 times. Page 19

Bank of England expected to lift rates
With the US Federal Reserve deciding to keep interest rates on hold, attention this week will turn to the Bank of England's Monetary Policy Committee. Analysts are expecting a rise of 25-50 basis points when the committee's decision is announced on Thursday. Page 21

Samsung protests over Polish tender
Samsung Life Insurance, the financial arm of the Korean industrial conglomerate, has protested that it was not treated fairly in a privatisation tender for Powszechny Bank Kredytowy, Poland's sixth largest commercial bank. Page 19

Migros buys department store group
Migros, Switzerland's biggest supermarket chain, is taking over Globus, the country's biggest department store group, in a Sfr700m (\$476m) deal. Page 19

Markets bullish in Romania
The bull market is in full swing in Bucharest, as Romania becomes the latest hotspot in central and eastern Europe. It is volatile, unpredictable and often illiquid, but in recent weeks it has been making spectacular gains. Page 22

Facelift for UK mobile phone operator
Vodafone, the UK's largest mobile phone operator, is changing its corporate identity, including a facelift for its stores and a restructuring of its distribution business. Page 18

Billiton to target Latin America
Billiton, the non-precious metals company to be demerged from Gencor, the South African mining group, is expected to focus on three privatisations in Latin America when it issues its prospectus today. Page 18

WH Smith directors consider new chief
Directors of WH Smith, the UK stationery group, are meeting to consider candidates to replace Mr Bill Cockburn, chief executive. His resignation has cast doubt on the progress of recovery at the troubled retailer. Page 18

Matsushita retreats from video games
Matsushita, Japan's largest consumer electronics manufacturer, has decided to give up competing directly in the highly competitive video games market. Page 19

Change to FTSE dividend calculation
The committee which oversees the FTSE UK equity indices is planning to change its calculation of dividend yield from a gross to a net basis, but is delaying the change until August 4 to allow time for consultation. Page 18

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Tunnel chiefs' pay attacked

By Andrew Jack in Paris

Eurotunnel, the operator of the Channel tunnel, is to face criticism from shareholders this week over the remuneration of its executive directors.

The challenge will come at an extraordinary general meeting on Thursday as the company seeks to persuade investors to support an £8.5bn (\$14.3bn) restructuring plan negotiated with its creditor banks.

Mr Christian Cambier, head of the Association of Eurotunnel Shareholders, says he will question the board on what he calls an "out of control" increase in senior salaries shown in the 1996 annual

Eurotunnel shareholders to mount challenge over directors' salary rises

report, compared with those published the previous year. The 1996 annual report shows executive directors' remuneration rose 16 per cent to £1.6m, while pension contributions by the company to those directors rose 33 per cent to £284,000 in 1996. Non-executive directors' fees rose 27 per cent to £343,000.

While his 3,000-strong association has decided to vote in favour of the restructuring, Mr Cambier says it will oppose

other resolutions to renew the mandates of two board directors, Mr Alain Bertrand and Baron de Wouters. "We want directors who are closer to shareholders," he said.

The votes are unlikely to succeed, and Eurotunnel has in the past few days persuaded most of the significant investors who were threatening to veto the restructuring plan to change views and support it.

However, Mr Patrick Fonsolle, co-chairman of the company, has asked its auditors to report on the increase in executives' salaries at Thursday's meeting.

The final figures have not yet been prepared, but Eurotunnel said that after removing the effects of a one-off payment to the finance director who retired last year, and changes in the exchange rates between the French franc and the UK pound, the top salaries have risen by less than 1 per cent. The figure including pen-

sion contributions is higher.

Mr Cambier has also been critical of the fact that several of the company's directors held only one share until recently. Mr Fonsolle argues that they have subsequently increased their holding, but they were forbidden by stock exchange rules to do so until the outline restructuring plan was announced in late May.

Mr Fonsolle said it was still uncertain whether the EGM would have the legal quorum necessary for the vote on the restructuring plan to be valid. He hinted that he would resign if the quorum was not reached and if a subsequent EGM still did not achieve the number required.

Price slump has encouraged talk of takeovers and mine closures

Central bank move takes shine off the gold market

By Bernard Simon in Toronto, Deborah Hargreaves in London and Bruce Jacques in Sydney

The slump in the bullion price to its lowest level for 12 years has led some analysts to suggest a significant change in the gold market as the precious metal loses its sentimental appeal to investors.

Last week's fall in prices was triggered by the Australian central bank's disclosure that it had sold two-thirds of its gold reserves over the previous six months.

"The goal posts have been moved in this market," said Mr Andy Smith, precious metals analyst at UBS in London. "When the central bank of a major producing country sells gold, it reveals a profound change of heart among bankers about holding gold."

The usual optimism among traders and mining companies that a price recovery is around the corner has disappeared. Instead, the talk among gold producers is about mine closures, corporate mergers and takeovers, and a reassessment

of the valuation of gold mining shares.

"We're down to levels that are pretty scary," says Mr Jeffrey Ralph, senior precious metals trader at Royal Bank of Canada. In London, the gold price last week sank more than \$7 an ounce to \$324.75 at Friday afternoon's London fix. In New York, the metal traded as low as \$323.85 on Thursday before the US market closed for the long holiday weekend.

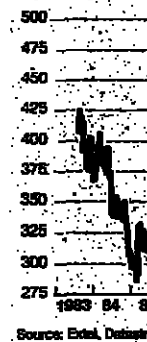
The Geneva-based World Gold Council, which promotes the metal, called sales by Australia's Reserve Bank "unnecessary" and lacking "sensitivity".

However, enthusiasm for gold has been crumbling for months. Central banks in the Netherlands, Belgium and Switzerland have sold off reserves and the US Federal Reserve has issued a paper suggesting central banks have no need to hold gold.

Gold mining shares have fallen sharply. The Toronto stock exchange's gold index - which reflects the performance of North American gold mining companies - has fallen

Gold: a rush to sell

\$ per troy ounce



Source: Emtel, Dallas/Fort Worth

by 30.5 per cent this year, including a 5.5 per cent loss last week.

The Australian central bank's sales prompted a sell-off in the local market, with gold shares falling by more than 4 per cent. Bears argue that the price could fall further, pointing to the strength of the US dollar, low inflation, and continued buoyancy in world equity markets, as well as the threat of more sales by central banks.

"Any rallies will be seen as selling opportunities," Mr Ralph predicts. "I think the trend is still down."

Some analysts think the price could approach lows of \$270 to \$280 per troy ounce last seen in the early 1980s.

Gold shares, which have recently traded on multiples of between 2.5 and 3 times net asset value, could fall to multiples of between 1.5 and 1.6 - levels last seen before 1989, predicts Mr Michael Durose, analyst at Bunting Warburg, a securities firm, in Toronto.

The share price fall would accelerate mine closures and corporate takeovers, accord-

ing to mining executives.

The World Gold Council said the drop in price was "very serious" for its members. "Many are unhealed and a lot of big companies are under pressure."

Two groups of producers are best placed to withstand the slump in prices. Some companies have had the foresight to lock in prices for future output through forward sales and other hedging devices.

Canada's Barrick Gold has hedged 7.5m ounces, or almost three years production, at an average price of about US\$420 an ounce.

Assuming the market recovers before its hedging contracts expire, the recent slide "is not going to affect our cash flow or our profitability", says Barrick.

Still, Barrick's share price dipped to C\$28.30 in Toronto on Friday, from its 52-week peak of C\$41.50.

In addition, mines with low operating costs will be able to ride out the slump more easily than high-cost producers. Many companies are seeking to reduce costs.

Already some companies are suspending operations and postponing investment plans.

Earlier this year, Toronto-based TVX Gold closed its 60 per cent-owned Casa Berardi mine in Quebec. Royal Oak Mines, with first-quarter cash costs of \$372 an ounce, said that it intends to suspend operations at some high-cost mines to conserve cash.

The pace of takeovers and mergers is picking up. Earlier this year, Newmont Mining won a bidding war for Santa Fe Pacific to form North America's biggest gold producer. Several South African mining houses have swapped properties to streamline operations.

Small mining and exploration outfits, already struggling to raise funds in the aftermath of the Bre-X scandal, are likely to be under greatest pressure in coming months. "The juniors are going to be forced into mergers and acquisitions, or else they're going to get wiped out," says Mr Durose.

Commodities, Page 21

First Austrian plans IPO to fund takeover

By Eric Frey in Vienna

First Austrian Savings Bank plans to raise up to Sch10bn (\$812m) in Austria's biggest initial public offering to date. It is raising the money to finance the takeover of Girocredit, the country's third biggest bank, announced earlier this year.

The IPO will take place at the end of the year or in early 1998, according to Mr Reinhard Ortner, First Austrian board member.

The receipts will be used to pay the Sch8.2bn the bank still owes Bank Austria for the purchase of a 56 per cent stake in Girocredit. The merger of the two will form Austria's second-biggest banking group, with assets of Sch579bn.

First Austrian's main shareholder, the AVS foundation, will place 33 per cent of the bank's nominal capital of Sch1.1bn on the stock market and reduce its own stake to around 50 per cent.

As part of the terms of the Girocredit deal, also announced on Friday, First Austrian is offering Girocredit shareholders five ordinary shares for every 12 Girocredit shares.

First Austrian also outlined measures to simplify its multi-tier capital structure, making the offer more attractive to international investors.

Holders of non-voting preference shares and participation notes can exchange them for ordinary shares or accept compensation in cash, the bank said.

The merger should be officially approved by the shareholders of both banks at extraordinary general meetings in August and should be completed on September 30. The adviser for the merger is Union Bank of Switzerland, which will also co-ordinate the international share offering.

Mr Andreas Treichl, who becomes First Austrian chairman next month, predicted 10 per cent earnings growth each year from the merger.

First Austrian did not give any indication for the issue price, but analysts estimate a price range of Sch850-Sch700 a share. The bank is expected to raise some of the money it is seeking from strategic investors, which might include Babco, the Belgian bank.

TI engineering group to split into seven businesses

By Peter Marsh in London

TI, one of Britain's biggest engineering groups, is to unbuckle its three operating divisions into seven distinct units in a drive to expand business. Each will have a chief executive or equivalent.

The change is in line with moves by other international companies to give individual businesses more operational responsibility while retaining control of overall strategy.

Sir Christopher Lewinton, chairman and chief executive, said: "We have tended to be driven by shareholder value. Now we want more growth in the top line [sales] as well."

In the past five years, TI has increased turnover 53 per cent, while profits have doubled. Sir Christopher's remarks indicate he will be looking for sales increases in the next five years of 10-15 per cent annually -

above what it has achieved recently.

TI's change is geared to maximising expansion opportunities within its three main business areas of specialist seals, fluid control systems and aerospace equipment. Companies in the US that have successfully pursued this approach include General Electric, whose activities range from washing machines to jet engines.

TI's sales last year were £1.76bn (\$2.9bn) of which just 13 per cent was in the UK. It made a pre-tax profit before exceptional items of £211.1m.

TI argues that the change will not lead to any reduction in "focus" for the group, but will unlock the energies of people within the company. He was made chief executive in 1988, becoming chairman three years later. In the 1990s, more than half TI's sales were

in Britain. Since then, he has focused TI on niche areas of engineering with international customers, selling underperforming businesses such as bicycles, kettles, metal tubes and exhausts. Sir Christopher argues that only now has TI reached a point where it makes sense to split up the three main operations. "The children have grown up and should be allowed to fly free," he said.

The seven new divisions will include general mechanical seals for process plants such as chemical works; marine equipment; and polymer-based sealing systems.

The fluid equipment unit is being split into two to focus on products for cars and refrigerators. The aerospace division is also dividing into a unit for landing gear, being run jointly with Snecma of France, and general aerospace systems.

Swiss pension funds look abroad

By Norma Cohen in London and William Hall in Zurich

Foreign companies now manage 10 per cent of Swiss pension fund portfolios which use external advisers. This poses a serious challenge to the country's banks, which have excelled at investment and dominated the industry.

According to a report published last week by InterSec Research, the US-based pension consultants, foreign companies have a greater penetration of the domestic pension fund management market in only two other countries - Australia and Hong Kong.

Mr Chris Nowakowski, presi-

dent of InterSec, says the rising use of non-Swiss managers stems from the need by employers to obtain higher returns on their contributions.

In 1988, the Swiss made pension provision mandatory and assets now total Sfr300bn, of which about a third is externally managed and some Sfr10bn managed by foreign firms. Five years ago, almost no pension assets were managed by foreigners, he says.

Mr Nowakowski says that the emphasis on high returns is a recent phenomenon for Swiss banks. "Their bread and butter had been an unnamed account [holder] who was only interested in capital preserva-

tion and didn't care about performance," he says.

But now employers want higher returns. Equities markets and non-Swiss markets, which are providing these returns, are new to many Swiss banks.

Significantly, he says, of the 150 portfolios managed by foreigners, 79 are equity portfolios and 31 are "balanced", containing a mixture of equities, bonds and cash.

Leading Swiss bankers expressed some scepticism about the InterSec data, noting that bonds and property - areas which foreign firms offer little competition - still dominate pension fund portfolios.

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Vodafone changes corporate identity

One-2-One, moreover, the smallest of the four UK operators, is close to achieving country-wide coverage with its network, and has announced tariffs for some of its customers which are well below those of its competitors.

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エマーゼンマーケット
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ING BARINGS

FINANCIAL TIMES MARKETS THIS WEEK

At Home in Emerging
and Capital Markets
ING BARINGS

Global Investor / Richard Waters

Facing a corporate nightmare

When Mr Vance Coffman takes on the top job at Lockheed Martin next month, he will face an American chief executive's worst nightmare: there are no other companies left for him to buy.

The problem is that Lockheed Martin has already bought them all. Last week, it swept up the last candidate of any size in the defence industry, Northrup Grumman, a company which had also been on a buying spree. The consolidation in the sector has left only three companies standing (assuming the Europeans don't prevent the completion of a merger of Boeing and McDonnell Douglas).

This is an extreme example of what has been happening in many corners of American business. The

upsurge in mergers that began in 1993 has got bigger all the time. It is a phenomenon that has both been fed by the great bull market of the 1990s and helped to sustain the market's rise. This wholesale dealmaking will not turn out to have been as universally good for investors as investment bankers would have you believe - though this will not become clear until the music stops.

In the defence sector, it is hard to pick holes in the rationale for mergers. The post-Cold War defence budget is down around 70 per cent from its Reagan-era peak, yet since the mergers broke out four years ago the sector has beaten the S&P 500.

There are few other sectors which have been

through this sort of reduction in capacity. Yet some echoes are discernible: commercial banks, for instance, have been closing down branches on a huge scale, thanks to mergers between regional rivals. The number of bank branches now pressed into service as coffee bars and restaurants has created a glut of a different type.

Columbia/HCA has single-handedly forced a reduction in the number of empty hospital beds through buying rival hospitals and closing them down. But in both healthcare and banking, unlike defence, there are still plenty more companies to be bought.

This, though, is only a small part of the story. Merger fever has spread to

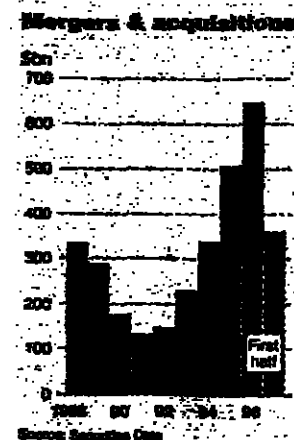
all corners of the economy and companies with managers who have never handled an acquisition before are contemplating buying before they themselves are bought. It is worth pausing over the scale of this phenomenon. As the chart indicates, mergers last peaked in 1988. But if things continue as they have done so far this year, then 1997 will see corporate combinations worth more than twice that amount.

As long as the bull market continues - and as long as investors accord a premium to acquirers - more companies will get drawn into the fray.

A highly favourable accounting environment has also provided a stimulus. Most companies have been

able to use a form of merger accounting to avoid the creation of goodwill and so avoid the need to write it down against future profits; and post-merger restructuring charges have become almost a source of hidden reserves. The excesses that this can encourage only become clear when the music stops and the earnings growth which has been conjured out of mediocre acquisitions vanishes.

Against this background, it would be surprising if unwisely corporate unions were not being propagated. Evidence is emerging of some less well-conceived marriages. Eli Lilly, which paid \$4.1bn (£2.48bn) for drugs distributor PCS, and Viacom - which paid \$9.4bn for Blockbuster Entertainment



Source: Dealog

Total return in local currency to 4/7/97

	US	Japan	Germany	France	Italy	UK
Cash	0.11	0.01	0.08	0.07	0.13	0.12
Week	0.07	0.05	0.06	0.06	0.08	0.08
Month	0.12	0.03	0.14	0.15	0.25	0.25
Year	6.72	1.03	3.74	4.25	6.25	6.09
Bonds 5-10 year						
Week	0.09	0.76	0.24	0.19	0.58	-0.18
Month	1.46	1.28	0.36	0.04	1.45	-0.06
Year	7.25	1.35	0.97	0.75	16.98	2.31
Bonds 10-30 year						
Week	1.24	1.25	0.53	0.48	1.13	0.24
Month	2.24	2.07	0.63	1.87	4.37	0.58
Year	9.27	9.51	14.01	14.06	25.82	12.48
Equities						
Week	3.5	-2.2	1.8	1.4	0.8	3.3
Month	8.4	1.4	8.7	11.3	11.8	8.8
Year	38.9	-7.2	46.9	41.2	38.4	30.9

Source: Cash & Bonds - Lehman Brothers; Equities - FTI and Data Bank Ltd. The FTSE 100 and World Indices are jointly owned by FTI, International Limited, Goldman Sachs & Co., and Standard & Poor's.

COMPANY RESULTS DUE

Motorola buoyed by chip division restructure

Motorola, the US maker of telephone equipment and semiconductors, is expected to report tomorrow a 9 per cent rise in second-quarter earnings per share to 59 cents, on improved margins, following rationalisation of its semiconductor division.

Analysts said sales of handset and land mobile products appeared to be strong.

The company's decision to stop making D-Ram chips, announced last week, would free resources and allow the company to focus on developing its own Fast Static Ram (FS-Ram) technology,

used in cellphones and similar units.

Motorola's failure to win any big contracts from Sprint, the long-distance carrier, led to lumpy revenue growth in the infrastructure sector in the first quarter. However, the division has been helped by some large overseas contracts.

There are still concerns over Motorola's share of the global cellular handset market in the face of pressure from Nokia and Ericsson.

AFI/News New York

Tomkins, the acquisitive conglomerate, announces final results today. Analysts expect a rise of about 33 per cent from \$233m to \$309m (\$710m) in pre-tax profits for the year to April 30.

NatWest Securities has pointed out that with little D-Mark exposure and dollar profits locked in at \$1.62 until next year, Tomkins is

thought to represent a safe haven among manufacturing stocks.

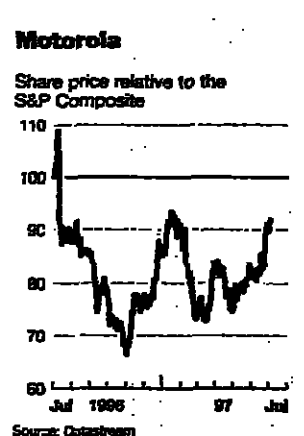
There may also be news of progress at its recent US acquisition, Gates.

General Electric Company of the UK is expected tomorrow to spell out a radical redirection when reporting figures for the year to March 31.

The electronics group may reopen merger talks with British Aerospace and pursue the acquisition of the defence arms of German group Siemens and Finmeccanica of Italy.

Brokers expect pre-tax profits of about £1.04bn, but these will be cut by at least \$160m charges to cover rationalisations.

Eurotunnel shareholders vote on the restructuring of the company's \$3bn debt at an extraordinary meeting in



Source: Datastream

Paris. Their agreement is necessary if the company is to win an extension of its operating concession from 55 years to at least 99.

A steering committee of leading bankers has already agreed to the restructuring, ahead of discussion by the company's full syndicate of 225 banks by year-end.

INTERNATIONAL EQUITIES By Michael McDermott

ENI surprises with support in US

ENI, the Italian oil and gas group, is big enough to attract a strong following in its home market, in much the same way as Repsol, its Spanish counterpart, recently proved it could.

But what is surprising about ENI's recent share offering - its third in 18 months - is that it has attracted something of a following in the US, a market which would not naturally gravitate to shares in an Italian state-controlled company.

Nonetheless 136m shares - 9.7 per cent of the global offering - were registered with the Securities and Exchange Commission, the New York Stock Exchange authority, marking ENI's debut in the US.

Analysts point out that the stock was helped by what is perceived to be a degree of political stability in Italy: this is a perception that was

not quite so apparent during the initial public offering in December 1995, nor during the secondary offering last November.

Moreover, US investors have had a year and a half to observe the stock, and to be impressed by the restructuring efforts of Mr Franco Bernabè, ENI's chief executive.

"It takes time to build up a track record for European ADRs (in the US), especially if we are talking about an Italian company which is still state-controlled," one analyst said.

The question of state control is one which troubles all types of investors, not just those in the US.

They will have noted that Mr Carlo Azeglio Ciampi, Italy's finance minister, went out of his way last week to assure Communist and other allies of Mr Romano Prodi's government that the state retained 51.5

per cent of ENI's shares, and with it control of the company.

Nor is it a concern which is likely to disappear quickly.

ENI's fourth offering - and with it the prospect of a still lower state-owned stake in the company - may be just months away.

However, analysts point out that the Spanish government held only 10 per cent in Repsol when, in May last year, the incoming conservative Partido Popular forced out Mr Oscar Fajal, Repsol's respected chief executive.

"They [the Italian government] could quite easily change the management if they wanted to," said one analyst.

"If Bernabè was to get booted out that will be taken quite badly by the market."

Just when the next tranche makes it to the

market remains unclear.

Last November, the global co-ordinators - the Italian IMI Credit Institute and Credit Suisse First Boston - set a nine month so-called "lock-up" period during which no more shares would be issued.

Within seven and a half months they were back in the market.

This time the lock-up period is for only six months, so the fourth tranche may be just around the corner.

Analysts point out, however, that the market may be tired of ENI, and that investors are likely to be confronted by shares in Enel, the power generator, and STET, the telecoms group, before they see more ENI stock.

"It would also be nice for ENI not to be distracted by another placement for a while," one oil analyst said.

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NATIONAL AND REGIONAL MARKETS		FRIDAY JULY 4 1997					THURSDAY JULY 3 1997					DOLLAR INDEX		
Figures in parentheses show number of lines of stock	US Dollar Index	%chg	Point	Yen Index	DM Index	Local Currency	Local %chg	Gross Div. Yield	US Dollar Index	Point	Yen Index	DM Index	Local Currency	Year ago %chg
	31/12/96			31/12/96	31/12/96	31/12/96			31/12/96		31/12/96	31/12/96	31/12/96	
Australia (75)	241.31	8.8	211.97	173.34	220.03	214.25	15.3	3.59	243.87	214.75	175.05	221.74	216.06	243.87
Austria (25)	201.44	6.1	176.95	144.70	183.68	183.58	20.8	1.79	201.25	177.20	144.45	182.99	182.88	201.44
Belgium (20)	256.99	12.9	225.74	184.60	234.33	235.35	28.5	2.96	256.29	228.27	186.09	233.73	230.78	256.29
Brazil (30)	316.58	67.1	278.46	227.71	289.04	289.71	73.3	1.18	311.80	274.37	229.66	283.23	617.90	316.58
Canada (157)	215.35	13.4	188.19	154.70	186.38	214.29	13.7	1.70	215.48	188.74	154.68	185.94	214.33	215.48
Denmark (22)	354.40	12.1	345.55	283.31	339.82	339.82	28.9	1.43	350.22	345.58	283.10	354.82	353.43	354.40
Finland (28)	294.81	20.1	259.05	211.84	269.90	322.98	35.9	1.70	292.05	257.16	205.64	265.57	319.03	294.81
France (84)	236.27	9.9	206.67	169.01	214.23	218.27	25.0	2.40	235.93	207.74	169.25	214.53	218.27	237.50
Germany (157)	223.41	17.8	196.25	160.48	203.71	203.71	33.8	1.39	221.02	194.81	160.48	203.71	203.71	223.41
Hong Kong (8)	251.11	2.8	237.78	201.23	231.51	231.51	14.5	1.71	250.09	222.85	201.23	231.51	377.52	251.11
Indonesia (27)	253.90	11.3	223.03	182.38	231.51	231.51	14.5	1.71	250.09	222.85	181.09	231.51	377.52	253.90
Ireland (17)	360.94	9.8	317.05	259.27	292.11	334.80	22.3	2.87	362.35	318.05	259.27	292.11	334.80	360.94
Italy (66)	37.74	17.1	36.95	30.21	38.12	38.12	31.4	1.98	37.90	36.90	30.21	38.12	38.12	37.74
Japan (157)	15,127	98.35	14,544	13,544	14,544	14,544	3.9	0.80	15,121	14,544	13,544	14,544	14,544	15,127
Malaysia (107)	510.10	15.4	448.09	368.42	465.13	465.13	15.5	1.38	512.93	451.64	368.42	465.13	465.13	510.10
Mexico (27)	1642.82	34.7	1442.82	1176.85	1497.79	1497.79	38.2	1.30	1622.11	1434.44	1180.37	1481.32	1482.23	1642.82
Netherlands (18)	416.16	24.7	368.20	301.08	368.20	377.22	42.3	2.06	416.20	368.47	301.08	368.20	377.22	416.16
New Zealand (14)	85.42	5.1	84.74	80.30	87.90	87.90	8.6	0.94	85.00	84.74	80.30	87.90	87.90	85.42
Norway (11)	324.69	9.9	285.22	233.23	296.08	322.34	25.0	1.91	323.57	284.73	232.11	294.03	320.13	324.69
Philippines (22)	184.73	18.1	144.71	118.33	150.21	216.73	18.8	0.98	182.61	143.15	116.72	147.85	213.15	184.73
Singapore (42)	381.15	18.8	343.00	288.98	308.67	358.84	42.3	1.18	380.34	340.17	288.98	308.67	308.67	381.15
South Africa (14)	359.67	12.9	316.95	259.38	327.98	355.92	8.9	2.43	361.72	318.80	259.38	327.98	327.98	359.67
Spain (33)	273.14	24.3	239.99	195.20	240.06	306.73	41.6	2.16	274.06	241.31	197.22	245.19	306.73	273.14
Sweden (19)	496.43	17.7	438.08	356.80	432.88	567.71	33.1	1.82	492.05	433.79	356.80	432.88	432.88	496.43
Switzerland (33)	280.56	34.4	251.59	200.27	252.30	291.45	45.8	1.15	281.68	250.80	200.27	252.30	252.30	280.56
Thailand (10)	45.81	19.1	45.81	45.81	45.81	45.81	19.1	1.91	45.81	45.81	45.81	45.81	45.81	45.81
United Kingdom (213)	370.81	22.9	325.73	268.36	338.11	370.81	22.9	1.58	370.81	325.50	268.36	338.11	338.11	370.81
USA (644)	2,289.25	22.9	2,082.25	1,800.59	2,289.25	2,289.25	22.9	1.85	2,289.25	2,082.25	1,800.59	2,289.25	2,289.25	2,289.25
Americas (226)	2,289.25	22.9	2,082.25	1,800.59	2,289.25	2,289.25	22.9	1.85	2,289.25	2,082.25	1,800.59	2,289.25	2,289.25	2,289.25
Europe (718)	2,289.25	22.9	2,082.25	1,800.59	2,289.25	2,289.25	22.9	1.85	2,289.25	2,082.25	1,800.59	2,289.25	2,289.25	2,289.25
Asia-Pacific (897)	421.98	16.3	370.59	303.05	384.89	438.06	15.1	1.76	418.51	368.90	300.40	380.54	418.37	421.98
Europe (718)	2,289.25	22.9	2,082.25	1,800.59	2,289.25	2,289.25	22.9	1.85	2,289.25	2,082.25	1,800.59	2,289.25	2,289.25	2,289.25
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Asia-Pacific (897)	421.98	16.3	370.59	303.05	384.89	438.06	15.1	1.76	418.51	368.90	300.40	380.54	418.37	421.98
Europe (718)	2,289.25	22.9	2,082.25	1,800.59	2,289.25	2,289.25	22.9	1.85	2,289.25	2,082.25	1,800.59	2,289.25	2,289.25	2,289.25
Americas (226)	2,289.25	22.9	2,082.25	1,800.59	2,289.25	2,289.25	22.9	1.85	2,289.25	2,082.25	1,800.59	2,289.25	2,289.25	2,289.25
Europe (718)	2,289.25	22.9	2,082.25	1,800.59	2,289.25	2,289.25	22.9	1.85	2,289.25	2,082.25	1,800.59	2,289.25	2,289.25	2,289.25
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Americas (226)	2,289.25	22.9	2,082.25	1,800.59	2,289.25	2,289.25	22.9	1.85	2,289.25	2,082.25	1,800.59	2,289.25	2,289.25	2,289.25
Europe (718)	2,289.25	22.9	2,082.25	1,800.59	2,289.25	2,289.25	22.9	1.85	2,289.25	2,082.25	1,800.59	2,289.25	2,289.25	2,289.25
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Americas (226)	2,289.25	22.9	2,082.25	1,800.59	2,289.25	2,289.25	22.9	1.85	2,289.25	2,082.25	1,800.59	2,289.25	2,289.25	2,289.25
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Asia-Pacific (897)	421.98	16.3	370.59	303.05	384.89	438.06	15.1	1.76	418.51	368.90	300.40	380.54	418.37	421.98
Europe (718)	2,289.25	22.9	2,082.25	1,800.59	2,289.25	2,289.25	22.9	1.85	2,289.25	2,082.25	1,800.59	2,289.25	2,289.25	2,289.25
Americas (226)	2,289.25	22.9	2,082.25	1,800.59	2,289.25	2,289.25	22.9	1.85	2,289.25	2,082.25	1,800.59	2,289.25	2,289.25	2,289.25
Europe (718)	2,289.25	22.9	2,082.25	1,800.59	2,289.25	2,289.25	22.9	1.85	2,289.25	2,082.25	1,800.59	2,289.25	2,289.25	2,289.25
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Americas (226)	2,289.25	22.9	2,082.25	1,800.59	2,289.25	2,289.25	22.9	1.85	2,289.25	2,082.25	1,800.59	2,289.25	2,289.25	2,289.25
Europe (718)	2,289.25	22.9	2,082.25	1,800.59	2,289.25	2,289.25	22.9	1.85	2,289.25	2,082.25	1,800.59	2,289.25	2,289.25	2,289.25
Asia-Pacific (897)	421.98	16.3	370.59	303.05	384.89	438.06	15.1	1.76	418.51	368.90	300.40	380.54	418.37	421.98
Europe (718)	2,289.25	22.9	2,082.25	1,800.59	2,289.25	2,289.25	22.9	1.85	2,289.25	2,082.25	1,800.59	2,289.25	2,289.25	2,289.25
Americas (226)	2,289.25	22.9	2,082.25	1,800.59	2,289.25	2,289.25	22.9	1.85	2,289.25	2,082.25	1,800.59	2,289.25	2,289.25	2,289.25
Europe (718)	2,289.25	22.9	2,082.25	1,800.59	2,289.25	2,289.25	22.9	1.85	2,289.25	2,082.25	1,800.59	2,289.25	2,289.25	2,289.25
Asia-Pacific (897)	421.98	16.3	370.59	303.05	384.89	438.06	15.1	1.76	418.51	368.90	300.40	380.54	418.37	421.98
Europe (718)	2,289.25	22.9	2,082.25	1,800.59	2,289.25	2,289.25	22.9	1.85	2,289.25	2,082.25	1,800.59	2,289.25	2,289.25	2,289.25
Americas (226)	2,289.25	22.9	2,082.25	1,800.59	2,289.25	2,289.25	22.9	1.85	2,289.25	2,082.25	1,800.59	2,289.25	2,289.25	2,289.25
Europe (718)	2,289.25	22.9	2,082.25	1,800.59	2,289.25	2,289.25	22.9	1.85	2,289.25	2,082.25	1,800.59	2,289.25	2,289.25	2,289.25
Asia-Pacific (897)	421.98	16.3	370.59	303.05	384.89	438.06	15.1	1.76	418.51	368.90	300.40	380.54	418.37	421.98
Europe (718)	2,289.25	22.9	2,082.25	1,800.59	2,289.25	2,289.25	22.9	1.85	2,289.25	2,082.25	1,800.59	2,289.25	2,289.25	2,289.25
Americas (226)	2,289.25	22.9	2,082.25	1,800.59	2,289.25	2,289.25	22.9	1.85	2,289.25	2,082.25	1,800.59	2,289.25	2,289.25	2,289.25
Europe (718)	2,289.25	22.9	2,082.25	1,800.59	2,289.25	2,289.25	22.9	1.85	2,289.25	2,082.25	1,800.59	2,289.25	2,289.25	2,289.25
Asia-Pacific (897)	421.98	16.3	370.59	303.05	384.89	438.06	15.1	1.76	418.51	368.90	300.40	380.54	418.37	421.98
Europe (718)	2,289.25	22.9	2,082.25	1,800.59	2,289.25	2,289.25	22.9	1.85	2,289.25	2,082.25	1,800.59	2,289.25	2,289.25	2,289.25
Americas (226)	2,289.25													

TOKYO By Gwen Robinson

Benchmark yield curve (%)
4/7/97 ——— Month ago - - -

Maturity (Years)	4/7/97 Yield (%)	Month ago Yield (%)
0	0.50	0.40
5	1.50	1.40
10	2.20	2.10
15	2.60	2.50
20	2.70	2.60
25	2.80	2.70
30	3.00	2.90

Date	Average
27 Jun	20,550
30 Jun	20,600
1 Jul	20,150
2 Jul	20,180
3 Jul	20,080
4 Jul	19,950

Source: EpiTel

Securities said: "In the US, the Fed is sitting on a steaming growth, but is holding a rate hike in the absence of inflation fears. But in Japan, economists can't even agree on whether there is recovery, and inflation concerns are nowhere to be found. We expect the Bank of Japan will keep short rates on hold and that the benchmark JGB will test 2 per cent."

1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 26

Leading European bourses reflected last week when

The market, which opened for only two days last week because of public holidays to mark China's resumption of sovereignty, fell sharply on Friday. The Hang Seng index

The new government, which has vowed to act on spiralling property prices in a bid to make homes more

affordable, has pledged to increase land supply. This consequential run on property stocks has wide implications, since many Hong Kong companies have exposure to real estate.

CF

CROSS BORDER M&A DEALS

\$1.67bn	Completes long courtship
\$747m	Entering US top 10
\$674m	Completes control
\$674m	Creates world No 2

\$674m	Creates world No 2
\$632m	Further global ambitions
\$550m	Stake now 50.2%
\$285m	Investment passes \$1bn
\$178m	Strategic buy

Union

Union Miniere (Belgium)	MDK (Bulgaria)	Metal refining	\$80m	Privatisation deal
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SIGMA SECURITIES S. A. - MEMBER OF THE ATHENS STOCK EXCHANGE

TEL: (301) 3354100 - 331456 - 3245874
 FAX: (301) 3252241 - TELEX 210733 ATTRA GR
 E-MAIL: info@sigma.gr

RELUTERS PAGES: AT03-GH-I
 TELERATE PAGES: 17890-1-2

ATHENS STOCK EXCHANGE June 30th - July 4th 1997 **GREECE**

ASE INDEX	1514.18	PIE (after tax) 97/98	14.14.01	GDP (USD bn) 97/98	118.49
%Chg (n/12/98)	62.21	EPS GROWTH (%) 97/98	24.07.01	Pwr Capex Income (USD)	11,363
Yearly High	1755.66	PIE 97/98 EPS GROWTH (%) 97/98	1.69	Inflation Rate (%) Y.O.Y, June '97	5.50
Yearly Low	1755.66	PIE 97/98 EPS GROWTH (%) 97/98	1.69	June 12 MT-Rate (%)	9.90
WEEKLY HIGH (USD/m)	233.02	PIE 97/98 EPS GROWTH (%) 97/98	1.69	1-month Annual (%)	11.16
WEEKLY LOW (USD/m)	233.02	PIE 97/98 EPS GROWTH (%) 97/98	1.69	GRADUUS	275.50
%Chg (Per. Mo.)	72.83	Div. Yield (%) 97/98	4.17/93		
%Chg (Per. Mo.)	99.14				
ASE Market Capitalization, 2,097,000 USD bn					36.28

17 Feb. Avg. 1000 mg	20750	IPCs & Rights Issues (in USD m) Jan 1 '97-July 4 '97	1,284.44
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GREYCOAT PLC

**TENDER OFFER BY GREYCOAT PLC TO REPURCHASE UP TO 25% OF ITS
ORDINARY SHARES AT 110 P PER ORDINARY SHARE**

ORDINARY SHARES AT 1/1P PER ORDINARY SHARE

despatched on 30 June 1997 (the "Tender Offer Document"), it has made an offer (the "Tender Offer") to repurchase up to 25% of its Ordinary Shares at a price of 171p per share payable in cash.

Under the Tender Offer, a maximum of 25% of each shareholder's holding of Ordinary Shares on the register at close of business on 11 July 1997 may be acquired.

Shareholders on the register on 11 July 1997 will remain entitled to receive the final dividend of 1.2p net of

The full terms and conditions of the Tender Offer are set out in the Tender Offer Document dated 30 June

The Tender Offer is not being made directly or indirectly in or into the United States of America, Canada or

Australia. This advertisement is not being published or otherwise distributed or sent in or into the United States of America, Canada or Australia and persons reading this advertisement (including custodians,

nominees and trustees) must not distribute or send this advertisement, the Tender Offer Document or any related documents in, into or from the United States of America, Canada or Australia.

The Tender Offer will close at 3.00pm on Tuesday, 15 July 1997. Tender forms must be completed and returned by this date and in accordance with the terms and conditions set out in the Tender Offer

Document. The Tender Offer is, by means of this advertisement, extended to all persons to whom the Tender Offer Document may be dispatched who hold, or who are entitled to have unconditionally

accompanying tender form will be available for collection from:
Independent Register Group, New Issues Department, Brumby House, 24, Beckett Street, London, W1A 1AA.

Beckenham, Kent BR3 4TH.

The contents of this advertisement, for which the Directors of Greycor PLC are responsible, have been approved by HSBC Investment Bank plc, a member of the Securities and Futures Authority Limited, solely for the purposes of section 67 of the Financial Services Act 1986.

The Directors of Graycoat PLC accept responsibility for the information contained in this advertisement and to the best of their knowledge and belief, opinion taken all reasonable care to ensure that the information is true and correct.

the information contained in this advertisement is in accordance with the facts and does not omit anything likely to affect the import of such information.

CURRENCIES AND MONEY

POUND SPOT FORWARD AGAINST THE POUND

July 4	Closing mid-point	Change on day	High/Low	Day's Mid	One month	Three months	One year	Bank of England
Europe								
Austria (Sch)	20.8778	+0.0017	182-373	20.8553	20.7350	20.7734	3.1	20.8507
Belgium (Bfr)	61.0778	+0.0017	280-287	61.1560	60.8010	60.8108	3.3	60.5075
Denmark (DKr)	11.2690	+0.0005	946-748	11.2670	11.2202	11.2423	2.9	11.1849
France (FFr)	9.8615	+0.0003	001-156	9.8510	9.7730	9.7818	3.5	9.7291
Germany (DM)	2.9800	+0.0016	897-913	2.9857	2.9458	2.9516	3.4	2.9342
Greece (Dr)	485.459	+0.0001	229-890	485.234	484.089	487.242	-4.8	485.955
Ireland (Ir£)	1.1111	+0.0011	100-121	1.1120	1.1010	1.1107	0.4	1.0987
Italy (Lit)	2080.31	+0.0011	100-121	2080.31	2080.31	2080.31	0.0	2080.31
Luxembourg (Lfr)	61.0778	+0.0017	280-287	61.1560	60.8010	60.8108	3.3	60.5075
Netherlands (Gld)	3.3314	+0.0016	298-329	3.3371	3.3189	3.322	3.4	3.3029
Norway (Nkr)	12.3442	+0.0003	303-321	12.3416	12.3277	12.3116	3.2	12.2457
Portugal (Esc)	200.485	+0.0001	811-811	200.508	200.508	200.508	0.0	200.508
Spain (Ptas)	166.636	+0.0001	811-811	166.636	166.636	166.636	0.0	166.636
Sweden (Skr)	103.772	+0.0001	270-270	103.772	103.772	103.772	0.0	103.772
Switzerland (Sfr)	2.4750	+0.0001	734-734	2.4750	2.4750	2.4750	0.0	2.4750
UK (£)	1.0000	0.0000	000-000	1.0000	1.0000	1.0000	0.0	1.0000
SDR	1.20648	0.0000	000-000	1.20648	1.20648	1.20648	0.0	1.20648

DOLLAR SPOT FORWARD AGAINST THE DOLLAR

July 4	Closing mid-point	Change on day	High/Low	Day's Mid	One month	Three months	One year	JP Morgan
Europe								
Austria (Sch)	12.3400	+0.0017	380-429	12.3495	12.2940	12.3168	2.3	12.2679
Belgium (Bfr)	36.1900	+0.0017	700-100	36.2100	36.0550	36.115	2.5	35.9835
Denmark (DKr)	8.9775	+0.0017	785-785	8.9822	8.9282	8.9588	2.1	8.9415
France (FFr)	5.2100	+0.0017	145-145	5.2166	5.1652	5.1958	2.5	5.1652
Germany (DM)	1.7330	+0.0017	340-341	1.7380	1.7472	1.7501	2.6	1.7423
Greece (Dr)	275.755	+0.0017	740-850	276.220	274.800	277.08	-5.6	279.145
Ireland (Ir£)	1.1111	+0.0017	100-100	1.1166	1.1056	1.1152	0.1	1.1056
Italy (Lit)	2080.31	+0.0017	100-100	2080.31	2080.31	2080.31	0.0	2080.31
Luxembourg (Lfr)	61.0778	+0.0017	280-287	61.1560	60.8010	60.8108	3.3	60.5075
Netherlands (Gld)	3.3314	+0.0017	298-329	3.3371	3.3189	3.322	3.4	3.3029
Norway (Nkr)	12.3442	+0.0017	303-321	12.3416	12.3277	12.3116	3.2	12.2457
Portugal (Esc)	200.485	+0.0017	811-811	200.508	200.508	200.508	0.0	200.508
Spain (Ptas)	166.636	+0.0017	811-811	166.636	166.636	166.636	0.0	166.636
Sweden (Skr)	103.772	+0.0017	270-270	103.772	103.772	103.772	0.0	103.772
Switzerland (Sfr)	2.4750	+0.0017	734-734	2.4750	2.4750	2.4750	0.0	2.4750
UK (£)	1.0000	0.0000	000-000	1.0000	1.0000	1.0000	0.0	1.0000
SDR	1.20648	0.0000	000-000	1.20648	1.20648	1.20648	0.0	1.20648

WORLD INTEREST RATES

MONEY RATES	Overnight	One month	Three months	Six months	One year	Long term	Dis. rate	Repo rate
Belgium	3%	3%	3%	3%	3%	6.00	2.50	-
France	3%	3%	3%	3%	3%	3.10	-	-
Germany	3%	3%	3%	3%	3%	3.10	-	-
Italy	3%	3%	3%	3%	3%	3.10	-	-
Netherlands	3%	3%	3%	3%	3%	3.10	-	-
Sweden	3%	3%	3%	3%	3%	3.10	-	-
Switzerland	3%	3%	3%	3%	3%	3.10	-	-
UK	3%	3%	3%	3%	3%	3.10	-	-
Japan	3%	3%	3%	3%	3%	3.10	-	-
SDR	3%	3%	3%	3%	3%	3.10	-	-

CROSS RATES AND DERIVATIVES

EXCHANGE CROSS RATES																
July 4	BFR	Dfr	FFr	Dmk	£	L	F	Nkr	Es	Poa	Sfr	Sfr				
Belgium (Bfr)	100	18.46	16.34	4.846	1.819	4.78	5.454	20.021	468.9	406.6	21.35	4.052	1			
Denmark (Dkr)	54.80	10	8.857	2.627	0.988	2556	5.956	10.86	265.0	220.2	11.57	2.196	0.08			
France (FFr)	166.63	2.48	100	2.563	1.119	3698	3.396	12.57	269.2	226.8	13.08	2.480	0.04			
Germany (Dmk)	20.63	3.807	3.372	1	0.375	975	1.125	10.70	100.9	84.24	4.04	0.836	0.04			
Greece (Dr)	54.97	10.14	8.964	2.664	1	2592	2.968	11.01	268.8	225.2	11.73	2.226	0.08			
Italy (L)	2.121	0.391	0.347	0.703	0.039	100	0.176	0.429	10.37	8.896	0.453	0.068	0.001			
Netherlands (Gld)	36.36	3.366	3.096	0.884	0.64.6	1	3.705	89.64	75.10	3.914	0.743	0.301	0.01			
Norway (Nkr)	46.48	9.130	8.093	2.390	0.900	2262	2.689	10	241.9	202.7	10.56	2.025	0.08			
Portugal (Esc)	20.45	3.774	3.342	0.927	0.372	964.5	1.16	4.139	100	85.77	4.306	0.829	0.02			
Spain (Ptas)	24.41	4.908	3.980	1.183	0.444	1151	3.332	4.994	116.4	100	5.211	0.969	0.06			
Sweden (Skr)	46.85	8.964	7.856	2.270	0.832	2200	2.535	9.466	226.1	191.9	10	2.191	0.08			
Switzerland (Sfr)	146.65	4.428	4.053	1.188	0.449	1164	3.546	4.868	120.7	101.1	5.289	1	0.01			
UK (£)	61.08	11.27	9.922	2.950	1.111	2890	3.331	12.34	266.2	230.6	12.04	2.475	0.10			
Canada (C\$)	26.34	4.860	4.004	1.276	0.479	1242	3.437	5.323	126.8	107.9	5.822	1.087	0.04			
USA (\$)	36.18	6.976	5.914	1.754	0.658	1077	1.974	7.314	177.0	148.2	7.725	1.467	0.04			
Japan (¥)	31.85	5.678	5.204	1.543	0.578	1522	3.738	15.57	330.4	276.8	12.50	2.401	0.04			
Australia (A\$)	40.63	7.456	6.593	1.989	0.739	1816	2.176	8.211	198.5	165.4	8.672	1.546	0.04			

Danish Kroner, French Franc, Norwegian Kroner, and Swedish Kronor per 100 Belgian Francs, Yen, Escudo, Lira and Peseta per 100.

D-MARK FUTURES (MM) DM 125,000 per DM									
	Open	Sett price	Change	High	Low	Est vol	Open int.		
ec	0.5732	0.5738	+0.0003	0.5754	0.5721	36,650	10,084		
ec	0.5767	0.5776	+0.0002	0.5780	0.5758	139	1,180		
ec			-0.3814	+0.0001	0.5935	9	227		

SWISS FRANC FUTURES (MM) SF 125,000 per Sfr									
	Open	Sett price	Change	High	Low	Est vol	Open int.		
ec	0.8860	0.8871	+0.0007	0.8886	0.8848	20,755	45,946		
ec	0.8914	0.8943	+0.0006	0.8967	0.8930	166	932		
ec			-0.7018	+0.0006	0.7022	-	100	153	

JAPANESE YEN FUTURES (MM) Yen 12.5m per Yen 100									
	Open	Sett price	Change	High	Low	Est vol	Open int.		
ec	0.8527	0.8606	+0.0070	0.8915	0.8810	12,671	50,659		
ec	0.8584	0.8612	+0.0037	0.8677	0.8554	1,103	1,103		
ec			-0.8190	+0.0070	-	3	107		

STERLING FUTURES (MM) £62,500 per £									
	Open	Sett price	Change	High	Low	Est vol	Open int.		
ec	1.8702	1.8672	+0.0150	1.8686	1.8672	26,776	57,098		
ec	1.8800	1.8816	+0.0140	1.8840	1.8820	441	589		

PHILADELPHIA SE 5/S OPTIONS (C)									
	Strike Price	July	CALLS	Se					
	1.650	2.70	-	3.6					
	1.660	1.88	2.56	2.5					
	1.670	1.15	2.01	2.4					

Previous day's vol, Cals n/a Puts n/a, Prev. day's vol

PHILADELPHIA SE D-MARK'S OPT									
	Strike Price	July	CALLS	Se					
	0.575	0.38	0.78	1.0					
	0.575	0.15	0.55	0.5					
	0.580	0.04	0.37	0.5					

Previous day's vol, Cals n/a Puts n/a, Prev. day's vol

LONDON SHARE SERVICE

MY TRUSTS SPLIT CAPITAL - Cont.

Trust	Price	Dividend	Yield
...

OTHER INVESTMENT TRUSTS

Trust	Price	Dividend	Yield
...

INVESTMENT COMPANIES

Company	Price	Dividend	Yield
...

LEISURE & HOTELS

Company	Price	Dividend	Yield
...

LIFE ASSURANCE

Company	Price	Dividend	Yield
...

MEDIA

Company	Price	Dividend	Yield
...

MEDIA - Cont.

Company	Price	Dividend	Yield
...

OIL EXPLORATION & PRODUCTION

Company	Price	Dividend	Yield
...

OIL, INTEGRATED

Company	Price	Dividend	Yield
...

OTHER FINANCIAL

Company	Price	Dividend	Yield
...

PAPER, PACKAGING & PRINTING

Company	Price	Dividend	Yield
...

PHARMACEUTICALS

Company	Price	Dividend	Yield
...

PHARMACEUTICALS - Cont.

Company	Price	Dividend	Yield
...

PROPERTY

Company	Price	Dividend	Yield
...

PROPERTY - Cont.

Company	Price	Dividend	Yield
...

SUPPORT SERVICES - Cont.

Company	Price	Dividend	Yield
...

RETAILERS, FOOD

Company	Price	Dividend	Yield
...

RETAILERS, GENERAL

Company	Price	Dividend	Yield
...

RETAILERS, GENERAL - Cont.

Company	Price	Dividend	Yield
...

SUPPORT SERVICES

Company	Price	Dividend	Yield
...

TELECOMMUNICATIONS

Company	Price	Dividend	Yield
...

TEXTILES & APPAREL

Company	Price	Dividend	Yield
...

TEXTILES & APPAREL - Cont.

Company	Price	Dividend	Yield
...

TEXTILES & APPAREL

Company	Price	Dividend	Yield
...

TEXTILES & APPAREL - Cont.

Company	Price	Dividend	Yield
...

TOBACCO

Company	Price	Dividend	Yield
...

TRANSPORT

Company	Price	Dividend	Yield
...

WATER

Company	Price	Dividend	Yield
...

AIM

Company	Price	Dividend	Yield
...

AMERICANS

Company	Price	Dividend	Yield
...

CANADIANS

Company	Price	Dividend	Yield
...

AIM - Cont.

Company	Price	Dividend	Yield
...

AMERICANS

Company	Price	Dividend	Yield
...

CANADIANS

Company	Price	Dividend	Yield
...

SOUTH AFRICANS

Company	Price	Dividend	Yield
...

GUIDE TO LONDON SHARE SERVICE

Photos for the London Share Service are delivered by Reuters, part of Financial Times Information. Company data are based on those used for the FTSE 100 and other indices. Dividend and price are shown. Prices and not dividends are in pence unless otherwise indicated. Where shares are denominated in currencies other than sterling, the price is shown in the currency of the company. Where shares are denominated in sterling, the price is shown in pence. Dividend covers are calculated on a "net" basis. Market capitalizations are published on Thursdays-Saturdays except for Investment Trusts and British Funds.

1. Interim dividend increased or resumed.
2. Dividend in arrears.
3. Dividend in arrears.
4. Dividend in arrears.
5. Dividend in arrears.
6. Dividend in arrears.
7. Dividend in arrears.
8. Dividend in arrears.
9. Dividend in arrears.
10. Dividend in arrears.

FT Share Service

The following changes have been made to the FT Share Information Service: Deletions: Wharfedale (BSE), Hovis (BSE), Hovis (BSE), Hovis (BSE), Hovis (BSE), Hovis (BSE), Hovis (BSE), Hovis (BSE), Hovis (BSE), Hovis (BSE).

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Highs & Lows shown on a 52 week basis

WORLD STOCK MARKETS

EUROPE									
Austria (Aust 4/100)									
Stock	Price	High	Low	52w High	52w Low	Change	Vol	Open	Close
ATX	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
Belgium (Bel 4/100)									
BELX	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
Denmark (Den 4/100)									
OMXC20	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
France (Par 4/100)									
CAC	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
Germany (DAX 4/100)									
DAX	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
Greece (Ath 4/100)									
ATHX	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
Ireland (ISEQ 4/100)									
ISEQ	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
Italy (MIB 4/100)									
MIB	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
Japan (Nikkei 4/100)									
Nikkei	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
Korea (KOSPI 4/100)									
KOSPI	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
Netherlands (AEX 4/100)									
AEX	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
Norway (OSEX 4/100)									
OSEX	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
Portugal (LIS 4/100)									
LIS	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
Spain (IBEX 4/100)									
IBEX	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
Sweden (OMXC20)									
OMXC20	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
Switzerland (SMI 4/100)									
SMI	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
UK (FTSE 100)									
FTSE 100	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
US (Dow Jones)									
Dow Jones	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
Other Markets									
Stock	Price	High	Low	52w High	52w Low	Change	Vol	Open	Close
ATX	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
BELX	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
OMXC20	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
CAC	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
DAX	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
ATHX	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
ISEQ	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
MIB	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
Nikkei	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
KOSPI	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
AEX	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
OSEX	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
LIS	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
IBEX	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
OMXC20	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
SMI	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
FTSE 100	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
Dow Jones	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100

Rockwell - a world leader in industrial automation, semiconductor systems and avionics & communication.

Rockwell

http://www.rockwell.com

INDICES									
Index	Price	High	Low	52w High	52w Low	Change	Vol	Open	Close
ATX	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
BELX	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
OMXC20	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
CAC	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
DAX	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
ATHX	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
ISEQ	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
MIB	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
Nikkei	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
KOSPI	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
AEX	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
OSEX	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
LIS	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
IBEX	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
OMXC20	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
SMI	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
FTSE 100	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100
Dow Jones	2,100	2,100	2,100	2,100	2,100	0	100	2,100	2,100

US INDICES									
Dow Jones	Jul 3	Jul 2	Jul 1	1997 Low	1997 High	S&P 500	Jul 3	Jul 2	Jul 1
Industrials	7635.81	7795.38	7722.33	7685.81	6991.85	7685.81	107.7	114.9	107.7
Health Care	103.3	103.3	103.08	103.08	103.08	103.08	107.7	114.9	107.7
Transport	2787.60	2787.56	2744.86	2787.56	2222.07	2787.56	107.7	114.9	107.7
Utilities	232.77	230.91	229.25	240.85	229.47	230.46	107.7	114.9	107.7
DJ Ind. Ind. High 7952.35 (7814.38) Jul 1997 7685.79 (7646.14) (Theoretical) DJ Ind. Ind. High 7952.35 (7814.38) Jul 1997 7685.79 (7646.14) (Theoretical)									
Standard & Poor's Composite	916.72	904.03	891.03	916.92	737.01	916.92	107.7	114.9	107.7
Financials	1077.04	1052.44	1048.10	1077.04	855.42	1077.04	107.7	114.9	107.7
Industrials	165.75	160.80	161.75	165.75	137.76	165.75	107.7	114.9	107.7
NYSE Comp	477.88	471.71	466.01	477.88	393.47	477.88	107.7	114.9	107.7
AMEX Comp	534.34	536.85	525.51	534.34	541.20	534.34	107.7	114.9	107.7
NASDAQ Comp	1467.61	1455.61	1438.23	1467.61	1281.00	1467.61	107.7	114.9	107.7
RATIOS									
Dow Jones Ind. Div. Yield	Jun 27	Jun 20	Jun 10	Jun 3	Jul 3	Jul 3	Jul 3	Jul 3	Jul 3
S & P Ind. Div. Yield	1.67	1.65	1.61	1.58	1.59	1.58	1.58	1.58	1.58
S & P Ind. P/E Ratio	1.50	1.42	1.38	1.32	1.59	1.41	1.41	1.41	1.41
NEW YORK ACTIVE STOCKS									
TRADING ACTIVITY									
Office	Stocks traded	Close price	Change on day	Volume (millions)					
Thru	Jul 2	Jul 2	Jul 2	Jul 2	Jul 3	Jul 2	Jul 3	Jul 2	Jul 3
Price Mkt	6,594,540	151 1/4	+11 1/4	NYSE	374,580	536.784	536.784	536.784	536.784
Options Mkt	5,943,300	49 1/4	+1 1/4	AMEX	16,785	342.18	342.18	342.18	342.18
Price Mkt	5,953,300	49 1/4	+1 1/4	NASDAQ	376,550	536.784	536.784	536.784	536.784
Thru	3,719,300	37 1/4	+1 1/4	NYSE					
Options Mkt	3,719,300	37 1/4	+1 1/4	Issues Traded	3,313	3,396			
Price Mkt	2,955,200	35 1/4	+1 1/4	Issues	1,974	1,847			
Options Mkt	2,955,200	35 1/4	+1 1/4	Issues	753	577			
Price Mkt	2,905,800	55 1/4	+1 1/4	Unchanged	596	574			
Options Mkt	2,905,800	55 1/4	+1 1/4	Unchanged	596	574			
Price Mkt	2,882,900	69 1/4	+1 1/4	New Highs	544	365			
Options Mkt	2,882,900	69 1/4	+1 1/4	New Highs	544	365			
S&P 500									
Open	High	Low	Est. Vol.	Vol.	Vol.	Vol.	Vol.	Vol.	Vol.
Set	914.90	915.50	-	928.00	922.50	54,024	17		
Set	932.35	925.35	-	938.50	932.35	198			
NASDAQ									
Open	High	Low	Est. Vol.	Vol.	Vol.	Vol.	Vol.	Vol.	Vol.
Set	2080.00	1990.00	-260.00	2015.00	1985.00	21,954	16		
Set	1980.00	1980.00	-20.00	1980.00	1980.00	1,958			
Open extends figure for previous day.									
Including notes: 1. Industrial, plus Utilities, Financials and Transportation.									
2. S&P 500 is the average of the highest and lowest price reached during the day by each of the 500 highest trading values that the composite has reached during the day.									
3. Vol. is the number of shares traded. The volume of the 500 highest trading values that the composite has reached during the day.									
4. Vol. is the number of shares traded. The volume of the 500 highest trading values that the composite has reached during the day.									

FT GUIDE TO THE WEEK

MONDAY 7

EU tax debate

Finance and economics ministers of the European Union member states will consider a voluntary code of conduct in Brussels to stop predatory tax competition. Luxembourg, which took over the six-month presidency from the Netherlands last week, is a prime tax haven but has pledged to make drafting such a code a priority. Ministers will set the agenda for the next six months, discuss measures to improve co-ordination of monetary policy before the introduction of the euro currency, and hear a Commission analysis of Italy's progress towards meeting monetary convergence targets. It will also consider ways to boost employment, following a request from France to balance monetary union with the need to create jobs.

Trade union celebrations



The 75th anniversary of the Transport and General Workers' Union will be celebrated this week in Brighton, where it is holding its biennial conference. It will be a trip down memory lane. The last three surviving former general secretaries of the UK trade union will be on parade - Mr Jack Jones, Mr Moss Evans and Mr Ron Todd - and a bust of their rumbustious predecessor Frank Cousins will be unveiled. Mr John Prescott, Labour deputy leader, will bring greetings from old Labour. With the British Airways cabin crew strike looming and the Liverpool dockers approaching the second anniversary of their dispute, the TGWU will also have two live conflicts to wrestle with.

Holocaust payments

Switzerland is expected to announce the first payments from its newly-created fund for Holocaust victims. The SF300m (\$180m) private sector fund, which was set up with a SF100m contribution from Swiss banks, is part of the country's effort to repair its international image following allegations about its wartime profiteering from dealings with Nazi Germany. The fund, administered by four Swiss and three appointees of the World Jewish Restitution Organisation, aims to support people in need who were persecuted for reasons of race, religion or political views. Their descendants will also qualify. Applications for support have to be channelled through organisations devoted to the interests of the beneficiaries.

Israel cabinet moves

Mr Benjamin Netanyahu, the Israeli prime minister, is expected to announce a cabinet reshuffle this week. Mr Ariel Sharon, infrastructure minister, is expected to be finance



Václav Havel, president of the Czech Republic, aims to advance his country's ambition of joining Nato at this week's Madrid summit

minister. A commission had found Mr Sharon indirectly responsible for the deaths of hundreds of Palestinians in camps close to Beirut in 1982 when he was defence minister. If he is given the finance portfolio, he will be charged with reducing the budget deficit from 4 per cent of gross domestic product last year to 2.8 per cent this year, an ambitious target as growth in the economy slows from 4.4 per cent to an estimated 2.6 per cent in 1997.

Korean bribery trial

The second son of Mr Kim Young-sam, South Korea's president, is due to stand trial on tax evasion and bribery charges. The trial had been delayed to give both sides adequate time to prepare. Prosecutors allege Mr Kim Hyun-chul had received Won6.6bn (\$7.45m) from businessmen, of which Won3.2bn was a bribe accepted in exchange for favours. They maintain he evaded Won1.48bn in taxes. Under Korean law, Mr Kim could be jailed for life for tax evasion.

TUESDAY 8

Sudan peace bid

The latest effort to end the civil war in Sudan gets under way when Mr Daniel arap Moi, the Kenyan President, hosts a two-day meeting in Nairobi of the regional Inter-Governmental Authority on Development. Sudan's southern rebel leader, Mr John Garang, who heads the Sudan People's Liberation Army, has been fighting since 1983 for greater autonomy of the Christian and animist south from the Moslem north. The summit will also cover Sudan's stormy relations with neighbouring Eritrea, Ethiopia and Uganda.

Nato enlargement



After almost 50 years' existence, Nato begins a new life at a summit in Madrid which is set to open the door to entry by former adversaries. Heads of state and government from the 16 Nato members and up to 28 other countries are due to attend the two-day meeting. The allies are agreed on opening entry talks with Poland, Hungary and the Czech Republic - all of which used to be in the Warsaw Pact - although some wanted to start entry procedures for Slovenia and Romania as well. Nato is also due to conclude an agreement with Ukraine, similar to the one it signed with Russia in Paris in May, in response to the quakes its enlargement plans have created. What is still unclear is where the future new members will fit in Nato's military set-up which is still in the process of being redesigned.

Malaysian visit

King Tuanku Ja'far of Malaysia starts his eight-day state visit to China to boost bilateral ties. Both countries believe there are considerable opportunities for further co-operation in air services, tourism, culture and education, trade and investment. Malaysia's total trade with China stood at approximately Yn10bn in 1996. The balance of trade for the past year was in Malaysia's favour. Mr Jiang Zemin, the Chinese president, visited Malaysia in late 1994 on the 20th anniversary of the establishment of Sino-Malaysian

diplomatic ties. Mr Mahathir Mohamad, Malaysia's prime minister, visited the Chinese capital in August last year.

WEDNESDAY 9

London views



Two outstanding views of 18th century London, one depicting the City, the other Westminster, will be the highlight of Sotheby's auction of British paintings from 1500 to 1800. They were painted by the Italian artist Antonio Joli around 1750 and should each fetch up to \$800,000. The paintings are being sold by the NatWest Group, which acquired them in the 1990s. The money raised will go towards buying modern art for the group's new Lothbury Gallery which has been created in its old City banking hall.

Change of brew?

Cade, the Brazilian competition watchdog, is expected to order Anheuser-Busch, the world's largest brewer, and Antarctica, the Brazilian brewer, to unwind a joint venture in Brazil when it meets today. In a preliminary decision two weeks ago, Cade voted against the joint venture, however, one of its members asked for more time to analyse the situation before a final decision was made. Last month Cade ordered Miller Brewing and Brahma, Brazil's largest brewer, to dissolve a joint venture formed in 1995, arguing that Miller of the US could have entered the market independently.

Retail 'bomb'

Mr Robin Guenier, head of Taskforce 2000, the agency set up to raise awareness of the millennium bomb, will present his most recent findings at a London conference sponsored by ICL, the computer company. The conference will concentrate on retail issues. The "bomb", the inability of most computer systems to distinguish between the 20th and 21st century, has an obvious significance for retailers with a plethora of sell-by dates to manage. One has already ditched a consignment of food because the computer thought it was 100 years past its sell-by date.

Soccer

Draw for qualifying rounds of European Champions League, Uefa Cup and Cup Winners' Cup.

THURSDAY 10

Nigerian review

Nigeria's suspension from the Commonwealth will come under review when the 53-member association's ministerial action group holds a two-day meeting starting today in London. The group will take evidence from opposition parties, civil rights groups and other interested parties in preparation for the biennial Commonwealth heads of government summit in Edinburgh in October. General Sani Abacha, Nigeria's military leader, has defied Commonwealth efforts to bring about a rapid return to democracy, but has embarked on a phased transition to civilian rule, culminating in presidential elections in August 1998.

FT Surveys

Wales (all editions) and FT Exporter (All European editions only).

FRIDAY 11

Bonn budget approval

The Bonn cabinet will give its approval to a draft federal budget for 1998 which is likely to bank on record privatisation proceeds to keep down new borrowing to around DM58bn (\$33.7bn). The government will also be forced to agree a supplementary budget for 1997 as a preliminary to obtaining parliamentary approval for sharply higher than expected borrowings that have resulted from the escalating costs of unemployment and slow growth in tax revenues. The spending plans of Mr Theo Waigel, the finance minister, should also settle the fate of the four-nation Eurofighter and the 75,000 jobs in Germany, the UK, Italy and Spain that hinge on the project.

Central American summit

Central America's regular six-monthly presidential summit to discuss regional integration is due to take place in Panama today and Saturday. Institutional reorganisation aimed at giving impetus to the slow and troubled economic integration process is expected to be at the top of the

agenda. Local analysts expect the six-country summit to produce an agreement to merge the regional bodies into a super secretariat. A draft of a free trade agreement between Central America and Panama is also on the cards. Panama is not a member of the Central American Common Market but has bilateral agreements with each of the core region's members.

Japanese reshuffle

Japan's Ministry of Trade and Industry kicks off the annual round of bureaucratic reshuffling, with the appointment of Mr Osamu Watanabe as vice-minister - the top job in the ministry - to replace Mr Tadamoto Makino. Other ministries will follow suit over the coming weeks, as civil servants at all levels take part in a musical-decks operation. At the Ministry of Finance, Mr Eisuke Sakakibara will become vice-finance minister for international affairs, moving on from his current role as director-general of the international finance bureau. The summer season is also the time when retiring bureaucrats take up directorships or advisory roles in the private sector in a process known as *amakudari*, or "the descent of the gods".

FT Survey

Global Custody.

WEEKEND 12-13

Height of contention



A controversial new building opens at Kyoto station on Saturday. The building was planned as part of the celebrations for the 1,200th anniversary of the Japanese city's foundation, but ended up being an object of contention between conservationists, particularly priests at the city's many temples, and pro-development business interests in the ancient former Japanese capital. The 55m high, 400m wide, modernistic concrete and glass building will house a hotel and an Isetan department store, as well as other shops and restaurants. In nearby Osaka, the world's highest ferris wheel - 112.5m - also opens to the public on Saturday, at Tempozan Harbour Village, a leisure complex.

Boxing

Lennox Lewis (Britain, holder) takes on Henry Akinnwande (Britain), in the WBC heavyweight boxing championship, Lake Tahoe, Nevada, (Saturday).

Motor racing

British Grand Prix at Silverstone (Sunday).

Compiled by Bob Vincent
Fax: (+44) (0)171 873 3194

Other economic news

Monday: German retail sales in May, to be released sometime this week, are expected to have been depressed because of high unemployment. The markets are looking for an annual fall of 2 per cent.

Tuesday: German unemployment in June is likely to have remained stable. The markets expect little change in the seasonally adjusted rate, which stood at 11.4 per cent in May.

Wednesday: French consumer confidence is expected to have stabilised in June, because of optimism after the elections. At an indicator level of minus 32, overall confidence remains low.

Thursday: The monetary committee of the Bank of England starts its monthly monetary meeting - extending over two days - accompanied by intense speculation that there will be a rise in base rates by about 0.5 points from a current level of 6.5 per cent.

Friday: After five months of decline, US producer prices may have headed upwards again in June. But as yet there is little concern about an overall pickup in factory gate prices.

Statistics to be released this week

Day Released	Country	Economic Statistic	Median Forecast	Previous Actual	Day Released	Country	Economic Statistic	Median Forecast	Previous Actual
Mon	UK	May Industrial production*	0.0%	1.2%	July 10	Japan	May machinery ord ex-elec & ships	5.4%	7.2%
July 7	UK	May Industrial production**	1.0%	2.2%	US	Initial claims July 5		337k	
	UK	May manufacturing output*	0.2%	0.6%	US	State benefits June 28		2,361k	
	UK	May manufacturing output**	2.5%	2.3%	Canada	June raw materials price ind (adv)*	0.6%	2.5%	
	Japan	June overall wholesale price ind*	-0.5%	-0.7%	Canada	May motor vehicle sales*	2.5%	-4.9%	
	Japan	June overall wholesale price ind**	2.2%	2.7%	Canada	June help wanted index†	107	106	
	Japan	June domestic wholesale price ind**		1.9%	Fri	France	June consumer price index prov*	0.0%	0.2%
Tue	Germany	June unemployment† pan-Germany	10k	56k	July 11	France	June consumer price index prov**	1.0%	0.9%
July 8	Germany	June unemployment† west	5k	25k	Spain	June core consumer price index*	0.1%	0.1%	
	Germany	June unemployment† east	5k	30k	Spain	June core consumer price index**	1.8%	1.9%	
	Germany	April employment† west	5k	25k	Spain	June total consumer price index*	0.1%	0.1%	
	Germany	June vacancies† west	2k		Spain	June total consumer price index**	1.6%	1.5%	
	Germany	June short time not† west		-44k	Canada	June employment†	0.3%	0.4%	
	UK	June retail price index*	0.2%	0.4%	Canada	June unemployment† rate	9.4%	9.5%	
	UK	June retail price index**	2.8%	2.6%	US	June producer price index		-0.3%	
	UK	June retail price index X**	2.5%	2.5%	US	June PPI ex-food & energy		-0.3%	
	US	BOT-Mitsubishi July 5		0.1%	US	June bank credit		2.3%	
	US	Redbook July 5		1.7%	US	June C & I loans		7.7%	
	US	May consumer credit		\$7.6bn	During the week...				
	Japan	May current account (IMF) not†	Y920bn	Y356bn	Spain	June registered unemployment	13.1%	13.3%	
	Japan	May trade balance (IMF) not†		Y425bn	Germany	June final cost of living† west		0.4%	
	Japan	May foreign bond investment		Y2,600bn	Germany	June final cost of living†** west		1.5%	
Wed	Canada	June housing starts, units	155k	152k	Germany	June cost of living† pan-Germany	0.2%	0.4%	
July 9	US	May wholesale trade		UNCH	Germany	June cost of living†** pan-Germany	1.7%	1.6%	
Thur	Japan	May machinery ord ex-elec & ships**	1.5%	-6.1%	†month on month, **year on year, † seasonally adjusted Statistics courtesy IHS International				

*month on month, **year on year, †seasonally adjusted

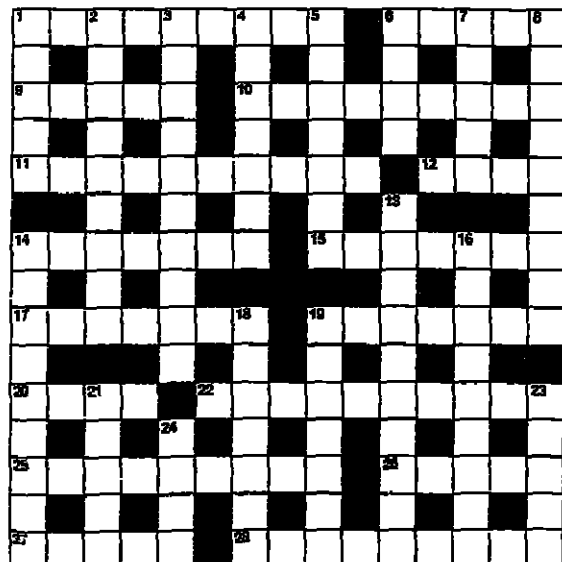
Statistics, courtesy IHS International.

ACROSS

- Plot to increase cover for retired persons? (9)
- Hence a top firm... (5)
- ... arranged car to get performer (5)
- Puzzling quote about morning drink being withdrawn (5)
- All-powerful MEP not into travelling (10)
- A drink with the Maidenhead XI (4)
- Bird sore on having ring removed (7)
- Reserved and unusually staid books (7)
- Way letter comes when Irma's in trouble (7)
- Went downhill fast, having misled G. Edwards a bit? (7)
- Make mother take off with it in plane (4)
- Men using brushes win lottery (10)
- George is after orange-coloured perfume ingredient (9)
- Black male into rap (5)
- Rogue returned key to vehicle, Kay said (5)
- Naughty Andrew's taking Elizabeth into the towers (9)

DOWN

- Well done brown eggs turned up (5)
- It sets off up a famous hill (9)
- Help repair broken-down Minor (10)
- Always to the north of one side of Liverpool (7)
- Planned to drop old Bob as thought fit (7)
- Well before the first person, for certain (4)
- Lissom leatherhead man accepts it (5)
- Killed many of French detectives hiding colleague (9)
- Seeming so bent, lies in ruins (10)
- Boycott sailor's game (9)
- To make things worse gag Vera at broadcast (9)
- Watts brother said about being unimpressed (7)
- Boy taking test in crumpled hat (7)
- A little taken aback I swallowed a bone (5)
- Quite first team dropped - from competitions (5)
- Hill booter room and eats, first of all (4)



WINNERS 9,408: Mrs P. Codd, Mayfield, East Sussex; B.J. Dell, Newquay, Cornwall; C.R. Fenton, Gerrards Cross, Bucks; Mrs J.L. Patching, Rotherham, South Yorkshire.

MONDAY PRIZE CROSSWORD

No.9,420 Set by GRIFFIN

Six bottles of Davys Celebration Champagne for the first correct solution opened and three runner-up prizes of 50 Davys food and wine vouchers redeemable in person or by post. These prizes are available only to winners living in England, Scotland and Wales. Winners with overseas addresses will receive a set of silver-plated place name bases and cards. Solutions by Thursday July 17, marked Monday Crossword 9,420 on the envelope, to the Financial Times, 1 Southwark Bridge, London SE1 9HL. Solution on Monday July 21. Please allow 28 days for delivery of prizes.

Name _____
Address _____

Solution 9,408

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L A H E V E S E
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O R P U T
T A I L O P P I N G A N C E
L I M E G U A
N O R T H E A S T E R
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Ethical initiative

Voluntary sector workers are being taught to show entrepreneurial flair, writes Della Bradshaw

A business school for the voluntary sector is being set up in London's East End. The school will train students to bring the same enterprise to the not-for-profit sector that business entrepreneurs bring to wealth creation.

With financial backing from the HSBC group, the School for Social Entrepreneurs will be officially launched on Wednesday by chairman Michael Young (Lord Young of Darlington), founder of the Consumers' Association and the National Consumer Council.

Social entrepreneurship is flavour of the month in the UK, with Labour prime minister Tony Blair giving his personal backing to the idea after the May election. But school director David Stockley says plans for the school have been on

the drawing board for more than 18 months and it would have gone ahead regardless of the election result.

Social entrepreneurship is part of the curriculum at several business schools - Harvard is particularly noted for its work in the area. But Stockley, former chief executive of EMI International and himself an MBA from the class of 1974 at Insead in Fontainebleau, believes the school will fill a gap for the not-for-profit sector.

"The course will be a combination of material about how to promote innovation in a businesslike way with an altruistic and high-minded theme," he says.

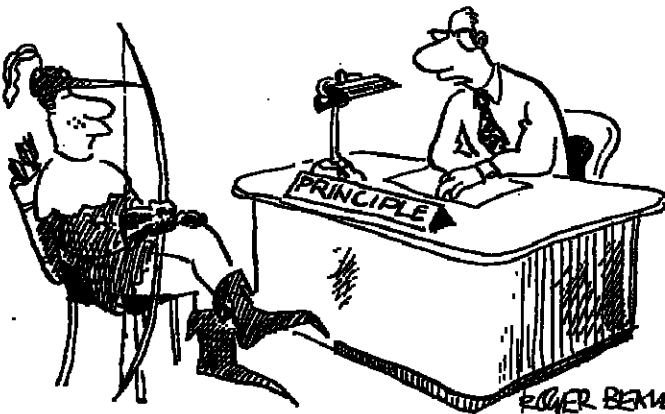
Although dubbed a "business school", the school for social entrepreneurs provides neither the breadth of study nor the qualifica-

tions of a university. The 20 students on the first one-year course, which will begin in January, will undergo a two-month teaching period followed by a nine-month placement to carry out a project - usually in the charity for which the student already works.

There will be no formal qualifications, but Stockley believes qualifications are not the aim of the students. All those who complete the course will become members of a fellowship, a mutual support group which will act as an agent for innovation in the future.

Joanna Howlett, who works for an industrial company and has applied to join the first course, agrees. She is also interested in studying at Bath University on its two-year, part-time master of science degree in responsibility and

I'M AFRAID OUR 'SOCIAL ENTREPRENEUR' COURSE DOESN'T COVER ROBBING THE RICH TO FEED THE POOR



POWER BEAR

business practice, which is offered in conjunction with Anita Roddick's New Academy for Business. "The fact that one is more of a real degree is not of much interest to me at the moment," she says.

Howlett, 26 years old, is inter-

ested in bringing socially responsible values into a commercial organisation. She says: "You can have a profit-making company which works for its employers and its customers - not just its shareholders."

NEWS FROM CAMPUS

Hong Kong gets executive boost

Hong Kong's transition to Chinese rule has not lessened the need for strong management education in the region.

The Hong Kong university of science and technology has got together with the Kellogg graduate school at Northwestern university to develop an executive MBA programme which will begin in spring 1998.

Teaching on the 18-month programme is shared equally and graduates receive a joint degree.

HKUST: Hong Kong, 2358 7533

small companies on how to achieve a competitive edge. Instituto de Empresa: Spain, 1 411 6931

Decorators move in at Chicago

Chicago's graduate business school is spending \$4.3m refurbishing its four main classrooms and the student lounge and cafeteria. The interview rooms used by recruiters and the foyers of the two main buildings are also being refurbished.

The redecoration should be complete by the time students return.

Chicago: US, 773 782 9232

Old boy brings Blyth spirit

The Wharton school at the university of Pennsylvania has been given a \$10m (\$6m) gift from entrepreneur Robert Geoghegan, chairman and chief executive of candlemaker Blyth Industries, to set up the Geoghegan entrepreneurship management programme. Geoghegan got his MBA from Wharton in 1962.

Wharton: US, 215 898 5000

Big fish help small fry

Madrid-based business school Instituto de Empresa has signed a \$500,000 deal with Microsoft and Hewlett Packard for the two companies to help small and medium-sized companies to exploit the latest technology.

The two companies have joined a consortium set up by the school to advise

The talk at London Business School these days is not about which courses are the most popular or how hard the exams are, but who is going to be the new principal of the school following George Bain's departure in December this year.

Will it be an insider? Will it be someone from another business school? Or will

London hunts for principal

it be a top executive? An accomplished executive has strong appeal for a school which has set fund-raising as its priority for the next 10 years. But although a salary of £138,000 - Bain's remuneration - would be good news for most academi-

cs, it may not attract the calibre of applicant from the business sector that the school would need.

As a school which trades on its international status, and runs a two-year American-style MBA programme, non-UK applicants may well

be favoured - particularly applicants from the US (Bain is Canadian).

The problem for LBS is that there has been a huge churn recently in US schools and these days deans' jobs are two-a-penny there.

Increasingly the gossip is

focusing on two internal applicants. They are deputy principal and marketing professor Tom Robinson and David Curry - now Lord Curry of Marylebone.

Robinson, an American, is a particular favourite with students and his marketing

expertise could give him an edge in the battle to raise funds. On the other hand, Curry, a Labour peer, is tipped as favourite to unite a fractious faculty and has strong government links.

With applications closing tomorrow, LBS should announce the new boss by the end of the year.

DB

CONFERENCES & EXHIBITIONS

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SEPTEMBER 10 & 11 FT World Motor Conference

The major automotive conference brings together prominent figures to discuss recent developments in the international motor industry. Speakers include: Peter Heitman, TRW Inc, Jack Puchowick, Asian Strategic Investment Corporation, Prof. Dr-Ing Ulrich Seifert, Wipac Engineering, Ben Rosen, Rosen Motors, Contact: Sina Fancourt, FT Conferences Tel: (+44) 171 896 2626 Fax: (+44) 171 896 2696/2697

SEPTEMBER 10-11 Working House Conference

Everything you need to know about working house packed into two days. Implementing and Managing Annualised Hours for Maximum Results and Hours of Work and the Working Time Directive. Contact: Susan Morgan, at The Industrial Society, Tel: 0171 839 4300 Fax: 0171 839 3898

Conferences & Exhibitions

SEPTEMBER 15 & 16 World Stainless Steel

Chief Executives from KTM, Acerinox, Ugine, Indel Steels, Allagheey Teledyne, Sandvik Steel, Blanco, Asesta, Pilschodt, ELO Steel, and senior executives from YUSCO, Armon, Samancor and Kvaerner will address this FT Conference, organised with CRU International. Enquiries: FT Conferences, Tel: +44 171 896 2626 Fax: +44 171 896 2696/2697

Tax Planning for Non-Domiciliaries/New Climate: New Challenge

The fully responsive tax planning seminar to the budget chaired by Tim Bennett, Deputy chair of STEP. Closing address by Rt Hon. Denzil Davies MP. Speakers include: James Kessler, Robert Maas, Geoffrey Simpson, Caroline Garnham, Simon Jennings. Contact: Miles Wigram, Tel: +44 171 287 5000 Fax: +44 171 287 8708

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Conferences & Exhibitions

SEPTEMBER 25-26 FT Asian Telecoms - Assessing Business Ventures

Emerging telecommunications ventures: strategic alliances, competition analysis, inter-connection, comparing digital technology standards. Contact: Samatha Lodge, FT Conferences Tel: (+45) 333 6373 Fax: (+45) 333 4725 e-mail: sammy@pearson-pro.com

SEPTEMBER 26 First Russia/East Asia Investor Forum

Timed to coincide with the World Bank annual meeting, the conference, organised by S&P Associates and Bloomberg, will examine the latest political and economic developments in Russia. Speakers include senior representatives from the government and leading investment banks. Assisted by investors only. Contact: Vicki Gibb, Tel: 0171 583 7711 Fax: 0171 583 2453 Email: vicki@spain.com

OCTOBER 2 & 3 9th FT World Mobile Communications

Speakers include: Stephen Pecht, Cable and Wireless plc, Thomas Duffy, Telsa Telecom, Kiyoyuki Iijima, NTT, Mobile Communications Network Inc, Mr Herbert Smith, Chairman E-Plus Mobilfunk GmbH, Alan Ma, Hongkong Telecom, John C. Carrington, Mobile Systems International Inc. Enquiries: Sina Fancourt, Tel: +44 171 896 2626 Fax: +44 171 896 2696 E-mail: sara@pearson-pro.com

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OCTOBER 13 FT-City Course

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OCTOBER 14-18 Telecom Power Europe '97

Commercial Telecommunications for Electric Utilities - Conference & Exhibition

Contributors: EC, Norway, E.ON, Energie, Alstom, Tel-Energie, Enel, Bayernwerk Netcom, RWE Telekom, Kyushu Electric Power, Yorkshire Electricity. High level Power World C&E. Ely Krejles Phone: *31-30-26 50 963 Fax: *31-30-26 50 928

OCTOBER 22 & 23 Commonwealth Business Forum

On the eve of the 1997 Commonwealth Heads of Government Meeting this major event, organised by the Commonwealth Secretariat, the British Government and FT Conferences, will provide a unique platform to further develop trade and investment within the Commonwealth, bringing together distinguished speakers from governments and business. Contact: FT Conferences Tel: +44 171 896 2626 Fax: +44 171 896 2696/2697

OCTOBER 23-24 Money Laundering in Spain, Italy, Latin America

Authorities and money laundering experts will attend this conference to give a deeper knowledge how money laundering carries on, available instruments to combat it, organized crime, strategies of global fight, prevention, drug dealing, visit our homepage: www.dedcom.com or contact: D&D Communication tel: +39 2 58 30 61 65 fax: +39 2 58 31 56 55 email: dedcom@dedcom.com

OCTOBER 27 The 2nd FT Diamonds Conference

Reviews mining, financing and marketing, and discusses trends in major consumer markets. Confirmed speakers include: Mr Stephen C. Lussier, De Beers, Dr Joseph Lazarovich, Department of Indian Affairs & Northern Development, Mr Mike Mitchell, Anglo Diamonds and Mr Mark Cockle, Diamond International. Contact: Sarah Gibb, FT Conferences Tel: +44 171 896 2626 Fax: +44 171 896 2696 Email: sarah@pearson-pro.com

Utility Congress - Winning the Revolution

Utility week magazine in association with CESA have organised a two day conference and exhibition to provide an opportunity for anyone with an interest in utility matters to learn how other industries have coped with the deregulation, competition and revolution that utilities in Britain and worldwide now face.

Senior executives of worldwide utility companies, their business partners and related industries will discuss key issues facing the utility industry.

Contact: Angela Jones on Tel: 0181 652 3818

NOVEMBER 5 & 6 A New Century in Publishing

Confined speakers include: The Rt Hon Michael Heseltine MP, Nigel Stapleton, Reed Elsevier, Marjorie Sandhu, Pearson plc, Michael Lygon, Penguin, Macmillan, Editor in Chief, Evening Standard, Mr Douglas Coccini, President, Dow Jones Interactive Publishing, Enquiries: FT Conferences Tel: +44 171 896 2626 Fax: +44 171 896 2696 E-mail: sara@pearson-pro.com

NOVEMBER 11 & 12 The 9th Annual FT Petrochemical Industry Conference

This conference will review developments in world markets and challenges facing this key industrial sector. Speakers include: Bryan K. Anderson, Chief Executive Officer, BP Chemicals and Vice President, CIPET, and Dan W. Boivin, President and Chief Operating Officer, Nova Chemicals. Contact: Sarah Gibb, FT Conferences Tel: +44 171 896 2626 Fax: +44 171 896 2696 E-mail: sarah@pearson-pro.com

NOVEMBER 20 & 21 FT European Monetary Union

Focusing on the economic impact of EMU, the operational framework and challenges in the transition to the single currency, this conference will discuss capital markets and European based corporations. Speakers include: The Rt Hon Kenneth Clarke QC MP, Mr Gerald Plessner, M&G SA, Mr Leo O'Neill, Standard & Poor's Ratings Services. Enquiries: Lucinda Roberts, Tel: +44 171 896 2120 Fax: +44 171 896 2696/2697 E-mail: lucinda@pearson-pro.com

DECEMBER 1 & 2 FT World Telecommunications

Confirmed speakers include: Sir Peter Bowdler CBE, BT, Richard Brown, Cable and Wireless, David Twyler, Telecommunications, John S. Gifford, UNET Technologies, Reed Hudd, Federal Communications Commission, Andrew Sakawaty, Chief Executive Officer, Sprint PCS (USA). Contact: Sina Fancourt, FT Conferences Tel: 0171 896 2626 Fax: 0171 896 2696 Email: sara@pearson-pro.com

DECEMBER 3-5 Venture Forum Europe '97

This year's Forum - the eighth in a series arranged by FT Conferences and Venture Associates - will bring together expert speakers to discuss latest developments in the European venture capital marketplace.

For further details please contact Sarah Gibb, FT Conferences, Tel: +44 171 896 2120 Fax: +44 171 896 2696/2697

DECEMBER 8 & 9 FT World Pulp & Paper Conference

This year's annual event will focus on issues about the Pulp and Paper Industry, their concerns and solutions. Confirmed speakers include: Mr Barry Kowich, Group Finance Director, April, Mr Massimo Ottolenghi, President, Oji Paper Co. Limited, Mr Takanashi, Chairman, C&P, Suppl Ltd. Contact: Lucinda Roberts, FT Conferences Tel: +44 171 896 2120 Fax: +44 171 896 2696/2697

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MARKETING / ADVERTISING / MEDIA

MARKETING

A strategy conjured out of an inheritance

Alison Smith on Reckitt & Colman's global ambitions

A Glassex bottle dressed as a knight and marching in front of a television set is not just defending the TV against dust, but carrying the standard for a new marketing strategy adopted by its maker, UK household goods company Reckitt & Colman.

The television campaign, which has just launched in Spain, illustrates the company's switch to global category management in two ways.

First, the same products will be advertised in the same way in Spain, Italy, Portugal, Holland and Greece.

Second, the original brand of cleaning product - Glassex - is being used as a basis for new variants - in this case, anti-static and kitchen versions.

This latest example of R&C's marketing strategy highlights the question: how well is the new approach, initiated by Vernon Sankey, the company's chief executive, working?

Phillip Darnton was brought in from Unilever in May last year to be R&C's first board-level marketing director. He says the change from a country-driven approach in which profit and loss rested with teams of managers around the world

to a category-driven approach that is based on a mix of geography and groups of brands is still evolving. "When the whole idea of managing the business with categories first developed, four categories were chosen: laundry, air care, surface care and pest control. After the first 12 months, three others were chosen as

well: shoe care, floor care and furniture care. Laundry has the potential to be a global category but at the moment it is a mix of products."

While the first four categories each has a global category manager, no such post exists for the other three. Instead, where a category is strong in two or three regions the regional marketing director in the region where it is most important is the lead director.

Darnton's years with Unilever have given him experience in business where brands are important, but he is conscious of the difference

between the two companies' methods. R&C's top brands include Dettol, Mr Sheen and (in the US) Lysol.

"Unilever and Procter & Gamble have quite small portfolios in any given area, and work very hard to distinguish their brands which have very much the same functions. We have a very wide portfolio - lots of

brands in very small categories. The trick is to be big in those categories."

For R&C, the trick is that much harder to pull off because the areas where its brands are strong seem almost random.

"The importance of a particular category doesn't follow a pattern," says Darnton. "Shoe polish may be important in Brazil and India, and floor polish in India and North America. It's a question of inheritance."

Despite its emphasis on global management, R&C is trying not to become enmeshed in harmonisation

for its own sake. Darnton acknowledges, however, that making sense of the wide range of existing brands can make it hard to focus on research and development, where the company's competitive edge should begin.

"You can often end up arguing like crazy about surface design - where there is probably the least value added - when you should be arguing about whether the formulation meets consumer needs," he says.

Mark Lynch, an analyst with SEC Warburg, believes R&C's change to global category management is an improvement, but says there is scope for more progress.

"Global research and development should enable the company to come up with a product in one country and roll it out across various markets faster than before, but we still haven't seen any great acceleration in new product development activities," he says.

"The area where there is still more to be done is in new markets. If you look across Eastern Europe, they are basically not there." So far, the new system has helped R&C to manage and market its inheritance better than before. Its real achievement would be to enable the company to build on that inheritance.

RECKITT & COLMAN

BRANDING

Cafe society

Leisure. Director Peter Salusolia says: "It's a winning concept that does not rely on personalities like some other themed restaurants. We plan to open five of them in the UK and Ireland in the next 10 years."

Themed restaurants are big business. Where once a meal out meant a candlelit dinner for two, it has now

become a "dining experience" for the whole family.

Like other themed restaurants the Rainforest Cafe will concentrate on merchandising. Before reaching their seats, diners will be guided past a "retail village" which sells branded clothing, toys and games.

According to market research company Mintel,

themed restaurants are expected to open at a rate of 15 to 20 a year in the next five years and could account for one in 10 restaurant meals by 2001. Currently two-thirds of adults under 24 have visited one sort of themed restaurant or another.

The Rainforest Cafe will compete with several celebrity, music and sports themed restaurants such as Planet Hollywood and the Fashion Cafe.

Helen Jones

Ad in the News • Ford Puma

Car with star appeal

More than 6,000 advertising luminaries from around the world gathered in Cannes at the end of last month for the 44th International Advertising Festival.

Many of those ploughing through the 4,000-plus commercials were searching for the multinational advertiser's Holy Grail: the simple idea that crosses borders and appeals to people on the same level in different markets.

Unfortunately, most of the awards were for ads created specifically for local markets.

The new Ford Puma campaign was created too late for this year's festival, but expect to see it shine at the 45th. Designed to launch Ford's new sporty coupé across Europe, it contains that instantly recognisable idea those multinational agencies' clients seek.

Essentially, the late, great Steve McQueen drives a Ford Puma through the streets of San Francisco in the manner in which he drove a 1960s Ford Mustang in his classic movie *Bullitt*. Footage from the film, sup-



Man and machine: Steve McQueen drives again

plied by Warner Brothers, is combined through the use of extraordinary computer technology with footage of a Ford Puma. The car follows one of the routes the Mustang took in the film.

As McQueen "drives" around the city, the car receives admiring glances from passers-by ranging from a traffic cop to a beautiful woman out walking. Finally he pulls into his garage - where he parks the

Puma alongside the original Mustang.

Set against *Bullitt*'s upbeat soundtrack, the commercial is astonishingly well done, with a lightness of direction

marked only in the last scene where McQueen spies his beaten up old motorcycle (from *The Great Escape*) in the garage, but puts the Puma affectionately.

Some may find the choice of McQueen, who died in 1980, distasteful. But Ford's

agency, Young and Rubicam, took no chances and obtained permission from the actor's estate.

No one could afford any risks. Ford is spending \$30m (£18m) advertising the Puma's launch across Europe. Using a celebrity is a tried and trusted formula in times of great risk, but it is not so easy to find the kind of star with universal appeal, particularly to the potential European coupé-buying market. Beyond Grand Prix drivers it is difficult to see any European being suitable; even then, nationalistic feelings muddy their images.

So a macho Hollywood heart-throb is the perfect choice. As Ford's press release states without irony: "Steve McQueen represents the Puma's character - the exhilarating drive, the true style, the daring personality."

Ford is to be congratulated for continuing its attempts to improve the once dismal quality of its ads. Now it's up to the car to perform.

Stefano Hatfield
The author is editor of Campaign

MARKETING

Time to be forward-looking

Brand owners risk under-estimating consumers' enthusiasm for the millennium and many are leaving plans for millennium-linked marketing activities too late, according to research published by the advertising agency AMV.BBDO.

Companies should be planning how to capitalise on the event and prepare rounded communications strategies, ideally focused on community-linked or cause-related campaigns, the agency claims.

Few in the UK, however, are doing so. Marks and Spencer and British Aerospace are exceptions, with executives already appointed to develop millennium

marketing strategies.

"There is a feeling the millennium is important, but that it's something to be thought of later," says AMV.BBDO account services director Cilla Snowball.

The agency worked with research company RSL to gauge just what opportunities the millennium offers. It conducted qualitative and quantitative research among 1,200 opinion formers, consumers and brand owners.

"We set out to establish to what extent the millennium is perceived by the public to be a defining moment, what activities brands could do to exploit this and whether millennial fever will outweigh millennial nausea," Snowball explains.

The findings reveal consumers' enthusiasm is far greater than suggested by media coverage, which to date has concentrated on the Millennium Exhibition in Greenwich.

They also suggest brand owners will have to tread a fine line between reaping the positive effects of a millennium association and provoking accusations of merely cashing in.

"Consumers' first instinct is that it's a great excuse for a party," Snowball says. "Their second is cynicism: 'Who's going to rip us off?'"

"Beyond that there is a genuine desire to address fundamental issues. It is overwhelmingly seen as a time to stop, take

stock and start again."

Millennium-related marketing should, therefore, not rely on superficial associations, such as passing references in advertising copylines or topical one-off promotions.

Community and social causes offer greater strategic opportunities for brands, the findings show. This is endorsed by separate research from Saatchi & Saatchi agency showing that three-quarters of consumers believe businesses and organisations should use the year 2000 to rethink their aims, and take their social and environmental responsibilities more seriously.

Meg Carter

Take a look at the latest from Indian Industry.



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MANAGEMENT/INDIA/1997



Export knowledge.

FT Exporter, Thursday, July 10.

In this issue, Margaret Beckett outlines the government's new international trade policies. We also analyse the Budget and focus on Latin America: the new export El Dorado? Export expertise - in Thursday's Financial Times.

FINANCIAL TIMES
No FT, no comment.

PUBLISHING

Adventures in merchandising

Alice Rawsthorn on Noddy's return

Scratch beneath the jolly facade of his hapless pranks and love of brightly-coloured cars, and it is clear that there has always been a canny, commercial side to Noddy. He was, after all, dreamt up by Enid Blyton in 1949 after her publisher pointed out how popular Walt Disney's brightly-coloured cartoon characters were with the children of the post-war era.

After such materialistic origins, it should not seem surprising that, nearly 50 years later, Noddy is re-inventing himself. Later this month, his new persona will be unveiled as part of Enid's Blyton's Toyland, a new brand invented by Trocadero, the leisure group that now owns the author's estate.

Trocadero faces problems with its other businesses and announced last week it was selling its eponymous leisure centre at Piccadilly Circus in London. But it seems to have bought a bargain in the Blyton archive.

It acquired the rights to all the characters created by Blyton from the author's heirs for £12m in January last year. At the time, the intellectual property business was newly fashionable, and Trocadero faced stiff competition from rival bidders including PolyGram and Sony.

The Blyton rights were regarded as particularly attractive because, unlike Thomas The Tank Engine and Winnie The Pooh, they were under-exploited. Trocadero had carte blanche to relaunch the archive to meet the needs of the modern copy-right market.

Trocadero inherited 7,000 contracts, mostly for book publishing, with hardly any of the merchandising deals which had proved so profitable for Thomas and Pooh. Meanwhile, all rights to Noddy, including media and merchandising, had been sold to the BBC.

It began by setting up a new subsidiary, the Enid Blyton Company, to renegotiate the old deals and clinch new ones. David Lane, its managing director, has since rationalised the publishing contracts into 800 more lucrative agreements, with HarperCollins as the main partner.

Merchandising deals were signed to produce toys and children's clothing for certain characters.

Lane then struck a new accord with the BBC, under which various Noddy publishing and merchandising rights reverted to Trocadero, and the two parties formed a joint venture to produce a television series for the US.

Trocadero hired researchers to search Blyton's 800 books and 10,000 short stories for characters suitable for future exploitation. Each character was scrutinised by panels of children in the UK. Blyton's core market, and the US, where she is virtually unknown.

Lane says that these tests revealed "incredibly high awareness" of Blyton and her characters in the UK, while the US panel showed "a very positive reaction" to them.



Noddy: due to be introduced to American TV audiences next spring

Trocadero decided to create two umbrella brands. Enid Blyton's Toyland, aimed at children under six, includes all the characters in several dozen books set in Noddy's native Toyland.

For the over-sixes, the company will develop a second brand featuring the characters in her Mystery and Adventure series, including the Famous Five and Secret Seven.

The physical appearance of all the Toyland characters, including Noddy and his old friends Big Ears and PC Ploot, has been tested and, if necessary, modified to make them suitable for reproduction by modern print and broadcasting technology, and on merchandise like toys and T-shirts. The books have been subtly rewritten to suit the contemporary children's taste.

The same process has been applied to more obscure characters that are deemed to have commercial potential. Mary Mouse, a Toyland denizen, returns to print while Trocadero develops a TV series for her.

Trocadero's next objective is to introduce the characters to the US, starting with a Noddy TV series on the PBS network. This autumn Lane hopes to put US merchandising deals in place to coincide with the start of the series next spring.

Businesslike as ever, Noddy will adopt another persona for his new role. He will pander to his US audience by adopting an American accent on television. And so will PC Ploot, in his new guise as Officer Ploot.

Raymond Snoddy • Media

In front, or just alone?



The UK is leading the world in digital terrestrial television. There is no question about it: no other country is as advanced in its plans to launch more than 30 channels which can be picked up on a conventional television aerial.

Within little more than a year the channels will be up there and the decoders needed to receive them should be in the shops.

The real question involves the nature of the lead. Is it a lead that will create jobs and launch Britain into the digital age, or is it the kind of world lead achieved when Britain decided to go ahead with Concorde?

The worrying signs are all there. With the exception of Sweden, this is an initiative few seem so far to be following. In the main television markets of Europe - France, Germany and Italy - they shake their heads and say digital terrestrial, or DTT as it is known, is backward-looking technology; the future of digital multi-channel television lies with the endless capacity of satellites.

Another reason for concern occurs when projects are being enthusiastically promoted for reasons other than their intrinsic business merit.

In this case the siren songs are very sweet. For governments, the long-term prize is to get all the existing broadcast channels on to digital so that the present analogue frequencies can be auctioned off for mobile communications.

The British government wisely decided to duck the issue of setting a final date for ending analogue broadcast and is instead committed to reviewing the situation in five years or whenever at least 50 per cent of the population can receive digital signals.

The US has been more aggressive, and probably

more foolhardy, in setting 2006 as the deadline for moving to digital. It will be amusing to listen to an incumbent president, then in mid-term, explaining to millions of Americans that they are about to lose the US networks unless they go out and buy a decoder.

The desirable outcome is easy to define. It is much less easy to see how to get there.

The Independent Television Commission last month had little choice in preferring British Digital Broadcasting, after removing BSkyB as an equity partner, to rivals Digital Television Network.

The commission was required to choose the applicant likely to do most to promote DTT. Many observers believe that DDB is best placed to do just that even though its rival was offering more futuristic interactive services.

The DDB partners, Carlton and Granada, are the largest ITV companies. They should also be able to call on the most popular parts of BSkyB output, such as Sky movies and sports coverage, together with new subscription channels from the BBC.

The trouble is that most of those involved have hidden, if perfectly honourable, motives. They have persuaded themselves their loved one looks beautiful, even though that is not the general opinion.

Michael Green, the Carlton chairman, has always argued, correctly, that ITV will remain a considerable business for the foreseeable future. But he has also been desperately looking for a way to join the digital age. Becoming a major player in cable and satellite always looked too difficult or expensive. Now he believes he has found it.

The BBC has happily embraced DTT because it sees it as a way of extend-

ing both its influence and the spirit of public service broadcasting into digital television. The corporation will be a big fish in DTT. Indeed the BBC will have more channels than any other body else because, apart from DDB, it has its own block of DTT frequencies for output paid for by the licence fee.

As for Granada, it was always sceptical about DTT. Then it saw BSkyB joining up with Carlton and thought it would hop on the bandwagon because it did not want to be left out.

In recent months it is almost as if a kind of optimism has been given to the proceedings because two serious bidders emerged to contest the commercial DTT franchise. Naturally everyone has been concentrating on the merits of the rivals while City analysts have been churning out imaginary numbers on break-even points and internal rates of return.

The fundamental question - can DTT work at all in any circumstances? - has been largely overlooked.

By the middle of next year the British public will have three competing digital television systems: 200 channels on cable and satellite, and 30 channels on DTT. It is not entirely obvious why those wanting more choice should choose DTT when all its main channels, and much more besides, will be available on the competing systems.

There is surely something a little troubling in selling a product whose main virtues are negative - that you don't need a satellite dish or cable connection to view. But what the hell. Choice and competition are good for consumers and the market will decide, just as it did in the battle between British Satellite Broadcasting's "squarial" and BSkyB's common-as-muck round dish.

PUBLIC RELATIONS

Greer back in business

Ian Greer is walking proof that, in business at least, there is life after death. Just six months ago the political lobbyist's company Ian Greer Associates went into liquidation. Now after a brief period of wound licking, he has bounced back with a new project, this time on the world stage.

Greer, involved in the cash for questions affair, admits: "For a while I was the most vilified man in the UK."

Over the course of the affair his business gradually shrank from a turnover of £4m a year to virtually nothing. Those who gave his prospects a second thought would have assumed he was well and truly buried.

But here he is, aged 64, launching International Government Relations, from the top flat of the twin Georgian town houses that formerly served as his old offices.

"All my savings were tied up in Ian Greer Associates so I have to make a living. You don't need a large staff to run an international operation but it does offer a great deal

of scope," explains Greer. The new operation offers two basic services. Firstly, communications and image consultancy for (mostly developing) nation states; secondly, what could be best described as an outsourced diplomatic corps.

"We will ensure that national leaders and relevant ministers have a good understanding of the international media, how they should approach it, how they should deal with controversial issues, what speeches they should make and what they should expect to get out of any articles they want written and books they intend to see published."

Greer says he has four African states already lined up as clients.

The other major role of IGR is that of providing political intelligence for developing countries, particularly in Brussels.

Would he work for anyone? Certainly not. "I think that morality in the exercise of power is much more important than it was a few years ago."

Alex Benady

BROADCASTING

Satellite's small world

Outside the world of communications PanAmSat is hardly a name to conjure with. Yet it is the world's largest private satellite group, operating a global system of 14 communications satellites, with plans to launch seven more before the end of next year.

One of them, capable of broadcasting 360 channels of digital television to Latin America, goes up this month.

Earlier this year PanAmSat inaugurated its SPOT-byes service using satellite communication to link internet site owners in remote places to the internet "backbone" in the US.

"We hooked up Mongolia, Paraguay and Zambia. There are people in outer Mongolia able to use the internet on a real-time basis via PanAmSat," says Fred Landman, president and chief executive.

It is, for him, an example of the power of satellites to deliver not just telecommunications or extra choice in television but an increasingly wide range of data worldwide.

"What we do is provide a highway for people to move information. We're the GII - the global information infrastructure - that just happens to be satellite based," says Landman, the son-in-law of PanAmSat's founder Rene Anselmo.

Anselmo's death in 1995 ultimately helped trigger a restructuring of the company last year under which Hughes Communications, the satellite manufacturer, which is part of General Motors, became the dominant shareholder.

Landman says he has been waiting for digital television since 1991 and digital satellite television is now available everywhere from the US and Europe to Asia and the Middle East.

"But broadcast television is not going to disappear and cable is not going to go away," concedes Landman, who says the company already has \$7bn worth of long-term contracts.

PanAmSat is the dominant private satellite operator just about everywhere apart from Europe, which is the domain of the Luxembourg-based SES group. It launched its first satellite just six months after PanAmSat in 1993.

The planned seven new satellites will greatly increase PanAmSat's capacity because each of them is much larger than its existing "birds". They should enable it to intensify the competition with Intersat, the official international satellite operator.

The next thing for Landman is the development of individual two-way communications with satellites.

"Could we do a personal earth station for under £100? I think that is pretty close," he says.

Raymond Snoddy

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Tim Jackson • On the Web

A match made in cyberspace



A year ago, I came close to starting an internet bridal registry. This may sound like a bizarre change of occupation, so perhaps I should explain how the idea came about.

We were having tea in London with a friend from New York, recently engaged, who told us that he and his wife-to-be had decided to register their wedding list at Bloomingdale's.

(For those unfamiliar with the custom, a wedding list or "bride's book" is a list of presents that the couple want to receive from one or two department stores.)

For wedding guests living far away, the bride's book is an inconvenience. Lacking the time to visit the store, they are often reduced to choosing a present over the phone.

The internet seemed to offer a better way. The couple would start by registering their list on our web site, and guests would then be able to see pictures of all the items, before ordering them by credit card.

The process would become not only cheaper and quicker, but would also give guests the feeling of almost having been to the store.

The business attraction was that the process would have much higher average transaction values than

most electronic commerce. So why didn't I start this business? Principally because of laziness. But there was also a practical hurdle: I never worked out how to handle the fulfilment.

Should the gifts be sourced from wholesalers, which would generate higher margins, need more investment, but suffer from feeble branding? Or should the web site act as a front-end to well-known retail brands, which would accelerate customer acceptance but cut the margins?

And if so, how were the retailers to be persuaded to throw in their lot with us, instead of starting their own web-based bride's book?

In the year since I chewed over these questions, a pair of young entrepreneurs have gone ahead and started the business.

Tim Gray and Raj Dhaka, both 28, met at Georgetown law school. Last year, Gray got married and began to ponder on the possibilities of an internet registry. Dhaka, who went to eight weddings last summer, wanted a simpler way to buy presents.

Gray quit his job at a law firm. Dhaka gave up consulting, and the two spent a couple of months of weekends drawing up a business plan. They took it to Bill Gross, chairman of IdeaLab, a company that specialises in providing venture capital and logistical support to internet

start-ups. Four weeks after their first presentation, they signed a shareholder agreement with Gross. Their web site opens for business later this month.

The surprise is that the focus has moved away from bridal registry. Instead, consistent with the fashion for web-as-TV, the company is called The Wedding Channel. Its web site (www.weddingchannel.com) lets spouses-to-be find florists, caterers and venues, choose a dress and a ring, and book a honeymoon.

Best of all, the site offers a private bulletin board service for each wedding. There are three password-protected levels. One is for communication only between bride and groom (though I'd have doubts about the longevity of the relationship if they find this necessary).

Another, for resolving crucial issues such as flower colours, includes the bridesmaids, in-laws and best man. A third is for guests, allowing them to arrange shared rides to parties in the country or to see snaps from the engagement party.

The plan is to make money from a number of sources. Least important are banner ads. Next come sponsorships of content, in which a retailing chain might put its name on top of advice from a bestselling how-to-survive-your-wedding author.

More important is a part-

nership with an internet travel company, which will allow The Wedding Channel to arrange honeymoons and to take a percentage when visitors book one.

But the site's core revenue source is listings. The aim is to carry basic information, free of charge, on many of the 500,000 wedding-related businesses in the US. For a fee of \$50 to \$150 a month, companies can become preferred vendors, with priority at the top of the listings and a separate page of text and photos about their products.

There's just one bit missing: the registry itself. Having foreseen the difficulties described above, Dhaka says he and Gray have not yet decided whether to sell through department stores or online retailers.

They are also worried about scaring off local advertisers by appearing to compete with them. As a result, the registry service is not due for launch until the autumn.

What is striking about this transformation is that The Wedding Channel, in its current incarnation as a glorified yellow pages and travel agency, is clearly a less radical use of the web than the basic registry idea.

But this model probably has better cashflow than my original idea, and certainly has the potential to become a bigger business and stronger brand.

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ARTS

OPENINGS

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The Bolshoi Opera presents the next three weeks of its season. The season begins tomorrow with Musorgsky's *Boris Godunov* and there are also performances of Tchaikovsky's *The Queen of Spades* and Puccini's *La Bohème*.

LONDON
"Arts of Korea" opens on Friday at the British Museum. The exhibition presents an overview of Korean art and architecture from the Neolithic period to the 19th century. Among 300 exhibits are a royal gold crown from the Silla kingdom, dating from the 5th-6th century AD, and a 14th-century Buddhist manuscript.

The London Symphony Orchestra gives the world premiere of Leonard Bernstein's *A White House Christmas* tomorrow at the Barbican. The piece has been reworked from Bernstein's 1976 Broadway show *1600 Pennsylvania Avenue*.



The Kirov Ballet from St. Petersburg arrives at the Coliseum for a five-week season. The repertoire contains many old favourites, and includes the new London staging of the company's delight *Don Quixote*, which gets the season off to a July night. Casting varies, each out-performance cast by Agnieszka (right, with Konstantin Zhdanov) and Arapova in any role. Generali MacKenzie, the Peter Hall Repertory Company at the Old Vic this week, opening tonight in a new play, *Grace*. Note: Theatrical, Samuel Adamson, wrote *Clocks* and *Whistles* successfully last year for the Bush Theatre; the director of both that production and this is Dominic Dromgoole. The latest new play at the



Royal Court - opening tomorrow, at the Theatre Upstairs (aka Ambassadors Theatre) - is *The Well* by Conor McPherson (another previously produced at the Bush Theatre). Ian Rickson directs.

MUNICH
One of Germany's leading artists, Markus Lüpertz (b.1941), is the subject of a retrospective at the Kunststiftung der Hypo-Kulturstiftung. The show opens on Friday and includes paintings, sculptures and drawings from all periods in Lüpertz's career.

KUHMIO
New Finnish music rubs shoulders with American music

of the past half-century in this summer's programme at Kuhmio, the internationally renowned Finnish chamber music festival. The opening concerts on Sunday are devoted to American songs and string quartets by Elinoor and Rautavaara (above left).

AVIGNON
France's leading theatre festival is dominated this year by an extensive Russian season, beginning on Friday with Anatoli Vassiliev's dramatisation of the Book of Jeremiah. The festival also features Piotr Fomenko's Moscow ensemble in stagings of Ostrovsky, Turgenev and Shakespeare.

Hatchlands, the house that bluffs old Admiral Boscawen built around 1780 for his retirement on the outskirts of Guildford, has not ranked among the grandest of National Trust properties. The trust rashly took it on in 1946 without an endowment, and was glad to rent it out as a school for many decades.

But its years of obscurity, as poor relation to nobler adjacent NT properties like Polestead Lacey and Clondoun Park, will soon be over. Hatchlands is about to burst into the limelight as one of the most intriguing and romantic museums in the country, displaying to the public not only a unique collection of historic keyboard instruments, but instruments which in most cases are closely identified with leading composers.

Here is the piano on which Elgar composed "Nimrod"; the virginals of King Charles II which were certainly touched by Purcell; a piano on which Chopin performed; one of Beethoven's and of Mahler's. As well as keyboard instruments closely associated with the most famous composers are instruments with their own notoriety - a Ruckers harpsichord of 1636, to *cognoscenti* the Stradivari of the keyboard; an English harpsichord of the 1620s, one of only three known to have survived and the only one still playable; a piano of around 1780 on which Charles Dibdin introduced the new instrument to the UK; and a piano almost certainly played by Marie Antoinette.

These instruments have been gathered together by Alec Cobbe, who took over Hatchlands in 1967. Cobbe is a celebrated artist and designer, perhaps best known for devising the temporary exhibitions at the Queen's Gallery in Buckingham Palace. But his great love is music, in particular keyboards.

He is contemporary of modern pianos, all thump and resonance, designed to fill big halls. His preference is for the subtleties of earlier instruments. Listening to him play the music of Chopin, Purcell and Elgar on the keyboards of their day a very different sound emerges; more subtle, more delicate, more thrilling.

Maintaining Hatchlands, and the collection, was imposing an unbearable strain on Cobbe. This exceptional group, all the more important in a nation which, unlike the continent, has few museums dedicated to composers and no comprehensive holding of keyboard instruments, was in danger. Fortunately, in a gesture of remarkable generosity, not only is Hatchlands now secure: it is on the point of resurgence.

The catalyst is Donald Kahn, an American businessman and philanthropist. He visited Hatchlands and was bowled over by the collection, so bowled over that he has committed £2m to help establish the Alec Cobbe Foundation. The money is guaranteed as an



Alec Cobbe in the Saloon at Hatchlands, venue of summer concerts

Purcell, Chopin and Mahler played here

Antony Thorncroft on a unique country house collection of composers' original keyboard instruments

annual endowment extending over 25 years. In the autumn the foundation will be formally launched, under the chairmanship of Baroness Thatcher, with the aim of matching Kahn's generosity.

Kahn, whose father was a Wall Street financier and mother an Annenberg, is one of those Anglophiles who shows his attachment with cash. He has given freely to the Royal Academy, and to the current rebuilding of the British Museum and Sadler's Wells. But this is his biggest commitment.

The money will go towards securing the future of Hatchlands; to enable Cobbe to extend the collection; and to widen its appeal to the public. There will be more concerts, more events, more effort to raise visitors above the current 35,000 a year.

There are problems. Ideally the instruments should not be played for more than 20 hours each year. But, by a clever balancing of programmes, there will be regular concerts in the music room of Hatchlands in which the public can hear the music of the past played as the composer wished.

Each Wednesday through the summer there is a lunchtime concert, and many more events are scheduled, with the revenue contributing to the foundation.

Last week a CD was released under the "Hatchlands" label featuring music played on the original instruments. It will be evocative, although not perhaps as evocative as hearing it at Hatchlands, a house now filled with Old Master paintings, casts of antique sculptures, the eccentric mélange of an English stately home - plus an unrivalled group of old instruments.

Musical merry-go-round

William Weaver finds Spoleto at its festive best

The Spoleto festival, now in its 40th year, has much to celebrate. The disagreement between its founder, Gian Carlo Menotti, and the local authorities who control the purse-strings seems to have been settled, at least for another two years. Menotti's adopted son Francis, the origin of some of the contention, is purportedly demonstrating a skill for fund-raising and tactfully campaigning to keep his post as festival president in the post-Gian Carlo era.

But at 86 the maestro is still in splendid form. On the Sunday of the festival's first weekend, he failed to appear at the beginning of the noon-time concert, a beloved Spoleto institution, and his assistant announced the opening selections - Bach's *Chaconne* and a Paganini *Capriccio* played by an extraordinary 20-year old violinist, Katherine Koh. But then, to present the second half, Menotti himself came on stage, explaining his tardiness: the festival choir had sung the Mass in the Duomo next door, and he had wanted to hear it. "There is music here from morning till midnight," he said, smiling, "and I try to hear all of it." Then the European Soloists Ensemble played, magically, a Franz Schmidt quintet, chosen by Menotti, who particularly loves

the final movement. The performance persuasively argued that he is right.

The previous evening, at the opening of this year's main operatic event, Korngold's *Die tote Stadt*, Menotti was discreetly visible in his parterre box, but one could only wonder what his reaction was. Although the town was full - the Corso Mazzini after dark was like the Tokyo metro at rush hour - the Teatro Nuovo was not. Nevertheless, Günter Krämer's production received a generally good press. It was sung in German with Italian titles, but did little to clarify the action, which was at times brutal, often surreal, but rarely magical.

Hubert Delamboy, in the tenor role of Paul, displayed a huge, generally pleasant voice, but his singing was more vehement than caressing. He is not much of an actor, and Krämer did not help him. Nina Warren, the equally big-voiced soprano, was monotonously loud, with nothing mysterious or seductive about her. And while the conductor, Steven Mercurio, had clear ideas about the score, the festival orchestra could not produce the lush warmth that Korngold requires.

This lack of orchestral excitement was also evident in the second

and operatic offering, a revival of last year's production of Handel's *Semele* - though there was compensation to be found in several of the singers: the bright Maria Costanza Nocentini in the title role, the confident Jeffrey Francis as Jupiter, and the expressive Denis Sedov as Somnus. Edith Dowd was a largely convincing Juno, even if - like all the cast - her enunciation of the English text was not always clear. Donald Nally, director of the Spoleto chorus, conducted firmly. Roman Hurko's staging was full of tricks, especially distracting during the overture, but there were some charming inventions, and Roberto Perrelli's sets gave an idea of baroque fantasy with admirably simple means.

Spoleto always has a surprise or two up its sleeve, and the South African group Amamondo came as a splendid shock to this year's audiences. A dozen or so performers - alternately dancers, drummers, acrobats, singers and dazzling marimba-players - brought a vitality to the Teatro Romano equal to anything that space has seen in its 1,900 years. The audience included young American members of the festival chorus, and at the end, several scrambled on stage and danced with the African cast. This was Spoleto at its festive best.

Theatre Lear as a nightmare vision

diminutive stature increases the impact of Lear's vulnerability, but she lacks the sense of a mighty oak felled. However, she brings great integrity to Lear's sudden chastening insight into the plight of the unfortunate, tremendous poignancy to the madness and quiet, heart-breaking sorrow to the death of Cordelia.

But just to focus on Hunter is to do an injustice to the rest of the production. This is not one of those stagings where an actor is essaying the Great Part and everyone else is limping miles behind. It is organic, clear, fluent, well-spoken and played with great energy.

Pavel Dobryzcki's design suggests a background without pinning it down. The dress is roughly modern, the set flanked by steel scaffolding and backed by huge wooden doors. The map Lear produces is of Britain, but the preponderance of fur hats, the iron stoves and the bleak,

snowy weather is more reminiscent of some middle-European country. It is a place where enmity between clans and within families rumbles ominously, where people are frequently on the move or on the run. Certainly, the fear of being dispossessed and displaced fits this context.

Kate Seaward and Gabrielle Reidy are glacially strong as Goneril and Regan at the outset, less convincing as their lust for power takes over. Jeremy Brudenell's Edmund also starts out nicely as a scheming charmer, but becomes flimsier as his cruel streak takes hold. Colin McCormack and Simon Roberts offer strong portraits of appalled decency as Kent and Edgar, and Robert Pickavance is moving as Gloucester, a willow who bends but cannot break. Marcello Magni is hit-and-miss as the Fool: there is an affectionate closeness between him and Lear, but he doesn't have that piercing, cutting insight that crucifies Lear.

This *Lear* may not reach the summit of Shakespeare's masterpiece, but it gets a good way up the mountain.

Sarah Hemming

Young Vic, London SE1, until August 2 (0171-928-6363).

INTERNATIONAL ARTS GUIDE

BAD KISSINGEN

CONCERTS
Kissinger Summer Festival
Tel: 49-97807110
● Roberto Abbado conducts the Munich Radio Orchestra in a programme of arias, with soprano Gabriela Bencková and tenor Alfredo Portillo; at the Regentenhof, Jul 9
● Burkhard Glaetzner conducts Handel's *Messiah*; at the Stadtpfarrkirche Münstertal; Jul 10
● Bernberger Symphoniker; conducted by Gerd Albrecht in a programme of works by Tchaikovsky, Beethoven and Elgar; at the Regentenhof, Jul 11
● Barcelona Symphony Orchestra; conducted by Lawrence Foster in works by Gerhard, Shostakovich, Elgar and Mendelssohn; at the Regentenhof, Jul 12

CHELTHAM

CONCERTS
Cheltenham Festival
Tel: 44-1242-227979
● Sundsvall Chamber Orchestra; Niklas Willén conducts the Swedish orchestra in works by Rossini, Lindgren, M. Haydn and Beethoven; at the Town Hall; Jul 10
● BBC Symphony Orchestra; conducted by Markus Stenz in Brahms' *Symphony No. 2* in D, a new work by Hoyland and Mahler's *Songs of a Wayfarer*; at the Town Hall; Jul 11
● Orchestra and Choir of the Age of Enlightenment in works by Bach and a specially-commissioned work by Betty Roe; directed by Paul Nicholson, with soprano Ruth Holton and bass Peter Harvey; at the Town Hall; Jul 12

OPERA
● *La Bohème*; by Puccini, performed by the European Chamber Opera; at the Everyman Theatre; Jul 8, 9, 12
● *Die Fledermaus*; by J. Strauss, sung in English by the European Chamber Opera; at the Everyman Theatre; Jul 10, 11

DROTTNINGHOLM

OPERA
Drottningholms Slottsteater
Tel: 46-8-457 0600
Erikide artistic director Per-Erik Örn has chosen two of the first operas ever written for his first opera at the festival's helm. Jacopo Peri's opera dates from 1600 and this is its Swedish premiere. Produced by Karl Düster, and designed by Peder Frell, with the Drottningholm Theatre Orchestra conducted by Jakob Lindberg.

Jul 8, 9, 11, 12

GRAZ

CONCERTS
Styriarte Festival
Tel: 43-316-825000
● Nikolaus Harnoncourt, star of his home town's festival, conducts the Chamber Orchestra of Europe in the complete Brahms symphonies, presented as a cycle for the first time, as the Beethoven and Schubert symphonies have been presented here in the past. Symphonies 1 and 2 are performed on 4th and 8th; 3 and 4 on 7th and 10th; and Jul 10; at the Stefanienaal
● Der Graf von Gleichen: its libretto banned by the censor, Schubert's last opera remained unfinished. By piecing together the fragments and filling in the gaps, contemporary Austrian composer Richard Dünser has created a finished piece, performed here by the Graz Philharmonic Orchestra conducted by Andreas Steinhilber; at the Stefanienaal; Jul 12

LONDON

CONCERTS
City of London Festival
Tel: 44-171-638 8851
● Bernstein: *A White House Christmas* - Kent Nagano conducts the London Symphony Orchestra in Bernstein's reworking of the score of his unsuccessful musical, 1600 *Pennsylvania Avenue*; at the Barbican Hall; Jul 8
● Chilingirian Quartet; with soprano Patricia Rozario in works by John Tavener and Arvo Pärt; at

The Priory Church of St Bartholomew The Great, West Smithfield, EC1; Jul 9
● Monteverdi Vespers (1610): William Christie conducts Les Arts Florissants in the festival's closing concert; at St Paul's Cathedral, EC4; Jul 10

OPERA

Royal Opera House
Tel: 44-171-304 4000
Simon Boccanegra (1857): British stage premiere of this, the original version of Verdi's opera. Mark Elder conducts, Ian Judge directs. Sergei Leiferkus, Plácido Domingo and Kallen Esperian star; Jul 8, 10
DANCE
London Coliseum
Tel: 44-171-632 8300
● The Kirov Ballet: *Don Quixote* - a highlight of the month-long season, with choreography by Petipa; casts vary; Jul 8, 9, 10
● The Kirov Ballet: *Swan Lake* - casts vary; Jul 11, 12

Royal Opera House
Tel: 44-171-304 4000
The Royal Ballet: mixed programme includes *Twyla Tharp's Push Comes to Shove*, William Forsythe's *Stephens*, and *Symphony in C*, choreographed by Balanchine to music by Bizet. The final performance will be the last ballet at Covent Garden before the theatre closes for renovation; Jul 9

NEW YORK

CONCERTS
Lincoln Center Festival 97
Tel: 1-212-875 5030

● New York Philharmonic at the Avery Fisher Hall. Conducted by Kurt Masur in the first of three programmes celebrating the music of jazz maestro Ornette Coleman, whose octet *Prime Time* joins the orchestra in a performance of *Silks of America*; Jul 8, 9
● Ornette Coleman: with Charles Haden and Billy Higgins plus guests, at the Avery Fisher Hall; Jul 10
● Ornette Coleman: and *Prime Time* with Charles Haden and Billy Higgins plus guests, at the Avery Fisher Hall; Jul 11
● Ornette Coleman: and *Prime Time* with Charles Haden and Billy Higgins plus guests, at the Avery Fisher Hall; Jul 12

PARIS

DANCE
Opéra National de Paris, Palais Garnier Tel: 33-1-4343 9636
Sylvia: the Opéra Ballet performs a new version, with fresh choreography by John Neumeier, to music by Delibes; Jul 7-12

OPERA
Opéra National de Paris, Opéra Bastille Tel: 33-1-4473 1300
● Manon: by Massenet. Musical director Gary Bertini presides over a staging by Gilbert Deffo, with designs by William Orlandi; Jul 7, 10, 12
● Rigoletto: James Conlon conducts Jérôme Savary's staging of Verdi's opera, with sets by Michel Leblais; Jul 8, 11

SANTA FE

OPERA
Santa Fe Opera

Tel: 1-505-986 5900
● La Traviata: Linda Brovsky directs this new production of Verdi's opera, set in the Parisian demimonde. Patricia Racette is Violetta, Raymond Vay is Alfredo, William Stone is Germont. Until July 9 the conductor is John Crosby, when Christopher Larkin takes over; Jul 9
● Così Fan Tutti: Kenneth Montgomery conducts Mozart's opera, sung in English, in a new production directed by Nicolette Molnar and designed by Bruno Schweng; Jul 11
● Semele: new production of Handel's opera, conducted by John Nelson and directed by John Copley. Elizabeth Futral sings the title role; Jul 12

SCHLESWIG-HOLSTEIN

OPERA
Music Festival
Tel: 49-431-567080
Moses and Aron: by Schoenberg. Co-production between Oper Leipzig and the Nationaltheater Weimar, in a staging by George Tabori. George Alexander Albrecht conducts; Jul 9

TANGLEWOOD

CONCERTS
Tanglewood Festival
Tel: 1-617-831 2000
Selji Ozawa conducts the Boston Symphony Orchestra in a programme of works by Brahms, with violin soloist Maxim Vengerov; at the Shed; Jul 11

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COMMENT & ANALYSIS



Samuel Brittan

Fiscal balance is right

The Budget has done little to resolve the Bank of England's sterling and interest rate dilemma – but it could not have been expected to do so

Unlike many financial commentators, I find Mr Gordon Brown's fiscal arithmetic strikes just about the right balance. This is not because he has tightened up much fiscally. He has not. The public finances were moving rapidly into balance and all the chancellor needed to do was to err a little on the side of caution.

Many critics complain that too little of the budgetary tightening is directed towards consumer spending. But a much better reason for regarding it as modest is that, of the £5.9bn reduction in borrowing announced for this year, and the £6.6bn reduction announced for 1998-99 – excluding the windfall tax – about half comes from changes in estimating and forecasting, the latter reflecting the higher economic growth rate now expected by the Treasury.

The discretionary tightening due to Mr Brown's new measures amount to only 0.4 per cent of gross domestic product. But no more was necessary in view of the rapidity with which the public finances are improving.

Many commentators wanted a tighter Budget, not for reasons of fiscal balance but to cut the 4-4½ per cent growth in consumer spending expected this year and next, and thereby reduce the need for interest rate increases. These present an embarrassing dilemma for the Bank of England as sterling is already too high and the prospect of higher interest rates is pushing it up more.

But as Mr Eddie George, the governor, has explained, the meaning of a dilemma is that it has no good answer. The only way of abolishing the contradiction between the needs of the domestic economy and that of the exchange rate would be to think the latter. European monetary union might have done that for nearly half of Britain's overseas trade. But there is no denying that the

Emu project is now looking sick. Watch this space for ideas on how to revive it on a different basis.

Meanwhile, the chancellor's City critics overlook the fact that fiscal policy in most countries is directed towards achieving some sort of balance over the business cycle and has been more or less abandoned as an instrument of demand management. They forget that in the late 1980s – to which they so often refer – there was a large budget surplus, which did not prevent overheating and an increase in base rates to 15 per cent.

One reason why fiscal fine-tuning has been so disappointing is that consumers have some subconscious concept of their long-run "permanent income". They tend to absorb temporary changes in their disposable income due to tax changes or other causes by making temporary adjustments in their savings rate. Indeed a rising tax-take, more than offset by a falling savings ratio, is precisely what the Treasury expects during 1998-99.

Of course, it is true that a sufficiently ferocious tax increase in an emergency atmosphere could shatter

people's confidence in the future and their view of likely long-run income. Such a shock would have been far too high a price to pay for avoiding interest rate increases.

My greatest fear in advance was that Mr Brown would make a great song and dance about his supposed inheritance and use this as an excuse for a massive deflationary increase in the tax burden. He might just have got away with it within the letter of his pledge not to raise income tax rates. If he had done so – and the economy had recovered from the consequent blow to confidence – the extra revenue would ultimately have gone into increased government spending, as sure as night follows day.

Indeed, I had taken the precaution of securing a biography of Philip Snowden, chancellor in Ramsay MacDonald's 1929-31 Labour government, who combined strong socialist principles with excessive adherence to orthodox finance, even in time of depression. The biography can now be put aside for holiday reading.

The Budget Red Book is in fact reassuring on public

spending. Mr Kenneth Clarke, the former chancellor, was often able to combine tight spending guidelines with increased spending on health and education by allocating part of the contingency reserve for these services; and Mr Brown has managed to seize credit by announcing this allocation a few months earlier than usual.

Spending for the three years after 1998-99, which is not covered by plans inherited from the Conservatives, is projected on three alternative assumptions. The highest of these is that it grows no faster than a very conservative estimate of the long growth rate of 2½ per cent a year.

If you look at the public spending ratio since the early 1970s, by far the biggest influence is the state of the economy. For the ratio rose very quickly in the last three recessions and fell at other times. The underlying trend peaked in the mid-1970s, followed by a gradual downward move first under the Conservatives and now under New Labour. The Labour MPs who cheered the chancellor when he announced his five-year fiscal plan were either more "new" than one would have dared to hope or, more likely, did not take in the implications of what they had been promised.

Another worry in the light of some of Mr Brown's speeches of some years ago was that he would bang on in Old Labour fashion about manufacturing. Investment and the balance of payments and then introduce distortionary measures to implement such mercantilist prejudices. In the event, he did not bemoan the inevitable shift from manufacturing to services and simply devoted a half-sentence to the deteriorating official balance of payments forecast. He did go on a bit about investment – which the market economist regards as an

accompaniment of growth rather than its motor. But he avoided going back to massive fiscal subsidies for capital spending. His depreciation incentives are confined to smaller companies and are strictly temporary.

The work-to-welfare programme has been extensively discussed already. Experience in other countries should caution us against expecting too much from it. But with one UK family in five having no working member it really is well worth trying.

As so often with Budgets, the most constructive part referred not to immediate measures but to ones in contemplation. By far the most exciting sentence was that Mr Martin Taylor (in his spare time from running Barclays Bank) was being asked to consider increased topping-up of incomes for people at work on low incomes on the lines of the US earned income credit tax, and reducing the steepness of the taper on means-tested benefits. If these aspects do not interest many City analysts so much the worse for them.

The most objectionable feature of the Budget to an economic liberal, apart from the windfall tax on utilities, is the abolition of dividend tax credits for pension funds. This seems to a non-expert a move away from tax neutrality despite the partial offset of a lower rate of corporation tax.

The great disappointment was on mortgage interest relief. Having gone on at length about the origins of R&D investment ("The financial R&D scoreboard", June 26) is the perception that R&D enjoys in the UK. Here, R&D still tends to be thought of as something carried out by boffins in a laboratory. A better way of thinking about it would be as "applied innovation". R&D can be both pure research, with no immediate commercial outcome tar-

LETTERS TO THE EDITOR

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A matter of trust that is key to German belief in stable Emu

From Mr Norbert Häring.
Sir, In your leader "Kohl's hard line on Emu" (July 3) you make the point that Germany's narrow interpretation of the deficit limits in the Maastricht treaty is not supported by the text and that it is nonsense to believe Emu will be less stable because some (important) countries have a deficit slightly above 3 per cent at the start.

Your first argument rests on an unwarranted generalisation of a remark of Helmut Kohl, German chancellor, in Bavaria, home of Germany's only senior politicians who are outspoken Eurosceptics. The optimism of the financial markets

regarding a timely start of a wide Emu has not been dented by this remark at all.

Having tied his political fate to a timely start of Emu, it is safe to assume that Mr Kohl will adhere to a very flexible interpretation of his statement when decision time comes.

He will do so, in spite of the fact that it will cause the majority of Germans to disbelieve the promise of a stable Emu. The decimal discussion is not a matter of arithmetic. It is a matter of signalling and trust.

Who would seriously believe that the severe but negotiable fines laid down in the stability pact would ever be imposed, if Emu starts

with several important countries leaving a deficit ratio which would make them subject to a fine a year later?

If they cannot get their finances in order within the five years from 1992 to 1997, even under the threat of being excluded from Emu, how can they seriously be expected to suffer the pain of cutting expenditure and raising taxes after this threat has gone away?

A reviving business cycle alone will definitely not do the trick.

Norbert Häring,
Boenstaedter Str 5,
60385 Frankfurt,
Germany

UK's work scheme must make sense

From Mr Simon Sperry.
Sir, In your leader "Transforming welfare" (July 4), you are right to emphasise that the success of the UK government's welfare to work scheme depends on commitment from Britain's employers. The Chamber would go one step further. In practical terms the take-up will depend on designing a scheme which makes business sense.

Commitment alone is not enough. There is goodwill among many companies to help reduce long-term unemployment, but we must make it easy for the ordinary small business to take part.

Effective delivery at local level will therefore be vital, as will a minimum of bureaucracy and form-filling.

Above all, employers need to know that the training

and support which the scheme provides will equip individuals with the necessary skills and confidence to hold down a job. Given these ingredients business can play its part.

Simon Sperry,
chief executive,
London Chamber of
Commerce,
33 Queen Street,
London EC4R 1AP, UK

Focus on climbing R&D league table

From Mr Chris Ogden.
Sir, The problem, I suspect, with the UK's low level of R&D investment ("The financial R&D scoreboard", June 26) is the perception that R&D enjoys in the UK. Here, R&D still tends to be thought of as something carried out by boffins in a laboratory. A better way of thinking about it would be as "applied innovation".

R&D can be both pure research, with no immediate commercial outcome tar-

geted, as well as more commercially directed research. Perhaps we have the balance wrong. The Chamber's article did not examine the problems of connecting at least a good part of R&D investment into commercially viable outcomes.

As the effects of the digital economy become increasingly important to the economic health of this country, R&D spending in service industries will become more significant.

These investments will have to be focused more on turning ideas into products and services that can generate competitive advantage. Perhaps then the UK will begin to move faster up the R&D league table.

Chris Ogden,
DMR – a division of
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Christos Pappas, 1260-1270, Monastery of Chios, Greece

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Personal View • Henry Kaufman

A safe and sound system

A supervisory board should oversee the global financial system of markets

Leaders of the Group of Seven main industrial nations are spearheading an initiative to oversee global financial institutions and markets. This involves creating information sharing and harmonising some supervisory practices.

The rationale behind the initiative, launched at the Denver Economic Summit last month, is that a better information flow will enable regulatory authorities to avert future shocks to the financial system, such as those that followed the Mexican peso crisis of 1995.

This modest step, while perhaps in the right direction, is neither novel nor remotely adequate to the task of assuring a safe and sound global financial system.

Transformation of global financial markets has proceeded at a tremendous pace: meanwhile the infrastructure for supervising and regulating financial institutions and markets has remained national and lagged badly behind market-place developments. The supervisory apparatus has yet to come to grips with the main driving forces of the new world of global finance: securitisation, institutionalisation, consolidation, the changing nature of asset management, and the growth of derivatives.

Securitisation means that assets that used to be held to maturity on the balance sheets of traditional financial institutions, mainly banks and insurance companies, are now packaged and sold into an open market. It stands to reason that the greater the proportion of financial assets that are marketable, the greater the potential for volatile price movements. And the greater the volatility in asset prices, the higher the probability that large losses may threaten the viability of some market participants.

Institutional change and consolidation have reduced the number of market participants capable of having a large influence on movements in asset prices. Thus, unlike the textbook world of perfect competition, the decisions and trading activities of a progressively smaller number of participants are determining the evolution of asset prices. Correspondingly, if any large institution gets into trouble, it threatens far-reaching consequences for the system as a whole.

Equally worrisome are those participants, such as hedge funds, that have a short-term horizon in their investment activities and may deploy massive leverage in managing their portfolios. These entities are essentially unregulated, but they have intricate trading relationships with most important participants in global markets. If one or more of them get into trouble, the system would be endangered. The question of how to deal with large unregulated institutions seems to be ignored in the G7 proposal.

Finally, the rapid growth and increasing complexity of financial derivatives – futures, swaps, options, and securities created to embed various combinations of all of them – has multiplied the potential for a shock to career through the financial system. It has increased the capacity of market participants to take speculative positions in financial markets, to trade those positions at a moment's notice, and to use considerable amounts of leverage in the process.

Today, concerns about the global marketplace will be severely tested when business activity picks up outside the US, liquidity shrinks, and credit conditions tighten

potential financial shocks appear distant and somewhat hypothetical. After all, we are living in euphoric financial times. Monetary accommodation by central banks is nearly universal. Liquidity is abundant. Credit availability is ample and deemed irrevocable.

It is true that only the US has been able to sustain a reasonably solid economic expansion. The economies of most other leading industrial countries are still labouring. But from the perspective of global financial markets, this imbalance has the benefit of keeping product markets highly competitive.

However, it is worth contemplating a different, and less benign, scenario. The expansive global marketplace will be severely tested when business activity picks up outside the US, liquidity shrinks, and credit conditions tighten. At some point, the dynamic, securitised, globalised marketplace in which confidence is now so high, will be faced with heightened risks. At that point, the need for improved supervisory capabilities will be apparent.

We must move far more speedily to establish a formal institution with genuine authority over global financial institutions and markets. This is the only way to lessen the danger of a market meltdown the next time market conditions turn less favourable. Just as important, it is essential for achieving competitive equity among market participants.

Therefore, instead of the G7's modest proposal for loose co-operation and better information exchanges, I again recommend a more ambitious initiative: a Board of Overseers of leading international institutions and markets should be organised by the key industrial nations. The board should consist of central bank officials, other governmental financial officials, and also private-sector members. It should have the mandate to take on the whole range of difficult issues that are raised by the globalisation of finance.

Among other important tasks, the board would set minimum capital requirements for all major financial

institutions. It would establish uniform trading, reporting and disclosure standards for open credit markets, so that the private sector would be in a position to make informed judgments and not have to depend as much on supervisors to weed out the weak links.

Naturally, my plan will be rejected by some who think either that today's favourable financial conditions will last indefinitely or, if not, that national financial authorities can always rig up ad hoc support packages through existing organisations. To them I would point to the repeated threats to financial wellbeing that have occurred in just the past 10 years, even in a generally favourable economic climate, and the greatly increased price-tag of waiting until a crisis hits before taking remedial action. My recommendation will also be vigorously opposed by some who would perceive a loss of national sovereignty in the establishment of such an international board. To these, I would point out that the globalisation of finance has already eroded some pristine concept of national sovereignty. No one has an interest in setting up the kind of highly intrusive and economically damaging apparatus that would impede flows of capital and investment.

Inertia is the greatest enemy of preventative action. I concede that it may be impractical to expect legislative bodies to agree to such a fundamental innovation except after a crisis. But it is exactly such a systemic catastrophe that we must avert.

In the meantime, we ought to recognise that the global financial system is an incubator of risk. Markets always tend to gravitate to the area where terms are the most liberal and the constraints are the lightest.

In short, the longer the present exuberance in financial markets goes on, the stronger the case for instituting a rigorous multinational system of financial supervision.

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FINANCIAL TIMES

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Monday July 7 1997

Clouds in Madrid skies

The Nato heads of government gathering in Madrid this week will have some grounds for quiet satisfaction, and some reasons for serious concern.

The good news is that Nato has, so far at least, succeeded better than anyone ever expected in charting a path to enlargement in central Europe without forfeiting relations with Russia or creating a backlash among disappointed would-be members. So carefully has the way to enlargement been prepared that there is no longer much controversy over the main business of the Madrid summit - issuing invitations to Poland, Hungary and the Czech Republic to join Nato by 1999.

Some noise will be created in Madrid by the European demand for an immediate invitation to Romania and Slovenia, but it will hardly spoil the party. The demand is being made in the happy certainty that there is no chance of the US being forced to take in any more members than it wants.

The harsh reality that Washington enjoys overwhelming power in the alliance is still difficult for some Europeans to swallow. That is one reason why Nato has failed in another task: the establishment of a new division of labour between the US and its allies in the management of European security, which would allow some Europeanised missions to use Nato equipment.

Some progress has been made, but the euphoria which marked last summer's Nato conference in Berlin, which supposedly ushered in a restructured, Europeanised Nato, has long since evaporated.

Unrealistic demands

In particular, the promised rapprochement between France and the military structure of Nato has failed to materialise, and looks unlikely to be achieved in the near future.

This is partly because France put forward unrealistic demands as the price for its reintegration. If France had plucked its demands at a more modest level, it might now be in

command of a new Nato facility with responsibilities for the western Mediterranean. But the failure to agree on terms for bringing France back into the fold reflects more fundamental differences between Paris and Washington.

For French officials, the decision to rejoin Nato's military wing was courageous and far-sighted, deserving a generous response from Washington. US officials tend to see it as a long-overdue reversal of an irrational decision by Gen Charles de Gaulle to leave in 1966.

Main task threatened

There is something paradoxical about the fact that Nato has managed to walk through the minefield of enlargement in central and eastern Europe without running into any serious problems, but the ostensibly simpler task of sorting out relations between the US and its west European allies has proved impossible. There is a real danger that misunderstandings between Washington and western Europe could impede the alliance's main task in years to come, which is projecting security eastwards.

The US Senate is already asking hard questions about how the cost of Nato enlargement will be shared among the 16 allies. While most senators seem inclined to approve enlargement when it comes up for ratification next year, a general worsening in transatlantic security relations will deepen the suspicion of expansion which some US legislators feel.

The other area where transatlantic bickering could do real damage is Bosnia. The former Balkan war zone risks sliding back towards conflict unless some way is found of finessing the firm US refusal to keep troops in Bosnia after mid-1998, and the European peacekeepers' reluctance to stay without US help.

These clouds mean that the Nato leaders in Madrid have little time for idle self-congratulation. The alliance must put its own house in order as well as building extra wings.

Orangemen's own goal

It is bad news for a town when its street map appears on front pages or TV screens. But that is what the citizens of Portadown, a small town in Northern Ireland, have achieved. For the third year running the world has had to concern itself with the route taken by members of the Orange Order, symbol of Protestant supremacy in the province, on their march back to the town from Sunday service in nearby Drumcree.

For the third time the Orangemen "won" by exercising their right to march, under heavy police guard, through a mainly Roman Catholic residential area. But, as before, the victory may prove Pyrrhic. Each year this ritual inflames feelings of outrage and humiliation among Irish nationalists, pushing more of them to support the IRA. Each year it drives a wedge between Ulster unionists and the British state to which they profess such passionate loyalty.

This time a new British government, whose leader began his term with an unusually firm statement of unionist faith, has found itself forced into an unnecessary confrontation with Irish nationalism and a sharp disagreement with Dublin. The whole province is now bracing itself for a nationalist backlash over the next few weeks.

It is of course true that these confrontations are largely stage-managed by the Republican movement, whose leader began his term with an unusually firm statement of unionist faith, has found itself forced into an unnecessary confrontation with Irish nationalism and a sharp disagreement with Dublin. The whole province is now bracing itself for a nationalist backlash over the next few weeks.

Belated understanding

This year some leading Orangemen, including Mr Robert Saulters, "grand master" of the Orange Order, showed belated signs of understanding the need for compromise, but lacked the authority to impose one on local militants. They were not helped, admittedly, by the new Irish prime minister, Mr Bertie Ahern, who on a visit to Belfast last week publicly instructed

the UK government to interfere with the freedom of movement of UK citizens on UK territory - hardly the way to reassure unionists or encourage compromise.

Neither the previous nor the present British governments, however good their intentions, can escape their share of responsibility. Last year the Conservative government all but surrendered its responsibility for law and order, leaving matters in the hands of a chief constable who first decided to ban the march, then backed down in face of mob violence. The same government then failed to act in time on the recommendations of the North committee, which would have transferred responsibility for decisions about political parades from the Royal Ulster Constabulary to an independent and representative commission.

Closer consultation

The Labour government, which arrived in office too late to implement the North report before this year's marching season, has acted in much closer consultation with the RUC, and its new chief constable, Mr Ronnie Flanagan. It sensibly avoided announcing a decision until the last minute while Ms Mo Mowlam, the Northern Ireland secretary, continued her efforts to broker a compromise. But Labour could perhaps have spared Mr Flanagan some of the odium by asking the Parades Commission for recommendations, even though these would not have had the force of law.

The most urgent task now is to rekindle the hopes that moderate nationalists placed in the peace process, by pressing ahead with the constitutional talks as fast as possible. That means that the issue of decommissioning paramilitary weapons must be disposed of before the summer recess, by getting the unionist leadership to endorse the formula worked out between the new UK and old Irish governments in their brief overlap. After all that has happened, Mr David Trimble, the Ulster Unionist leader, owes Mr Tony Blair at least that much.

Defender of a decimal point

Bavaria's prime minister tells Peter Norman why he is being a thorn in Helmut Kohl's side over the criteria for monetary union

You can forgive Mr Edmund Stoiber for looking pleased with himself. Over the past month, Bavaria's 55-year-old prime minister has made himself the most talked-about politician in Germany through his campaign for an ultra-strict interpretation of the Maastricht treaty's terms for launching European economic and monetary union.

Last week, he manoeuvred Mr Helmut Kohl, the chancellor and - on paper at least - a political ally, into agreeing that for Germany, the public deficit limit for Emu should be interpreted narrowly as 3.0 per cent of gross domestic product.

Abstruse though the achievement may sound, it has greatly increased the difficulties facing Mr Kohl in making his country fit to be a member of the single currency from January 1 1999. Germany, having lectured its neighbours on the need for fiscal rectitude for many years, missed the Maastricht deficit criterion both in 1995 and 1996. Members of Mr Kohl's Christian Democrat Union and his small Free Democrat coalition partner had been suggesting some flexibility on the upside in 1997, the key year for establishing which countries can launch the euro in 1998.

Mr Stoiber has put a stop to that. So what lies behind his campaign? Is he against the euro as such? Is it a political plot rooted in the complexities of Bavarian party politics? (Mr Stoiber's critics whisper that he is trying to give himself and his party, the Christian Social Union, a high profile for the Bavarian state elections in mid-September 1998 by scoring off his CDU allies.) Or is Mr Stoiber standing up for the interests of ordinary Germans who remain deeply sceptical of Emu more than five years after the signing of the Maastricht treaty?

Interviewed in the modest office he uses when in Bonn, Mr Stoiber declares that he is "an absolute supporter of a stable euro". The single currency is in Europe's, Germany's and Bavaria's interests. But it must, he insists, be "stable" and the conditions agreed for its introduction "must be fulfilled".

The charge of politicking he dismisses out of hand. "My position has nothing to do with elections but is about the stability of the euro and the trust that people have in politics, politicians and political parties. If for five years we say that the euro will be as stable as the D-Mark, that the criteria must be strictly applied, that the criteria have precedence over the timetable and, if a year before January 1 1999, we suddenly start saying the opposite, then as far as I'm concerned we lose our competence to govern - and not just as far as the euro is concerned but in many other areas."

This is strong stuff. In the following hour, Mr Stoiber expounds further on the economic and political dangers that a weak euro would entail for Germany and Europe. And gradually it becomes clear what a problem Mr Stoiber presents for Mr Kohl.



Stoiber: "If you want a stable currency, it won't do if one country respects the criteria and another acts in a different way"

Picture: Wolfgang von Brunnbach

For while the chancellor is content to assert that the euro will come on January 1 1999, that Germany and sufficient other countries will meet the criteria and that Emu is vital for Europe's peace and prosperity, Mr Stoiber has a long memory and goes back to first principles.

He examines the euro with forensic zeal. As he does so, his appearance changes from that of a benign, wispy-haired head of a minor university into something altogether more explosive. The angular face and pale blue eyes come alive with passion as he explains how economically important it is to keep to the 3.0 deficit limit and as he warns that failure to meet the economic conditions for a stable euro could harbour grave political risks for the future.

He expresses hurt surprise that his stance on the criteria has been criticised. It was, after all, "the position of the overwhelming majority of the Bundestag and the Bundesrat [the two houses of parliament in Bonn] in 1992. And the criteria were not chosen by chance."

Unlike the US, the euro area will have "no single financial policy, no single tax policy, no single social policy, no single economic policy. All member states will retain their full sovereignty and autonomy." For that reason, "we need certain binding criteria to make the results of the differing policies comparable."

The deficit criterion and the Maastricht rule that limits a country's overall debt to 60 per cent of GDP were chosen "because we wanted the same culture of stability. The higher a state's debt, the less scope for investment. If you have one country with high debt and little investment, and another with low debt and much investment, you get a divergence in the money-

presumptions of 1991, we should reduce the 3 per cent because we have more debt and less growth."

And also we have agreed a stability pact, in which 3 per cent is the upper limit. From 1998, any country exceeding 3 per cent must in principle pay a penalty. You can't join a club by observing rules that are less stringent than those that apply in the club."

There are also strong political arguments for the statement. "The D-Mark has a different importance in Germany than the franc in France, the lira in Italy and the peseta in Spain. After the second world war, we were at rock bottom. The D-Mark reflects this country's recovery as a functioning democracy and welfare state and an economically important, medium-sized power."

Also there are in the German collective consciousness two hyper-inflations which wiped out the lifetime achievements of many millions of people overnight. The D-Mark is the first proper currency we have had since the Kaiser's time. So stability is more important for Germany than for other countries."

But surely, I ask, a few decimal points over 3.0 per cent would be acceptable? "No," he insists. "One tenth of one per cent means DM4bn (£1.36bn) in Germany alone; that is not peanuts." He adds that the 3.0 per cent is economically important. It was chosen when all EU countries had an overall indebtedness of 57 per cent of European GDP. The framers of the Maastricht treaty assumed a nominal growth of 5 per cent and chose 3 per cent as the deficit limit with the aim of reducing overall indebtedness.

"Now the opposite has happened. Today, in 1997, we have overall indebtedness of 71 per cent. If we really held to the

importance for these people. One per cent inflation means a DM50bn loss in value."

Thus the 3 per cent and the zero behind the decimal point give important signals. "You have to see that the 3 per cent has become almost a fact of life. People don't understand the complexities of the single currency. But the 3 per cent is a totem of stability. And if now, a few months before the decision, we change the 3 per cent to 3.2 or 3.3 or 3.7, then the general public will say: 'The euro: oh yes, that is less stable.'"

A weak euro would "damage what people have managed to build up during their lifetimes". Taking out and waving his wallet, Mr Stoiber declares: "This is an issue that affects everybody. Everybody has money in their pocket. And people will not understand if politicians weaken what people have in their wallets. What right have we to confiscate their wealth through inflation?"

If we asked that, we could face an extraordinarily unstable political situation. I worry that if the euro turns out to be unstable and we come to 2005 or 2007 people will look at their life insurance policies and measure whether they are worth what they were seven years before. And if they are not, then I have the very deep-seated worry that the European integration process will be turned backwards rather than forwards."

It is a worrying vision followed by one that is even worse. "Just think, we have built a stable democratic system. We have no far-right radical parties in this country. I am worried that if the euro turns out to be a weak currency, instead of a great opportunity, that people in 2005 or 2008 could turn to such an alternative."

It is here that Mr Stoiber makes his plea for a "controlled delay" to Emu of perhaps one or two years rather than its starting with a weak euro. "A weakening of the criteria would have incalculable consequences. A weak currency means inflation, higher interest rates, less investment, more unemployment." It is also "unsocial because ordinary people who have a small or fixed incomes suffer from inflation most of all. It's not those who have big incomes, assets and property who suffer."

He points out that "60 per cent of Germans have no real estate. They live from their pensions, their wages or their life insurance policies and savings. The value of money is vitally important to them. For a mere 245,000 you can buy a debenture to help fund his five-year mission to research and publicise the plight of Antarctica, as well as helping to save the planet, companies sponsoring the project also get a berth each year on a chilly two-week cruise."

In addition to working with boffins on board, the idea is that passengers will help spread the environmental word when they get back home. It couldn't be easier - just turn up in Punta Arenas in Chile and Swan's helicopter will pick you up for a couple of weeks pottering about among penguins.

If the idea appeals, Swan's steel-hulled, ice-breaking sailing ship is cruising round Europe looking for additional sponsors. It'll be in the Netherlands in a few weeks time; Swan reckons the Dutch have more reason to worry than most about melting ice-caps and rising sea levels.

Half helix

A fresh euphemism for job cuts from Fred Hassan, tough new chief executive of troubled drugs company Pharmacia & Upjohn. Explaining the company's predicament he declared: "We must reduce the amount of DNA in this company."

Cold shoulder

Fancy getting rid of the boss for a couple of weeks? British explorer Robert Swan - a thick-skinned type who's walked

OBSERVER

Mexican wavering

There was a distinct feeling of poetic justice in Mexico City yesterday as Cárdenas looked poised to take the lead in the first election of a mayor for the capital. Most Mexicans believe Cárdenas, the son of a venerable president who nationalised the oil industry back in the 1930s, was cheated of victory nine years ago in the presidential race. There was a "computer breakdown" on the night of the election as the first results started to come in; when the count restarted, Carlos Salinas of the ruling PRI was suddenly ahead.

But Cárdenas's implacable opposition to Salinas and all he stood for - a Harvard education, privatisations, the North American Free Trade Agreement - has since earned him handsome dividends. Salinas was a popular president, but his name became mud following the devaluation of the peso in December 1994. Mexicans remembered the man who opposed Salinas from the start, and - after a poor third place in the 1994 presidential race - Cárdenas's political resurrection began in earnest.

If he becomes the capital's first directly elected mayor, 68-year-old Cárdenas will be in a strong position to take yet another stab at the presidency in 2000. Twelve long years after his famous presidential defeat, Cárdenas could finally get the last laugh.

Holiday hell

Notwithstanding their generally serious approach to life, Germans like a joke as much as the next person. But a television presenter's tongue-in-cheek comment about a new tax on their beloved foreign holidays has gone down about as well as a thunderstorm on the Riviera.

Viewers failed to see the funny side of the quip that they would have to fork out DM150 for vacations outside the Fatherland; the finance and foreign ministries, airports and travel agents were deluged with anxious enquiries as the holiday season gets under way. Nor did Theo Waigel - the beleaguered finance minister who could certainly do with the money - think much of the prank. He reckons the salary of TV presenter Klaus Bednarz should be cut and that he should be "sent to the devil".

Bednarz, who fronts the Monitor current affairs programme, was unmoved. "Politicians have brought people to a state where they will believe even the most absurd things

about tax policy," he observed. That, at least, is no joke.

Sin taxes

It's hard enough being president without friends turning into foes. Fidel Ramos of the Philippines is under fire again, this time from Cardinal Jaime Sin, the country's best-known cleric who, together with Ramos, played a leading role in the People Power revolution which overthrew Ferdinand Marcos in 1986.

Sin, up to now an ally, has lashed out at Ramos amid increasing concern that the president is still trying to prolong his stay in office through constitutional change. "Let us resolutely oppose those who plot to tamper with the constitution," says the cardinal. And the criticism doesn't stop there: Sin also argues that some of Ramos's appointments to high positions have turned out to be "disasters".

As for the much-maligned president, he's trying not to inflame the situation. "I will work harder," he says.

to both north and south poles - has the answer. For a mere 245,000 you can buy a debenture to help fund his five-year mission to research and publicise the plight of Antarctica, as well as helping to save the planet, companies sponsoring the project also get a berth each year on a chilly two-week cruise."

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100 years ago

Bizarre Currency in America
The currency question in the United States is always presenting some new feature of interest, and an enterprising Boston newspaper has recently given to the world some curious information regarding the methods of exchange in the Far West. Our contemporary assures us that an Eastern man who had occasion to spend many months in Montana tells of having seen a person buy a box of matches with a watermelon and receive as change two muskmelons. Another paid for suspenders in turnips and got a carrot or two back with his purchase.

50 years ago

Recovery in Belgium
Belgian circles have been keenly struck by the declaration, made last week by Mr. Oliver Lyttelton in the House of Commons, that Belgium had been a very well managed country as far as its economy was concerned. The policy followed by the Belgian government since the liberation has been swayed by the concern to renew stocks and to assure the restoration of the people's diet. To attain this double end, the Government has made more flexible the system of imports.



FINANCIAL TIMES

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Policewoman shot as nationalist anger rises in province

Violence in Ulster after Protestant march

By John Murray Brown and Robert Wright in Portadown

A Protestant march through a Roman Catholic district of Portadown passed off relatively peacefully yesterday despite nationalist protests, after police mounted an early-morning operation to secure the route.

After weeks of fruitless negotiation to resolve the marching dispute, it took barely 10 minutes for up to 1,200 Protestant Orangemen of the Portadown Lodge to complete the march down the contentious stretch of the Garvaghy Road. Residents were harassed in by anti-riot police and armoured vehicles.

As security forces withdrew from the area, they briefly came under a hail of stones and bottles and responded with several rounds of plastic bullets. A number of residents were injured.

The Royal Ulster Constabulary said six of its men were injured, but not seriously.

Last night a policewoman was shot and injured in a gun attack on a patrol in Coalisland, County Tyrone.

She was part of a three-member RUC patrol sitting in

a vehicle outside the local police station when a man ran out of a nearby bar and opened fire with a shotgun, said an RUC spokesman.

Mr Ronnie Flanagan, chief constable, said he had reluctantly given approval for the march to go ahead, in the face of loyalist threats if it were rerouted.

Ms Mo Mowlam, the Northern Ireland secretary, indicated she would take a sympathetic view of nationalist concerns when framing legislation on contentious parades later this year.

"I understand your feelings and I will address them in legislation on this issue. I am only sorry that option was not open to me this summer," she said.

The decision to allow the march triggered nationalist rioting which continued last night, with youths burning cars in West Belfast.

Armed men seized a train in county Armagh and burned out several carriages.

Mr Martin McGuinness, chief negotiator for Sinn Féin, the IRA's political wing, said there was "a seething anger and resentment".

He accused Orangemen of thinking "they have a God-



A resident of Portadown comforts a neighbour during the protest against yesterday's loyalist Orange Order march.

given right, no matter what demographic changes have taken place in the north of Ireland, to march straight through nationalist areas".

Security forces were on full alert across the province, expecting such a nationalist

reaction. In Newry, County Down, a tanker was hijacked and set on fire and in Dungannon, County Tyrone, an Orange hall was set alight.

Editorial Comment, Page 15

Kenya told to tackle fraud scandal or lose IMF loan

By Michael Holman in London and Michela Wrong in Nairobi

The International Monetary Fund has called on Kenya to tackle the biggest financial scandal in its history or face suspension of its loan agreement.

Without an IMF agreement the country's donors are unlikely to provide new aid.

President Daniel arap Moi is already under unprecedented pressure to reform the constitution. The warning has triggered the cancellation of a meeting of Kenya's aid donors scheduled to take place in Paris later this month.

Kenyan opposition parties, churches and non-governmental organisations are calling on the public today to attend rallies across the country to demand changes to a constitution which gives the ruling party the upper hand in approaching elections.

With police ordering the

public to stay away and the government refusing to license the rallies, planned at more than 50 venues, a repeat of the riots which marred a similar protest on May 31 looks likely.

The IMF warning underlines the increasing isolation of the 73-year-old president, now under fierce criticism on the political and economic fronts both at home and abroad.

The fund's decision to delay disbursement of the second tranche, worth \$37m, of its \$215m Enhanced Structural Adjustment Facility was prompted by last month's collapse of court proceedings against defendants in what has become known as the Goldenberg affair.

Defendants include a former deputy governor of the country's central bank, a former permanent secretary in the ministry of finance, and a leading businessman, Mr Kamlesh Patel.

Kenya's donors have long

chafed at the slow progress in prosecuting state officials who allegedly allowed Goldenberg International, a jewellery-exporting company owned by Mr Patel, to be paid millions of dollars for fictitious exports of gold and diamonds. The scandal, part of a series of financial frauds, estimated to have cost \$430m, was exposed five years ago.

The fund's decision to disburse the case on technical grounds appears to have been the last straw for the IMF, which has repeatedly warned the government that the long delay was putting the ESAP loan in jeopardy.

The review of the IMF agreement, expected to have been completed at the end of June, has been extended to the end of July. If the Kenyan authorities fail to convince the IMF board that they will pursue the case and make greater efforts to recover the lost funds, the agreement will lapse.

Brunswick's Russia fund

Continued from Page 1

number of tradeable shares has quickly expanded.

But many western fund managers continue to avoid the Russian market, fearing the country's unstable political environment, uncertain economic prospects, poor corporate governance and opaque trading rules.

Mr Cooke said there were still great opportunities in the Russian market in spite of its rapid appreciation. The Brunswick fund will target smaller, lesser-known companies and new issues from private service sector enterprises seeking fresh capital to expand.

"The stock market is very unrepresentative of the economy here," Mr Cooke said. "You have 53 per cent of GDP in the service sector in Russia, but it has negligible representation in the stock market."

The Brunswick fund, incorporated in the Cayman Islands, will seek a listing on the Dublin Stock Exchange within a year.

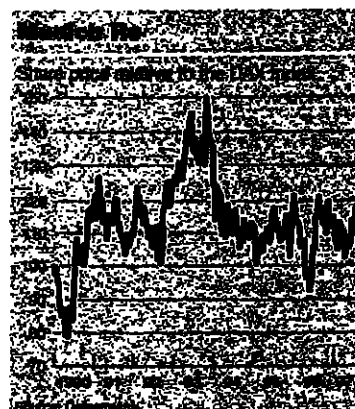
THE LEX COLUMN

Munich merger

The spectre of real competition is starting to haunt the cosy world of German insurance. The proposed merger of Victoria and Hamburg Marmelade - under the guiding hand of Munich Re - produces a group with premium income of DM21bn (\$12bn) and 10 per cent of the German market for life and general insurance. For the first time, this creates a worthy rival to Allianz, which dominates the industry with a 20 per cent share.

The merger signals a more aggressive approach by Munich Re, the world's biggest reinsurer, which will own 55-60 per cent of the new group. Munich Re had drifted into primary insurance almost by default, inheriting Hamburg Marmelade and health insurer DRV after Allianz was forced to sell them on. Adding Victoria will bring critical mass in distribution, while cost savings and cross-selling benefits could add DM400m to annual profits by 2000. That explains the 10 per cent jump in its shares on Friday.

The question now is how Allianz will react. Buying a rival of any size would raise monopoly problems, so Allianz may choose just to defend its current market share. More imaginatively, it could boost revenues by adding a new distribution channel alongside its network of tied agents, in practice, that probably means buying a retail bank - if it really wanted to, it could take over Dresdner, where it already owns 23 per cent. A more likely first step, now that they are direct competitors, is for Allianz and Munich Re to sell their 25 per cent holdings in each other.



ingly vulnerable to a strong pound. The key issue for Woolwich is whether management's purported commitment to shareholder value will trump its desire to stay independent. The best chance of unlocking value lies via a merger, especially one which offers large cost-cutting potential. With a good brand, focused business, and reasonable size, Woolwich will not be short of suitors. Theoretically, it enjoys five years of protection from predators. But management has said it would recommend a good offer. Only against that backdrop would a share price above 300p look remotely cheap.

UK conglomerates

In the 1970s and 1980s, practical companies scoured the stock market looking for bloated, unfashionable and strategically wayward groups which were ripe for asset stripping. But in 1997, the most obvious targets are those same pirates of old. Hanson reacted by dissolving its own empire via demerger. But BTR, Cookson, Williams, Tomkins, Lorrain and Westall are all trading at large discounts to asset value. And after underperforming the stock market by more than 50 per cent in the past three years, these conglomerates look increasingly vulnerable.

So will they be taken over? BTR, for example, trades at an estimated two-thirds of its break-up value, making it a potentially appealing target for a predator. KKR looked closely back in 1989, and there are rumours of corporate interest now. But it is unlikely anyone will pounce on BTR or any of the other diversified industrials. Owning hundreds of operating businesses creates a lot of opacity, which is a deterrent, while conglomerate managements are well trained in corporate fighting. Unlike, say, in Imperial, there are also few industrial jewels within - indeed, far from it. And break-ups create added tax, interest and management costs.

A more obvious solution would be the arrival of more active investors who could agitate management into delivering value. Tomkins looks heavily over-capitalised, and Cookson and BTR look overly diverse. But many fund managers ignore the sector because they do not like the strategy. If they applied some pressure, or encouraged an influx of strongly independent non-executive directors to do so, there could be considerable profits to be made.

Woolwich

If grey market estimates are to be believed, Woolwich shares could finish tonight as high as 330p. In that case, shareholders should cash in and be thankful. That would put the share on a premium rating of nearly 50 per cent compared with similar stocks such as Alliance & Leicester and Abbey National, and well above the 25p-25p range of fundamental value estimates. Technical factors and bid speculation will doubtless lead some froth to initial trading, but the risks are heavily skewed to the downside.

Bank stocks have already risen by 37 per cent this year. And with the government's Budget last week a rather bitter cocktail for equities, the tide looks more likely to recede than advance. Rising interest rates and falling gilt prices are traditionally bad for bank stocks, though their domestic focus may offer some protection from a market increase.

Controlling stakes

Minority shareholders should sit up and take note: the London stock exchange is considering ditching its traditional requirement that, in a company with a controlling shareholder, a majority of the directors must be independent. The rule, which aims to prevent such shareholders exploiting their clout to the disadvantage of others, currently bites on stakes of more than 30 per cent - high-profile cases such as BSkyB (News Corporation), Orange (Hutchison Whampoa), Cable & Wireless Communications (C&W) or Rentokil (Sophus Berendsen) spring to mind.

So why might this helpful buttress of shareholder rights disappear? Two arguments are put forward. First, directors are already legally obliged to act in the inter-

These announcements appear as a matter of record only.

June 1997

The Government of Colombia

has sold an 83.9% stake in



Empresa de Energía del Pacífico S.A. E.S.P.

for a total consideration of US\$622,307,750

Sale of
a 56.7% stake to
a consortium formed by
Houston Industries Inc.
and
**C.A. la Electricidad de
Caracas**
for
US\$495,783,524

Sale of
a 27.2% stake to the
Sector Solidario
and
**Regional
Government Entities**
for
US\$126,524,226

Flemings
acted as lead financial advisers to the
Government of Colombia on these transactions

FLEMINGS

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FT WEATHER GUIDE

Europe today
Central parts of Europe will stay cool and very wet with more than 50mm of rain in parts of Slovakia and southern Poland. Heavy thunderstorms will develop over Slovenia, Belarus, Moldova and western Ukraine. Some showers will also develop over northern Europe. Scotland will have more persistent rain or drizzle. Elsewhere in the UK, it will stay dry but partly cloudy and rather warm. Afternoon temperatures will reach 25C around London. It is expected to be sunny and warm over Portugal, Spain and Greece. Turkey will be sunny with temperatures reaching 38C, but local thunderstorms are possible in the afternoon.

Five-day forecast
Rain and some thunder will slowly move into the Balkans. Western and central Europe will become warm and sunny but thunder showers are possible on Friday. The UK will be quite warm except for the north-west where it will stay rather cloudy with some rain.

TODAY'S TEMPERATURES
Situation at 12 GMT. Temperatures maximum for day. Forecasts by Meteo Consult of the Netherlands

Maximum	Belfast	cloudy 21	Casablanca	sun 26	Gibraltar	fair 22	Manchester	cloudy 22	Rome	sun 27
Coldest	Belgrade	cloudy 18	Chicago	sun 28	Glasgow	cloudy 20	Moscow	showers 21	S. Frisco	sun 27
Abu Dhabi	Berlin	fair 24	Cologne	fair 22	Hamburg	fair 23	Melbourne	showers 23	Seoul	fair 28
Accra	Bombay	fair 25	Dakar	cloudy 30	Helsinki	fair 24	Mexico City	fair 34	Singapore	showers 30
Algiers	Buenos Aires	showers 19	Dallas	fair 35	Hong Kong	showers 29	Miami	fair 34	Stockholm	cloudy 29
Amsterdam	Calcutta	rain 31	Doha	cloudy 36	Honolulu	sun 31	Montreal	sun 23	Strasbourg	fair 22
Athens	Chennai	fair 22	Dubai	fair 22	Istanbul	sun 31	Moscow	sun 26	Sydney	fair 18
Atlanta	Chengdu	rain 21	Dublin	fair 22	Jakarta	fair 31	Munich	fair 21	Taipei	fair 28
B. Aires	Chongqing	fair 23	Edinburgh	cloudy 24	Jerusalem	fair 18	Munich	cloudy 22	Tel Aviv	sun 32
Baham	Colombo	cloudy 24	Frankfurt	cloudy 21	Karachi	fair 37	Nairobi	cloudy 23	Tokyo	fair 34
Bangkok	Cape Town	sun 20	Faro	sun 28	Kuwait	sun 46	Naples	sun 27	Toronto	sun 23
Barcelona	Cardiff	sun 24	Geneva	fair 24	L. Angeles	fair 24	Nassau	sun 32	Vancouver	rain 20
Belling		cloudy 23			Las Palmas	fair 27	New York	fair 28	Venice	sun 24
					Ulm	cloudy 23	Nice	sun 28	Vienna	rain 19
					Ulsan	cloudy 20	Nicosia	sun 34	Warsaw	thund 23
					London	cloudy 26	Oslo	fair 23	Washington	fair 32
					Luxembourg	showers 21	Paris	fair 24	Wellington	fair 12
					Lyon	fair 24	Perth	showers 14	Winnipeg	thund 26
					Madeira	sun 24	Prague	showers 20	Zurich	cloudy 18
					Madrid	sun 30	Rangoon	rain 28		
					Malaga	sun 27	Reykjavik	cloudy 12		
					Malta	sun 25	Rio	cloudy 24		

We wish you a pleasant flight.

Lufthansa

سكرا من الامل